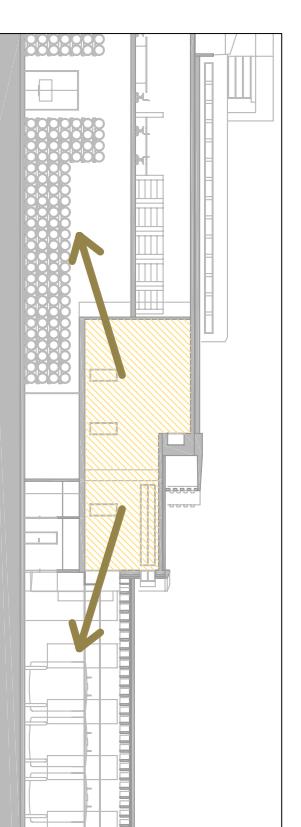


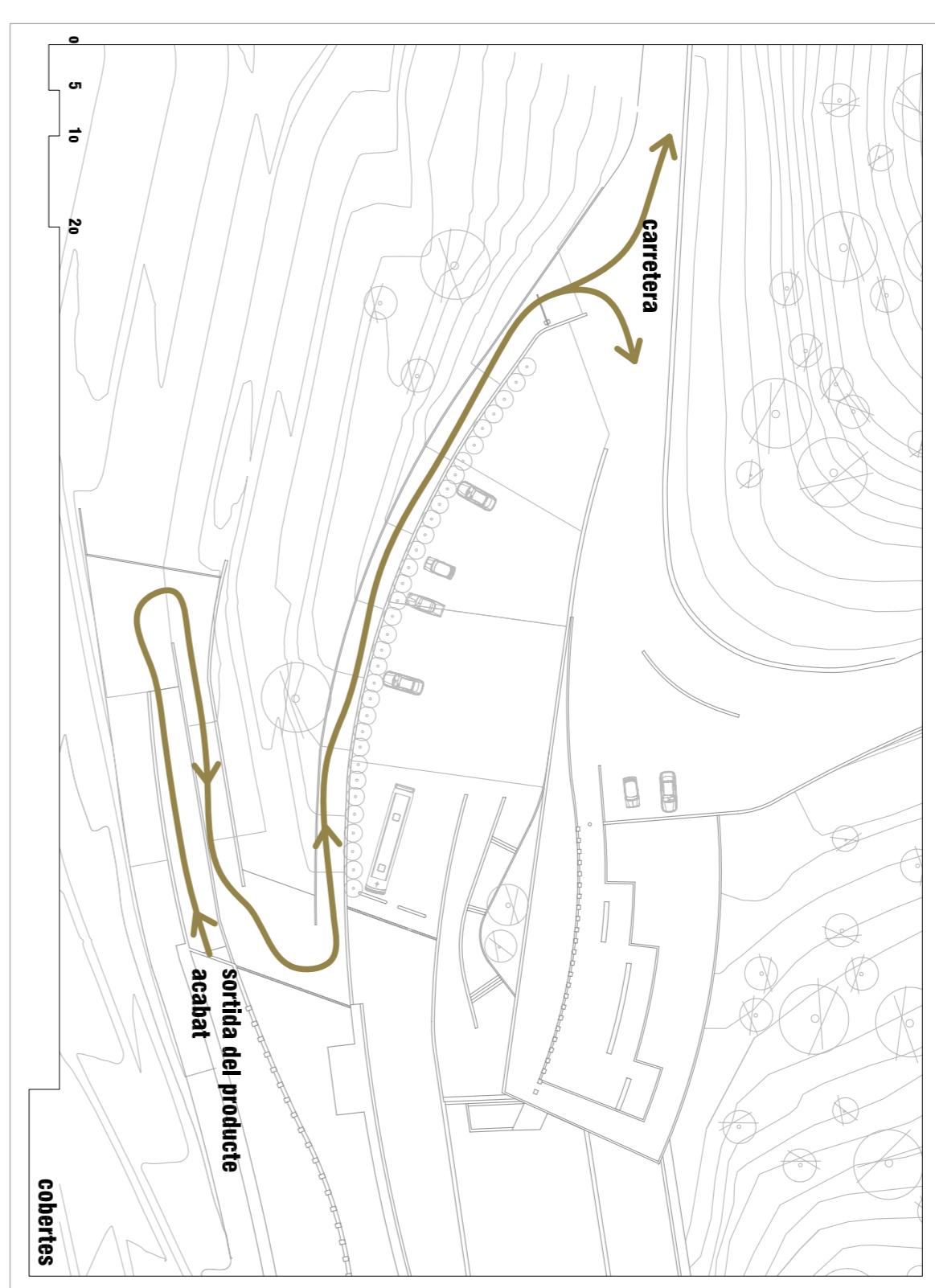
- independentzia d'usos: evitar interferències entre diferents tipus d'usuaris
- funcionalitat: recorreguts