

ID19- CHANGE OF LEADERSHIP IN THE SOCIAL ORGANIZATION: CHANGE OF CONSCIOUSNESS IN THE INDIVIDUAL.

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Abstract

This pandemic has been the starting signal to implement the paradigm shift necessary for social organization in the information age. As everything is very recent we are not yet able to see 'the light at the end of the tunnel'.

The triad 'Science, Technology, Market', which has been the driving force in the industrial era, seems, in these times of pandemic, to have ceded leadership to the Departments of Defense, Pharmaceuticals and Psychopolitics.

Different levels of technologies reach society in different ways. Those that enhance the capabilities of the individual are provided by the market **and** regulated by politics. When the impact can be very strong, they are controlled by the Defense departments.

Humanity's level of awareness must be raised in order to be able to apply the technologies developed in the deep sea.

Keywords

Pandemic, technology, awareness, social management, chaordic space, paradigm shift, deep sea.

Pandemic as a chaordic space to bring about the necessary paradigm shift
These times of pandemic are a chaordic space (Fig 1); in which the phenomena of emergence of new forms of organization take place. It is important to be aware that in this space everyone is uncomfortable because the natural tendency of human beings is to seek order in their actions. And it is important to remain in this discomfort until new organizational models emerge.
A paradigm shift cannot be 'thought' by one person; it has to be 'built' step by step by society itself and in this process of change, each individual plays a fundamental role. [1, 2, 3, 4, 5, 6, 7]

Science, Technology, Market
Until February 2020 the triad 'Science, Technology, Market' (STM) has been the great engine that has brought us into this world of 'nomadism' in which the surrounding landscape changes as fast as the nomads who continually change places. [5]

Because of this development and extension of technology, we as humanity needed a reflection process [3] to understand the potential of the developed technologies and decide how to use them (or whether to use them or not) in the years after 2020.

This reflection process is necessary because of the enormous potential of the technologies and the enormous danger of using them without proper ethics or controls.

After 2020, with the pandemic, actors have appeared that were not in my field of vision. In the pandemic (and I don't know if afterwards as well, or until when) the social engine falls on the triad 'Departments of Defense, Pharmaceuticals, Psychopolitics' (DFP) that is indicating what people can and cannot do. [4, 5]

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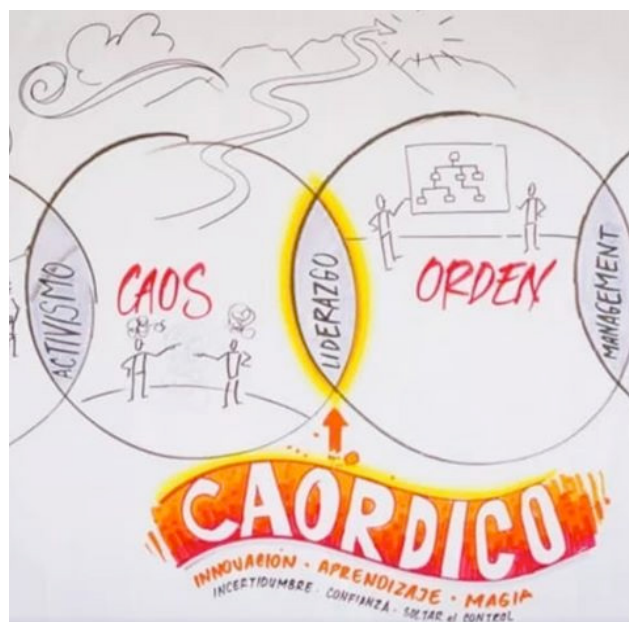


Fig 1. (@dani_sosa) Chaordic space is a form that emerges from non-linear, complex and diverse systems. "On the edge of chaos" is where life innovates, where things are unstructured and flexible enough for new solutions to occur. While the pandemia we are in a chaordic space where the emergence of a new paradigm may occur.

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4 levels of technology and their final destination

In the development of technology, certain leaps occur depending on how 'high' that level of development is:

1 Electricity.- Incipient stages of development (mechanical and electrical) allow certain things to be done (washing machine with a motor and a bucket of water). At this level, the market and mass production make it possible to spread these products in society. At the same time, these technological elements provoke a social transformation (from the car, roads are built, from household appliances, women are incorporated to work outside the home).

2 Computers.- At the next level, with computers, machines can be made to do 'almost anything'. This happens with the advent of digital systems and the introduction of information technology. It is the time of computers and the associated social transformation is that almost every job ends up being done with a computer. The computer is the new interface for a very large number of jobs. And it is everywhere in the world.

3 Internet.- At the next level come communications, cell phones and the Internet. People continue to do the same jobs as in the previous level, but now we communicate with each other in a more instantaneous and efficient way (bring up bread, I'll pick up the children, where are you?, I can't see you). [6, 7] Multimedia content stored on the network and accessible from any device allows anyone to access any knowledge at any time and place. The development of technology soars and artificial intelligence, biometric recognition, monitoring of people are created.

4 Social networks and more.- And we reach this last level (for now) where the developed technologies, artificial intelligence, facial recognition, image interpretation, etc., are NOT converted into products to be sold in the market. They are technologies that are reserved for the Defense Departments (as in its time was the radar, the microwave oven or the structure of the Internet).

What happens at sea 'escapes the conscience'.

From 2000 to 2020 we have developed technologies that make it possible to do anything:

- on the earth's surface, (aerial drones, autonomous vehicles on roads, autonomous robots in homes).
- in space (Elon Musk is going to put as many stars in the sky as there were before him)
- at sea (autonomous ships, submarines, ROV's, underwater mining).

What happens on the earth's surface, although it can be hidden, requires an effort to hide it.

What happens in space, although it can be seen, does not show what may actually be happening.

What happens in the sea is not seen at all. By default, it absolutely escapes the conscience (eyes that do not see, heart that does not feel).

Who then, how and with what ethics, should be able to access this environment

that 'escapes consciousness'?

If anyone is to be able to access that environment, then each individual must have the proper ethics to do so. When, as individuals, we feel the peace of mind to think that whoever is there will be doing it in the best possible way, we will be ready for the new paradigm of social organization. [1]

Occupying those spaces at the societal level will have to go hand in hand with an awareness at the individual level of the power of each of our acts. And we will use those acts (and words and thoughts) seeking the best for the one to whom we apply our acts (and words and thoughts).

To move forward, let's work on the individual

I admit the limited nature of human understanding and I make use of two pieces of wisdom advice: [1]

-All worry is vanity" Fray Luis de Leon.

-If the puzzle of society seems too complex to solve, solve the puzzle of the individual that depends only on you. Once solved, turn it around and you will see that the puzzle of Society has also been solved. The puzzle of the Individual and the puzzle of Society are two sides of the same puzzle. Buddhist phrase.

Conclusions

Solve the puzzle of the individual, which depends only on you. Remain uncomfortable letting the new paradigm to emerge. Trust in the individuals; there is no future if we don't trust. Social networks, real and virtual, are the new shell where human life will occur.

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