



*Kampus Sejahtera*, is a unique USM innovation initiated by the current Vice-Chancellor in 2001 as the Healthy Campus Programme. *Sejahtera* in Malay embraces peace, harmony, tranquility, wellness and health. There is no equivalent word in the English language. As a concept, *Kampus Sejahtera* is meant to guide the entire USM community from administrators, to lecturers, students and support personnel to focus their commitment and responsibility to the university.

It is a framework which encompasses five underlying values. The first is to create a mindset for every individual to take responsibility for the campus. The second value seeks to create spaces, both physical and social, which are conducive for work, play and learning. Thirdly, the practices in the campus must promote the ideals of

sustainable development that is environmentally-friendly, pedestrian-friendly, work- and people-friendly as well as promote healthy lifestyles. The fourth is provision of quality health and dental care services to students, staff and dependents of staff focussing on wellness. Finally, *Kampus Sejahtera* supports any activity or project which propagates the pursuit of a sustainable campus.

The activities and projects include every aspect of the University such as teaching, research, publication, training, administration, management, student-centred activities, food and catering, transportation, waste management, construction and maintenance and anything else which could conceivably contribute to *ke-sejahteraan*, healthy living and a sustainable lifestyle.

