The tourist project of the SETAP Group for the International Bid of Ideas for Maspalomas Costa Canaria

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PART 2. ATEA + AS SETAP Atelier, dedicated to the study and knowledge of the members, structure, organization and work in the studio AS, this in turn is divided into two chapters.

PART 3. Training and teaching. The formation of many of the members of AS converge atelier in Paris architecture schools, educational programs and sharing common projective methods.

PART 4. The event and the project S.E.T.A.P. The international tender for the management of the new town of Maspalomas, organized by private initiative sponsored by the International Union of Architects, followed the guidelines and statutes that the rules for international competitions was established. The time of preparation of the documentation submitted to the statements of the selection board up the content of the latter part of the investigation.
Part 2. ATEA + AS SETAP Atelier

- Documentation Center, "Cité de l'architecture & du Patrimoine" in Paris.
- Files "Bibliothèque Nationale France" (BNF), Paris.
- Files "Centre de documentation de l'urbanisme" La Grande Arche, Paris.

Part 3. Training in the École d'architecture of Paris, ENSBA

- "Cité de l'architecture & du Patrimoine" in Paris. Funds arch. Marcel Lods
- Room documentation Ecole Nationale Superior de Beaux-Arts, a magazine "Bulletin Grande Masse"

Part 4. The event and the project S.E.T.A.P.

- Bibliographic-Funds of the University of Las Palmas de Gran Canaria.
- Foundation and Center of Le Corbusier. Paris
- Historical Archives of the City-San Bartolome de Tirajana. Gran Canaria
- Private funds historian, D. Pedro Franco. Gran Canaria
- Vintage-photo archives of the newspaper "La Provincia". Gran Canaria
- Fund-Museo Canario files. Gran Canaria
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Plan turístico para la nueva ciudad Maspalomas Costa Canaria. Gran Canaria.
PART 3. TRAINING AND EDUCATION

CHAPTER III. Training in the École d’architecture of Paris, ENSBA 1956-1959


-The ENSBA-reform university education in Paris. (1959)

"... The school will attempt to form univerversel open mind ..."

"... Every element of creation is part of a whole inseparable. “

Marcel Lods

-Ensure a solid education, artistic and technical

"The Association for the creation of a School of Architecture and an Experimental Centre of Architecture and Art"

Marcel Lods

-Studies of architectures in three cycles:

-Propaedeutic two years: propaedeutic should demonstrate their skills and values for the spatial imagination and sensitivity of shapes and colors

-Studies of architecture-four years: year when developing work related to planning and management of the territory, which served as Professor Guy Lagneau
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DISCLOSURE – LOCATION - CONTEST RULES - JURY DECISION - CHARACTERISTICS OF THE PROJECT

Maspalomas, la mejor playa de Europa
Serán urbanizadas 2,060 hectáreas en una longitud de costa de 17 kilómetros

Se ha abierto un concurso internacional de ideas bajo el control de la U.I.A.

MASPALOMAS, la costa más con-
Figura 4.3: El plan de la serie de 2,060 hectáreas en una longitud de costa de 17 kilómetros.

Maspalomas, la mejor playa de Europa. Serán urbanizadas 2,060 hectáreas en una longitud de costa de 17 kilómetros.

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Para Maspalomas, la mejor playa de Europa, se han abierto 2,060 hectáreas en una longitud de costa de 17 kilómetros. El concurso, bajo el control de la U.I.A., busca ideas para la urbanización de estas áreas.

La proclamación del concurso internacional de ideas se anunció recientemente. Los candidatos pueden presentar sus ideas hasta el final del plazo establecido.

La ubicación de Maspalomas en la costa de Europa la convierte en un destino turístico muy popular.

La opción de urbanizar estas áreas podría tener importantes consecuencias para el desarrollo de la economía local. Será interesante seguir el progreso del concurso y las soluciones que se proporcione.
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Maspalomas Landscapes. 1962
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-Art.7. INTERNATIONAL COMPETITION OF IDEAS This gives participants the greatest possible freedom of interpretation.