amb la lògica pròpia de cada us
- connectivitat d'una banda amb les vinyes i de l'altra amb la carretera

els visitants poden observar el procés de producció a través d'una sala (showroom) a mitja alçada entre la planta de visitants i la planta de producció



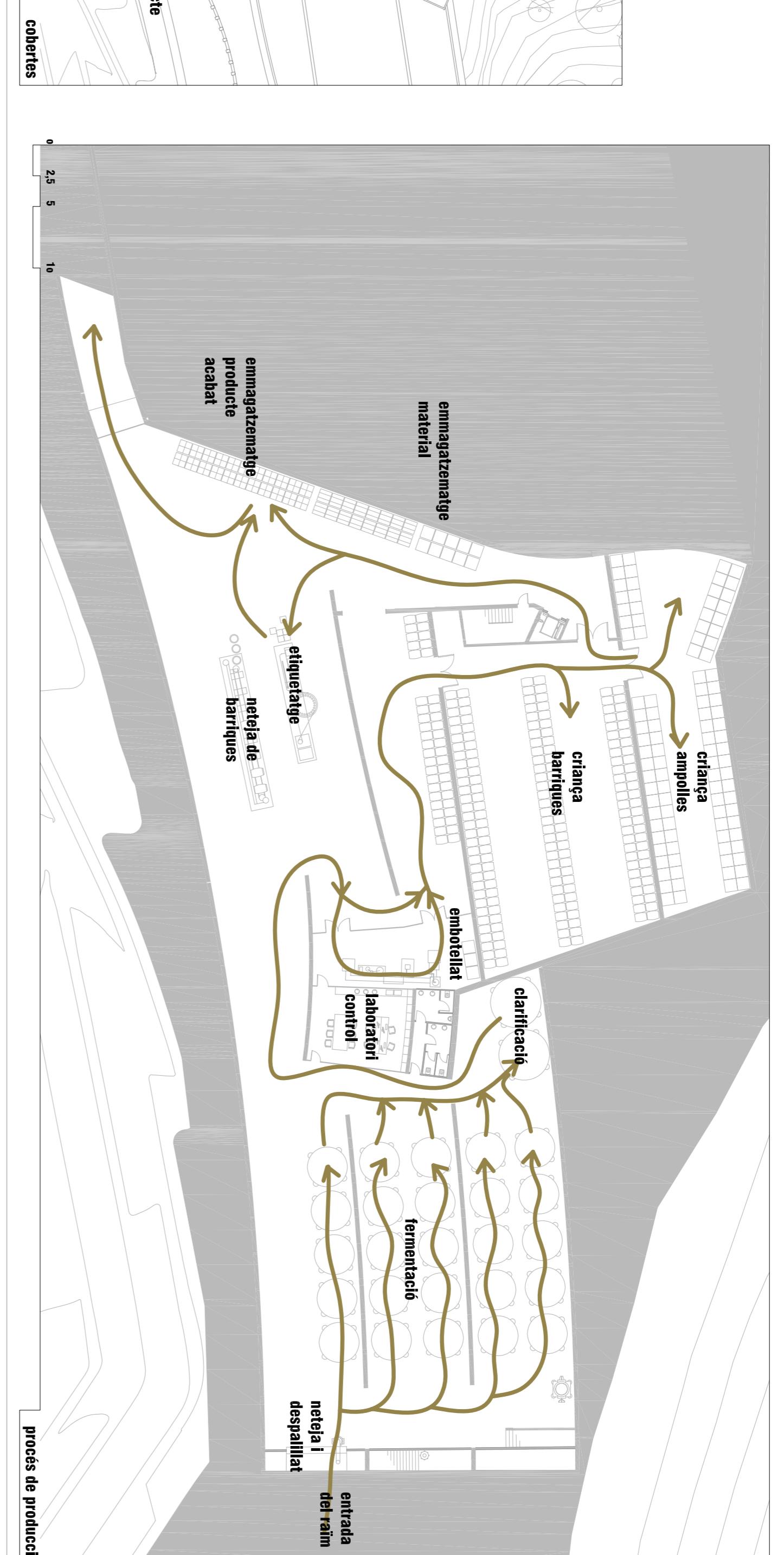
Ràm - vi

- procés lineal
- introduccions lineals
- molta activitat concentrada en