Planning for Tourism on the Coast: Contributions to a Change in Attitude
Localization of the case studies
“Spain is different” characterized mass tourism
Extract from the Coastal Planning Legislation, the “Plan Director Urbanístico del Sistema Costero”
6th Conference of International Forum on Urbanism
prof. Estanislao Roca Blanch ETSAB – UPC

LLORET DE MAR
Plan of Lloret de Mar. Estanislao Roca
Santa Clotilde Gardens and Fenals beach, showing pine forest – Lloret de Mar.
Hotel + Clubhouse, Golf de l’Àngel, Lloret de Mar. Estanislao Roca
Mont-roig del Camp

6th Conference of International Forum on Urbanism
prof. Estanislao Roca Blanch ETSAB – UPC
6th Conference of International Forum on Urbanism
prof. Estanislao Roca Blanch ETSAB – UPC

An illustration from the preliminary planning document for Mont-roig del Camp inspired by protection the landscapes that Joan Miró painted.
Estanislao Roca
“Platja de Mont-roig”, 1916

Paintings by Joan Miró.

“Poble i església de Mont-roig”, 1916
“Vinyes i oliveres”, 1919

“La Masia”, 1921-1922

Paintings by Joan Miró.
6th Conference of International Forum on Urbanism
prof. Estanislao Roca Blanch ETSAB – UPC

PALMA DE MALLORCA
Proposal for the seafront at Palma de Mallorca. Luis Alegre, Antoni Barceló y Estanislao Roca
Proposal for the seafront at Palma de Mallorca. Luis Alegre, Antoni Barceló y Estanislao Roca
Proposal for the seafront at Palma de Mallorca. Luis Alegre, Antoni Barceló y Estanislao Roca
Proposal for the seafront at Palma de Mallorca. Luis Alegre, Antoni Barceló y Estanislao Roca
Thank you for your attention