-Art.13. The jury is able to declare any or some of the prizes in the previous article and create in the absence of financial compensation as it deems appropriate without exceeding those indicated in the article.
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Of the 80 projects received, two were disqualified for not fulfilling article 11, regarding the date of delivery and the anonymity of the projects.

The remaining 78 projects were evaluated according to the criteria established by the jury for the following parameters:

1. Respect the dunes, the oasis, the landscape and the beaches, avoiding excessive use of the delta.
2. Creation of a tourist center, not a city.
3. General composition of quality, not quantity.
4. Creation of a tourist center of attraction and entertainment, situated to the west of the oasis and in its surroundings.
5. Distribution and classification of the tourist groups with a good disposition of the road network and accesses to the beaches.
7. Development of the stages and their execution possibilities.
8. Analysis of the different services.
Objectives:

A. Creating a station of international tourism
B. Tourists and locals offer attractive areas and services that are currently non-existent pleasure.
C. Use of public facilities and hydraulic necessary to convert through the new city, a rural development center in the south of the island.
Strategy:

A. The operation of the site.
B. The zoning and urban structure.
C. Distribution and densities of the residence.
D. Location of jobs.
E. The size and distribution of equipment.
F. Establish the principles of movement of traffic.
G. Establish the principles of the different networks.
H. Implementation phases.
Density of each urban center: 60 hab/ Ha

A. San Pedro (7,700 hab.)
B. Pasito Blanco (6,300 hab.)
C. Ciudad de Maspalomas (12,300 hab.)
D. Los Ingleses (9,800 hab.)
E. San Agustín (12,200 hab.)
F. Campo Internacional (4,400 hab.)
G. San Fernando (7,000 hab.)

Typological accommodations:
A. Luxury hotel
B. Lower-category hotels
C. Motels
D. Luxury Villas
E. Bungalows
F. Apartments
G. Playgrounds
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ERATIONS - AMORCES ET PHASES SUCCESSIVES
ERACIONES INICIALES Y FASES SUcesivas
AGENENT DES PREMIERES OPERATIONS AMORCANT LES PHASES ULTERIEURES
INCIPIO DE LAS OPERACIONES INICIALES PARA ATRAER LAS FASES ULTERIORES

CONCLUSIONS

Marca- Costa Canaria

An international ideas competition for architects to all the world, contribute to a strategy for the construction of an imaginary and branding Maspalomas Costa Canaria.

Atelier S.E.T.A.P. - Urban projects and multidisciplinary discipline

Multidisciplinary team members SETAP atelier, developed over 19 years of activity (1953-1972), with architect Guy Lagneau, Michel Weill and Jean Dimitrijevic approximately 200 projects. Projects made him the opportunity to design in the creation of regional developments, new towns, tourist developments, facilities and housing. Urban principles acquired during these years were applied in the development of Maspalomas, attributing to the proposal for a prodigious technique and urban quality.

E.N.S.B.A. - Training and education

Arquitecutra school where they had trained as architects and staff members of the studio AS was the Ecole Nationale Superior de Beaux-Arts, reviewing teaching plans, jobs and teachers who were part of it has been used to understand the multidisciplinary training and philosophy that existed between art and technology.

The event and the project of Maspalomas

The various proposals that had maspalomas to become a tourist center had not been carried out. The event of an international ideas competition for the management of tourism development under the auspices of the International Union of Architects (UIA) and the Higher Council of Architects of Spain (CSAE) serve to publicize and disseminate to all schools architects in the world of the future city on vacation The first Management Plan Maspalomas Costa Canaria in 1962 was the second experience in Spain of an international competition, and the first where the landscape and the city formed a unique urban structure and Tourism. This proposal opens a debate today between the appreciation of landscape and tourism, and the methods used to project the tourist city of Maspalomas by the atelier SETAP.
Thanks for your attention.

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