pocs dies | poca activitat la resta de l'any
- connectivitat d'una banda amb les vinyes i de l'altra amb la carretera



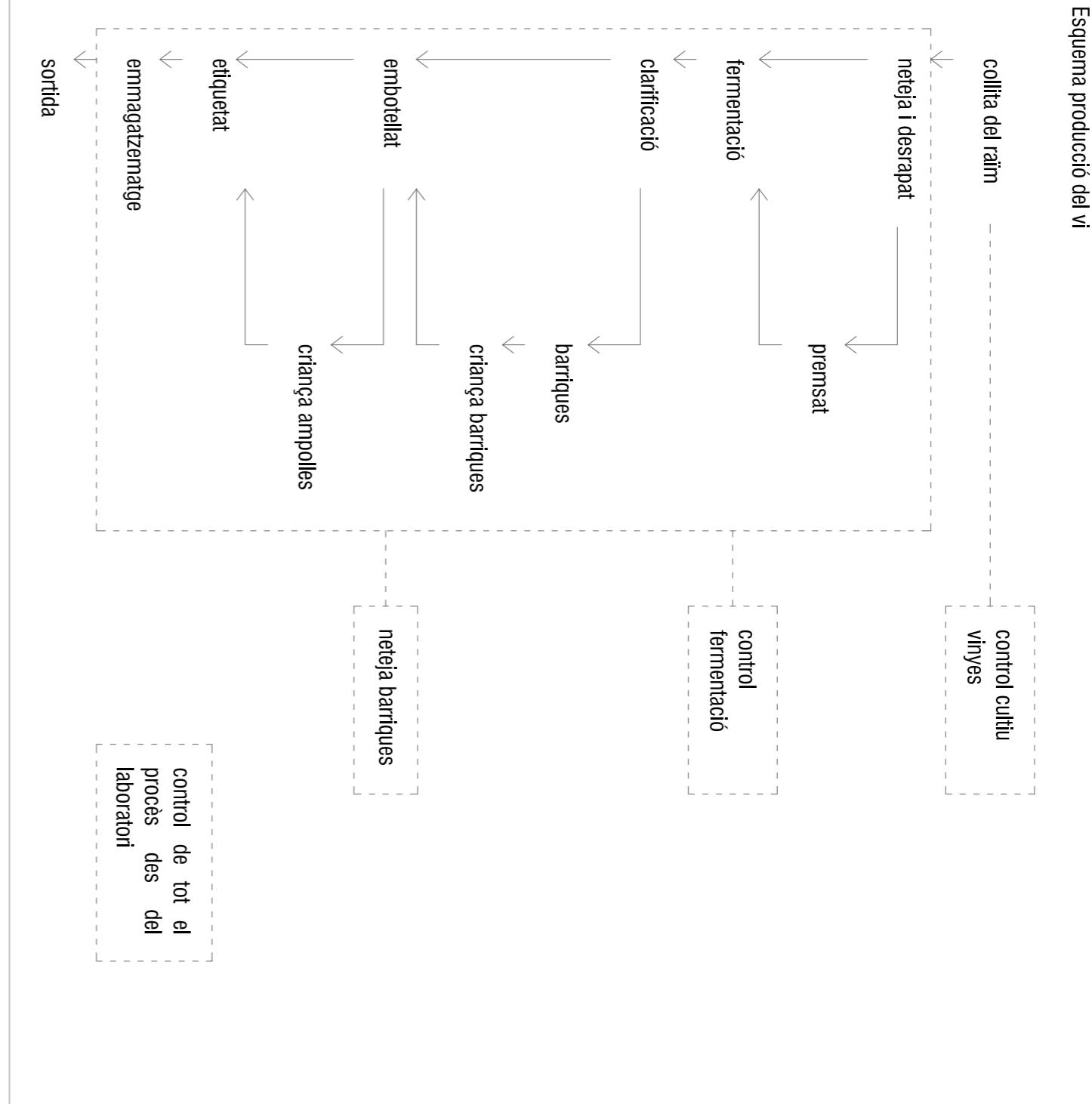
Vistants

- circulació senzilla, intuitiva
