The tourist recycling of Malaga in the context of the maturity of the Costa del Sol

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Malaga. Postcards of the early 20th century

Torquay, UK. Postcards of the early 20th century
The seaside resort
Palacio de la Tinta. Architect: Julio O’Brien

Félix Sáenz Building. Architect: Fernando Guerrero Strachan
Construction of the esplanade

Gibralfaro mountain promenade
Baños de Apolo

Baños de la Estrella
Costa del Sol

The airport in the sixties

The boom of sun and sand tourism
Alay Hotel, interior. Architects: Manuel Jaén Albaitero and Manuel Jaén de Zulueta

La Nogalera. Architect: Antonio Lamela Martínez

Pez Espada Hotel. Architect: Manuel Muñoz Monasterio and Juan Jáuregui Briales
Traveling time from Malaga’s airport to other destinations in Andalusia

Distribution of arrivals in Andalusian airports. Blue: Malaga. Left: Spanish visitors, right: international visitors
Airport, new terminal

Port, cruise facilities

New station for high speed trains

New highways
Complete urbanization of the coastline

One of the few undeveloped areas: La Araña, part of a Natural Park
Some of the tourist attractions on the Costa del Sol: golf courses, marinas and amusement parks
Some of the projects and organisations that join tourism and city marketing
THANK YOU

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