Undercover tourism in the Ebro River Delta

An approach from the formation of a region and how tourism initiatives could be jointed.

Sketch

- Definition. Construction of the land
- Timeline for the protection of the Ebro Delta
- Tourism Resources
  - Primary Tourism Resources
  - Linear Tourism Resources
  - Complementary Tourism resources
  - Ephemeral Tourism Resources
- Current Functional Tourism Structure
- Opportunities for Punctual Tourism Resources
- Opportunities for Linear Tourism Resources
- Analysis of landmarks and preliminary study
Definition: construction of the land
Timeline for the protection of the Ebro Delta

1962. UNESCO includes Ebro Delta as an Euro-African wetland of international interest

1983. Declaration of Nature Reserve by the Government of Catalonia

1987. Special Protection Area for birds – ZEPA.
79/409 EEC directive

1993. Incorporation in the Ramsar Convention as site number 593. Wetland of international importance


2007. European Charter for Sustainable Tourism
Vulnerability according to formulary Nature 2000 Network

- Dynamic evolution of delta system due to insufficient sediment input
- Contamination and eutrophication of lakes and water courses
- Location of mass summer tourism
- Urbanization
1860-1962 swept away. Lighthouse at the mouth.
Lucio del Valle, architect and civil engineer

1887. Cartographical map
1923. Geological Map of Catalonia
Tourism support elements

- Primary tourism resources
- Linear tourism resources
- Complementary tourism resources
- Ephemeral tourism resources
Primary Tourism Resources: accommodation
Primary Tourism Resources: eating facilities
Linear Tourism Resources
Complementary Tourism Resources
Ephemeral Tourism Resources
Current Functional Tourism Structure

Spatial Influence
- Primary Tourism Resource: accommodation
- Primary Tourism Resource: eating facilities
- Complementary Tourism Resource
- Bicycle Tours according to the Park
Current Functional Tourism Structure

Major hubs in the Ebro Delta
1. Recovery of the traditional values
2. Environmental and natural vocation
3. Eclectic ways of tourism

With all this punctual, linear, complementary and ephemeral resources:
• Is it possible to unify all the criteria for intervention?
• Where do the visitors go? Where are they led?
• Which elements articulate tourism initiatives?
• Which role has to achieve the European Charter for Sustainable Tourism?
Opportunities for Punctual Tourism Resources

REGIONAL PLANNING
• Study areas of major hubs
• Inventory of all built items on rural land; catalogue of houses and villas
• Unify criteria in case of intervention
• Defining strategic points to welcome visitors

PROJECT
• Defining reference models
• Create controlled landmarks for visitors that bring together initiatives scattered throughout the territory in each hemidelta:

   A Centre of Tourism Services
Opportunities for Linear Tourism Resources

REGIONAL PLANNING AND PROJECT
• To create a clear structure of pathways that could link tourism initiatives
• To introduce cycle ways absolutely separated from engines ways
• To take profit from the river itself as a real transport structure, adding moorings or soft harbours at strategic points
Analysis of landmarks and preliminary study

PLANNING AND MANAGEMENT

• Coordination between different public and private agents involved
• European Charter for Sustainable Tourism as a reference document for every action
• Global planning bringing together economic development under sustainability criteria
Thank you