- espais amples per evitar aglomeracions
- espais per a moments d'espera
- tornar i afincades molt variables
- us dinàmic i estàtic



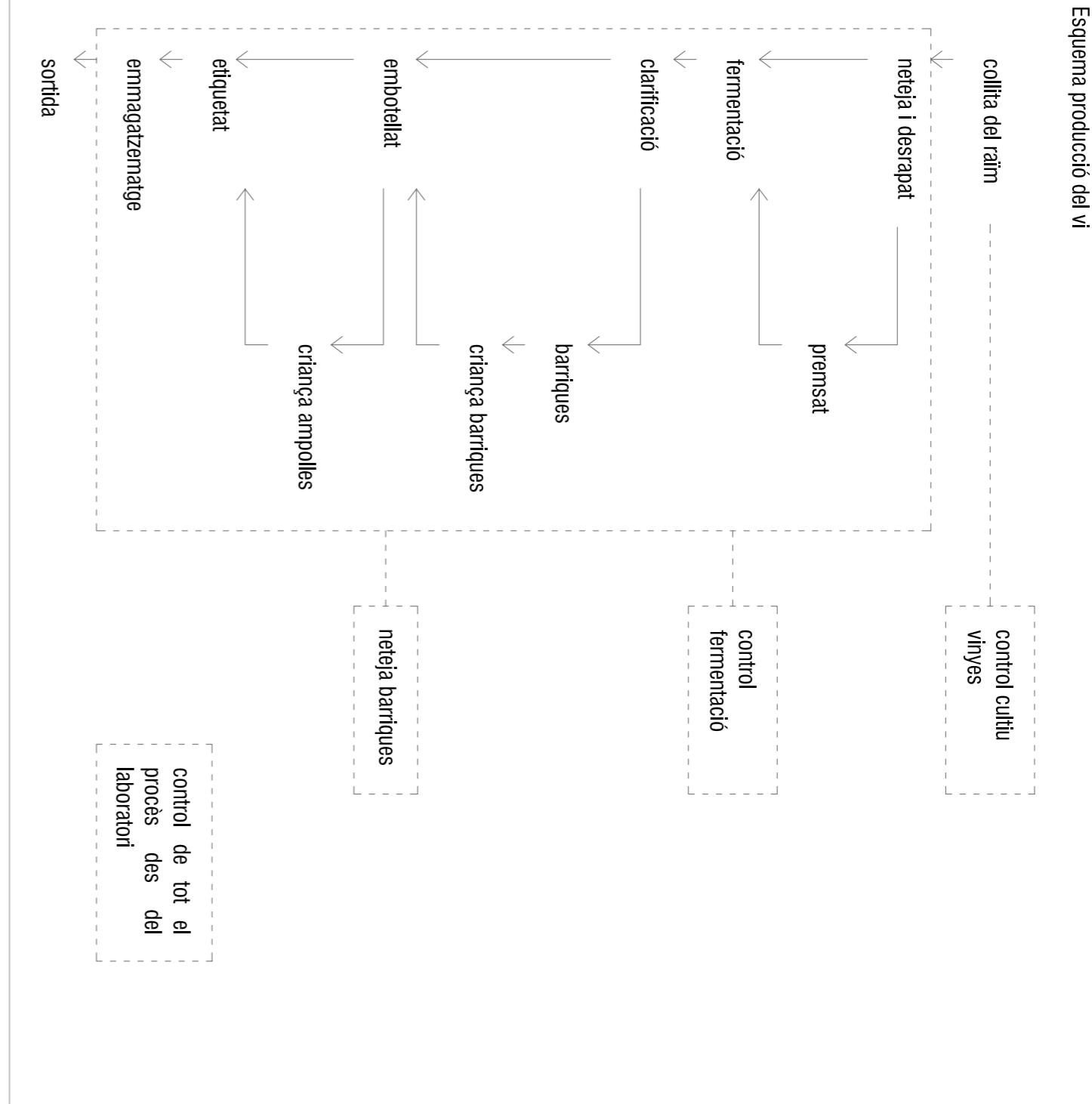
