Some important definitions

Price = MRP of stove
Price is the maximum retailed Price (MRP) of the stove, which includes all accessories and installation cost.

Usage cost = Average daily expenditure on main cooking fuel by a 5 member family X 25 Days
It is a cost/expenditure that a five member family incur per month on cooking fuel.

Safety has two element (1) risk of exposure of un-attended infant below 5 years to fire (2) risk of explosion of stove

Highly Safe = Zero risk of burning and explosion (no risk is guaranteed)

Moderately Safe = some risk of burning, but no risk of explosion (no guarantee)

Little Unsafe = some risk of burning and explosion

Highly Unsafe = High chance/risk of burn and explosion

Indoor Smoke: The meaning of ‘indoor air smoke’ is simple, as the name suggest presence of smoke produce or caused by a cooking stove inside kitchen.

No Smoke = absolutely no smoke inside kitchen

Very Little Smoke = When you cook for one hour, we can see/feel little smoke but do not cause any problem to eyes and throats

Moderate Smoke = When you cook for one hour, smoke inside kitchen is so much that it cause some discomfort to eyes and irritation to throat

High Smoke = When you cook for one hour, smoke inside kitchen is so much that you cannot stay in inside unless you open windows or doors
Important Remarks

(1) Please explain extremely low cost/price cases as situation of subsidy or discount and high price as expensive imported stove (If they believe such price as unreal)

(2) The respondent or customer need not worry about the reliability, availability and fluctuation in price of fuels, at the mentioned usage cost per month, the shopkeeper will guarantee it for one year.

(3) At the given price the shopkeeper will deliver fuels to all household for one year. Hence, customer or respondent need not worry about inconvenience of using fuel like wood.

(4) The meaning of ‘safety’ is quite subjective, for this study, it is very important that subjective differences are minimized. During the survey efforts must be made to ensure that people have same understanding as to what we mean by ‘safe’ and ‘unsafe’

(5) Likewise, level of smoke kitchen is highly context specific, small un-ventilated kitchen will become smoky very soon vis-à-vis big ventilated. Hence, please write down their description or perception of level smoke associated with some common smoke.