Journal of Airline and Airport Management: Taking off on an exciting journey into Air Transport Research

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1. Welcome to the inaugural issue of JAIRM

We are pleased to introduce this first and inaugural issue of the Journal of Airline and Airport Management (JAIRM). JAIRM is an international journal that proposes and fosters discussion on the theory and application in all areas of air transport, including (but not limited to) air transport and globalization, airline and airport management. We are interested in issues related to production, logistics, operations, marketing, policy and regulation, information systems, project management, quality, as well as regional development, economics, organizational behaviour, finance and accounting in air transport research.

The main objective of the journal is to provide a platform for interacting among professionals, academics, researchers, practitioners and policymakers in order to facilitate the dissemination of information, knowledge and new developments of the wide field of air transport. In order to achieve this goal, JAIRM publishes papers reporting the results of original empirical research, which can adopt confirmatory (quantitative) or explanatory (mainly qualitative) methodological approaches. Besides, theoretical essays that enhance building or extending theoretical approaches are also welcome. JAIRM has initially been conceived as a biannual journal, exclusively on-line, following an Open Access policy. Special issues dedicated to important topics on air transport will also be published regularly.

Open access policy promotes development and enhances the spread of authors’ contributions, fostering the development of air transport industry. JAIRM intends to be a pioneer in implementing the Open Access model within the air transport and commercial aviation industry, emulating the contribution that journals as Intangible Capital or Journal of Industrial Engineering and Management brought to their respective areas of knowledge (Simo & Sallan, 2009; Enache, Fernandez, Albareda-Sambola, Simo & Sallan, 2011).

In addition, JAIRM aims to facilitate and enhance research and professional career of our authors, implementing a new dynamic publishing system designed to reduce the time of publishing those articles that meet the standards of the journal.
Through this system, and always faithful to Open Access policy, JAIRM will immediately publish accepted articles in our website, creating a new model of *Dynamic Journal Issue*, always open to new contributions, and skipping the usual waiting times in traditional publication systems. Thus, authors with accepted contributions will promptly see their articles being part of the current *Dynamic Journal Issue* of JAIRM. This system accelerates the impact of authors’ contribution and also brings the possibility of referencing the article in future research as soon as it is accepted by our reviewers. Throughout this system we aim to promote the spread of knowledge, making our accepted and validated contributions available even before the issue closing.

JAIRM selects the articles to be published with a double blind, peer review system, following the practice of the international scholarly journals. To maintain a high level of quality in the journal, we guarantee that independent editors and blind reviewers will handle each submission, in order to ensure the independence and fairness in the manuscript selection process. Moreover, we promise to work to improve and extend our editorial review board to provide you excellent reviews that will help you to further develop your thinking and ideas.

One of the most important aspects distinguishing JAIRM from similar academic publications is that our journal requires a relatively short period to communicate the overall result of the evaluation (accepted, accepted with major or minor modifications, or rejected), including the comments of the reviewers and without giving up a high quality level in the process of evaluation. We believe that long periods of time in the process of evaluation and publication (sometimes years) decrease the value of the research and the value of the authors’ efforts. For this reason, and considering the importance of a fast dissemination of scholarly knowledge without delay to professionals, academics, researchers and practitioners, we promise to give the initial decision in a period of time less than eight weeks. Besides, we guarantee that the accepted articles will be published in the following issue of the journal.

2. Invitation to JAIRM

JAIRM editors welcome authors from all over the world and invite them to forward their contributions in the areas of air transport and business management for possible publication in JAIRM. JAIRM encompasses various contributions, including, but not limited to, the following fields in the air transport industry:

- Air Transport Economics and Management
- Strategic Management
- Organizational Behaviour and Human Resources
- Finance, Accounting and Marketing
- Information Systems, Technology and Communication
- Production, Logistics, Quality, and Operational Research
- Environmental Development
- Regional development

Contributions from authors who have recently obtained their PhD degree are especially welcome. We believe that a journal with the publishing policy of JAIRM can be an excellent outlet for their work (Simo & Sallan, 2008). Moreover, we invite you to propose special issues on specific themes. If you are interested in proposing a special issue for JAIRM, please contact any of our editors with your proposal. You can also use the generic e-mail provided in our Website.
3. Call for reviewers

We believe that the quality level of a journal depends on the quality of its articles. As a peer-reviewed journal, the quality of the articles of JAIRM is enhanced by the evaluation skills of its reviewers. The comments, suggestions, criticisms and judgments of the reviewers are essential factors in assisting the editors in their decision of publishing a manuscript. Nowadays, JAIRM has a pool of knowledgeable and well-qualified reviewers (more than thirty) for evaluating the manuscripts. However, considering the broad range of fields on air transport and management, JAIRM is expanding its reviewer pool and invites interested learned scholars to assess papers for potential publication. If you are interested in reviewing for JAIRM, please access the JAIRM intranet and apply for membership as a reviewer in the journal.

4. Join JAIRM

Finally, we encourage readers and authors to sign up for the publishing notification service for this journal and remember that your comments are always welcome, as well as original paper submissions and proposals for special issues. Thank you for your interest in our new publication and, once again, welcome!

References