Treballadors administratius

- recorreguts curts i senzills
- espais il·luminats constants
- horaris, afluències constants
- us estàtic de les estances

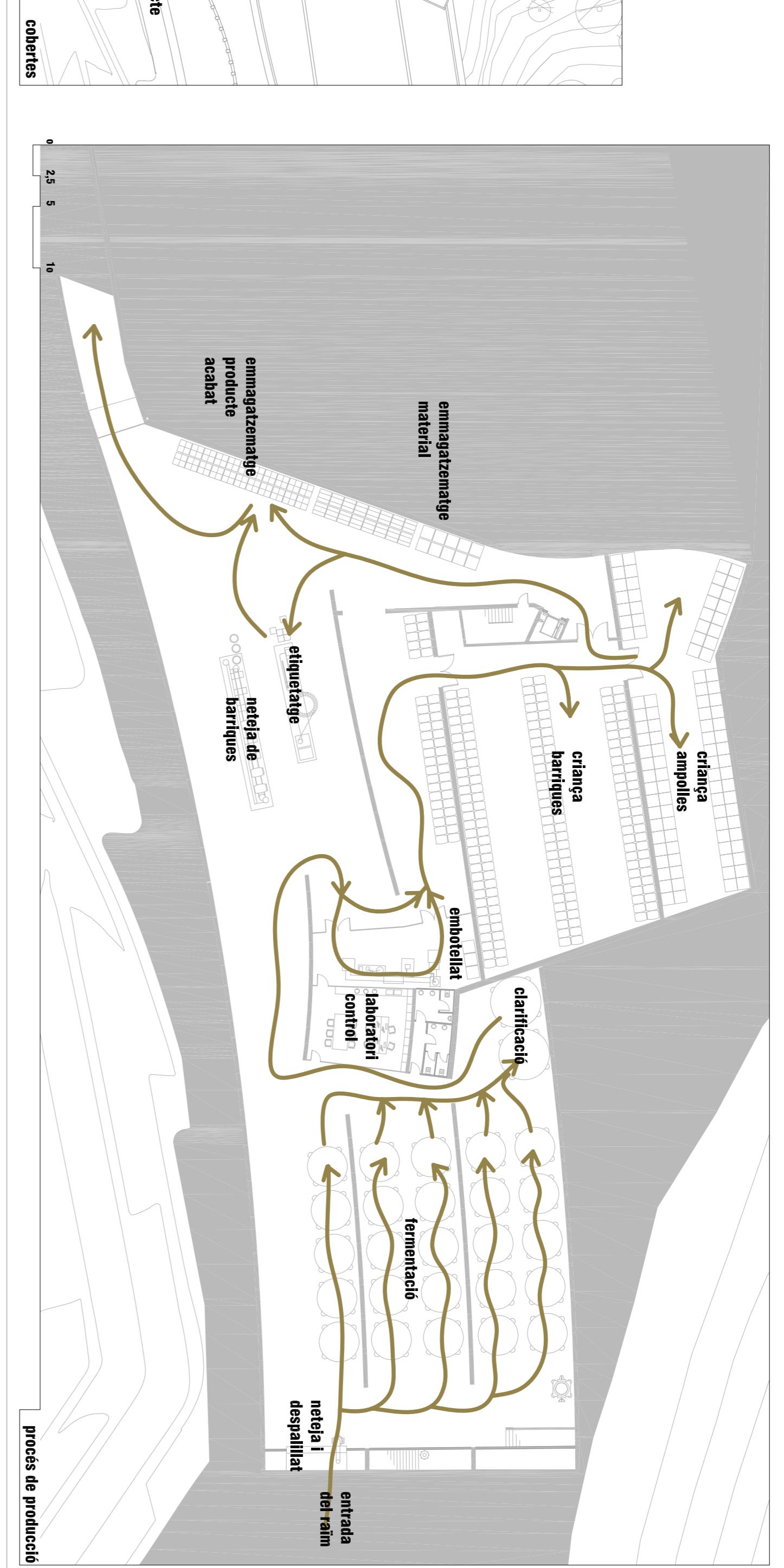


