Innovative and Interdisciplinary Research by Design: Education, Architecture and Social Planning Participation

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Title: Participation and architecture. Analysis of four interior design in international context

Topic 7

The paper is focused on a comparative analysis of the design processes of the four headquarters of LinkedIn. They are our designs in Milan, Monaco, Madrid and Paris.

In all four cases it was applied a methodology which provides a strong interaction with the customer (company employees) throughout the design phase, and, especially, in the delineation of the brief.

What are the reasons to introduce participation in the office design? What are the advantages and limitations of this method? What is the role of architecture in this process? How to upgrade the skills of professional studies? The answer to these questions is through the analysis of the four headquarters. It proposes an update of the concept of participation (community, sharing, engagement, interaction design), highlighting the peculiarities into the interior design and the innovations that participation produces also in formal and technical aspects of the design.

Keywords: participation, office design, LinkedIn