Dinamizar la costa
Hipótesis Europan 10

**Dinamizar la costa**

Cedant tenebrae soli – darkness shall give way to the sun. The motto in Vardø’s coat of arms has a forceful message. As a place swept in darkness 2 months of the year, exposed to cold winds from the Arctic and dramatically located on an island far north east in Norway, this force must clearly be present in the lifeblood of its inhabitants. Vardø is by all means walking the talk.

Northern Norway’s oldest and Norway’s easternmost town was once a prosperous trade centre with strong ties to Russia, a regional strategic point. But in recent years the place has been hit hard due to the changes in the fishing industry, previously a cornerstone of the society.

As the new map of the Northern hemisphere is drawn, Vardø can again find a strategic role. The town wants to use its proud history, unique location, striking scenery and strong local culture to reposition itself regionally and internationally.

**Propuestas**

Proposals are contenders for innovative solutions that can trigger new vitality in the town. They need to channel a credible plan that turns its disadvantage into an advantage. It was born of ice and aquariums and now it needs an architecture playing for one. The project has to dodge the polar pop boosts and the sun needs a place to shine in the upcoming higher density buildings. As few areas in the Nordland archipelago can match the sunbath, the town needs a plan that can improve the sunbath or at least be designed to be discovered and admired. Vardø needs to be built to be used.

As the new structures of the High North is being laid out, Vardø can now find its role, a role that is yet to be discovered and defined. Vardø needs to be built to be used.

**Proposals**

Strategia
designed, for development of the harbour area. Buildings have disappeared after the disaster of the fishing industry, a restructuring of the harbour area again as a place of trade has become necessary. But the project has to dodge the polar pop boosts and the sun needs a place to shine.

Vardø needs to rethink its role in a new context. Globalization, regionalization, new district policies, mobility and new technology can either become an advantage or disadvantage for Vardø. Vardø is at the point of a new beginning and hopes with the help from participating architects in Europan to identify new ideas and projects that can constitute a new and necessary plan for the future.