Treballadors de la fàbrica

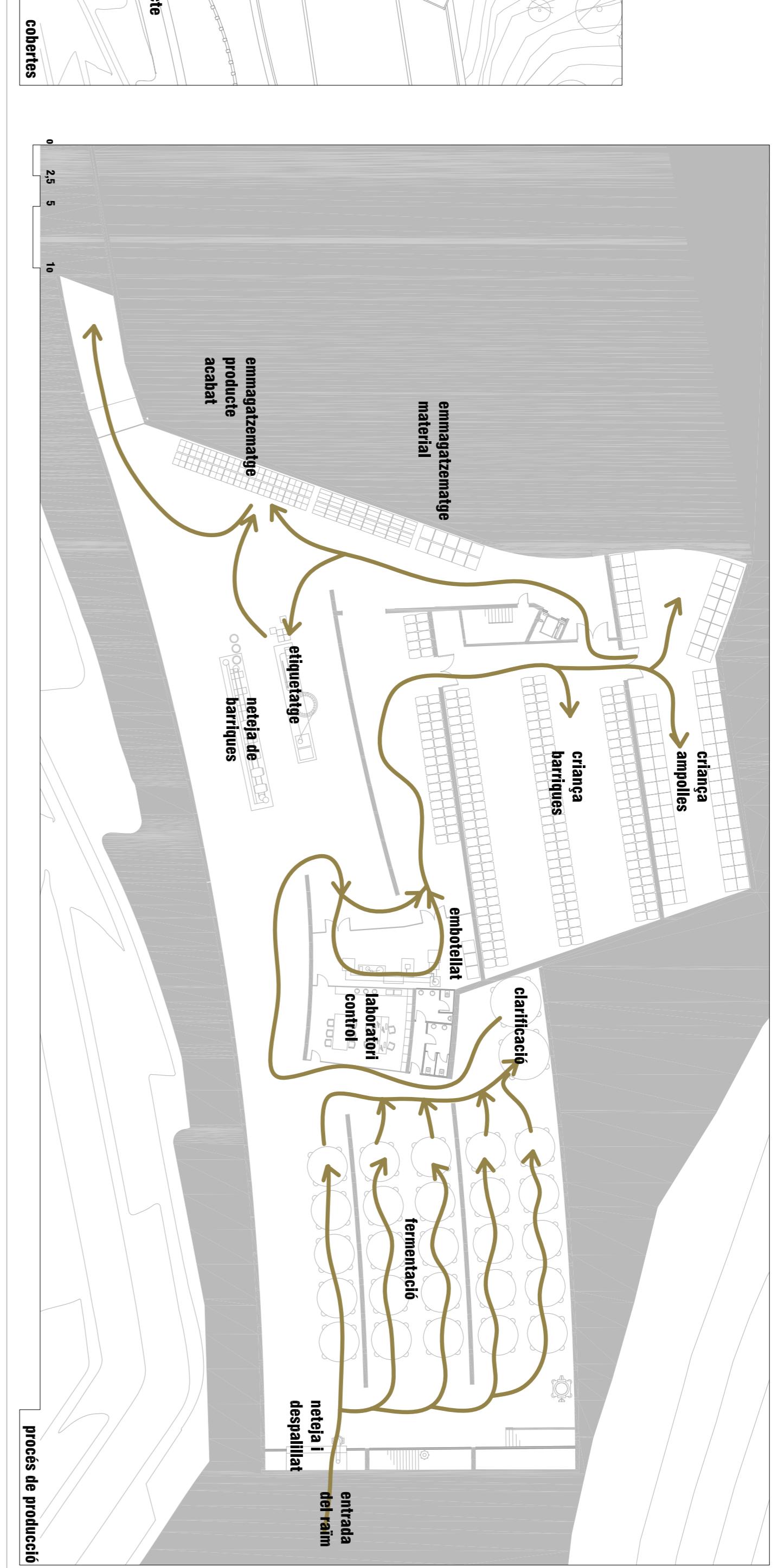
- contacte directe amb el camp
- recorreguts clars i senzills
- bona il·luminació i ventilació
- activitat i horaris variables durant el dia i durant l'any
- us dinàmic de les estances



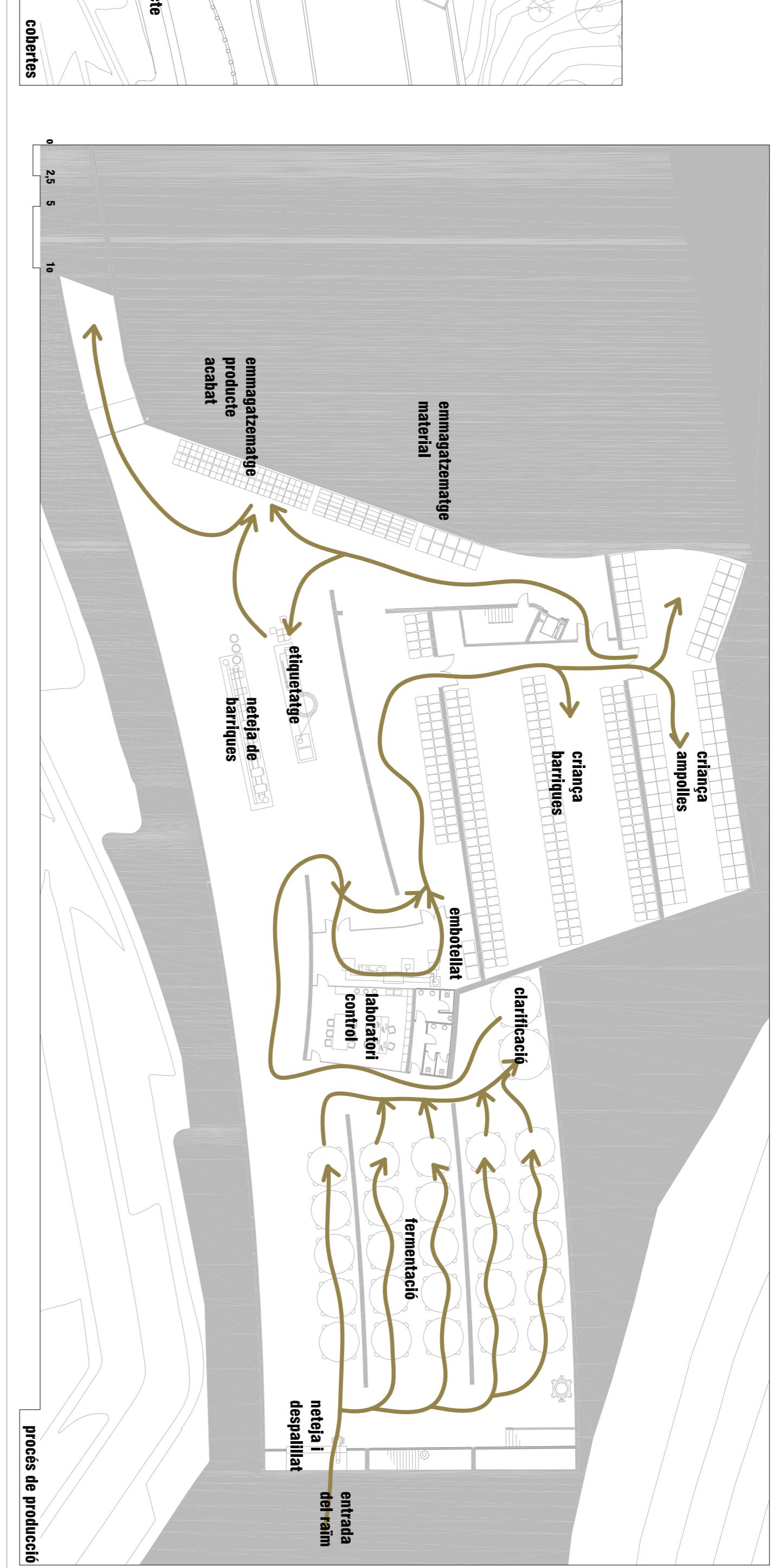
proces de producció



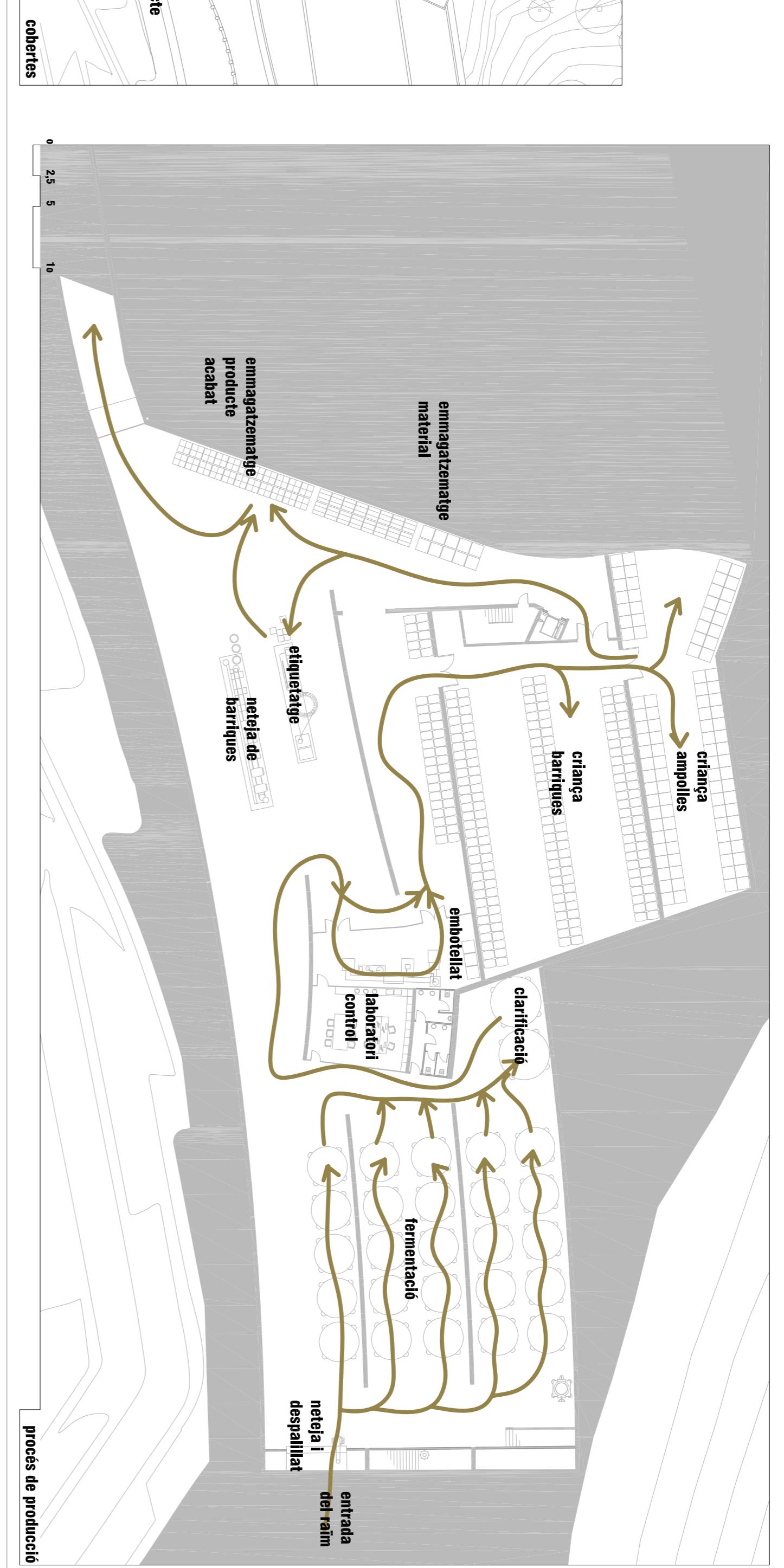
planta showroom | 294



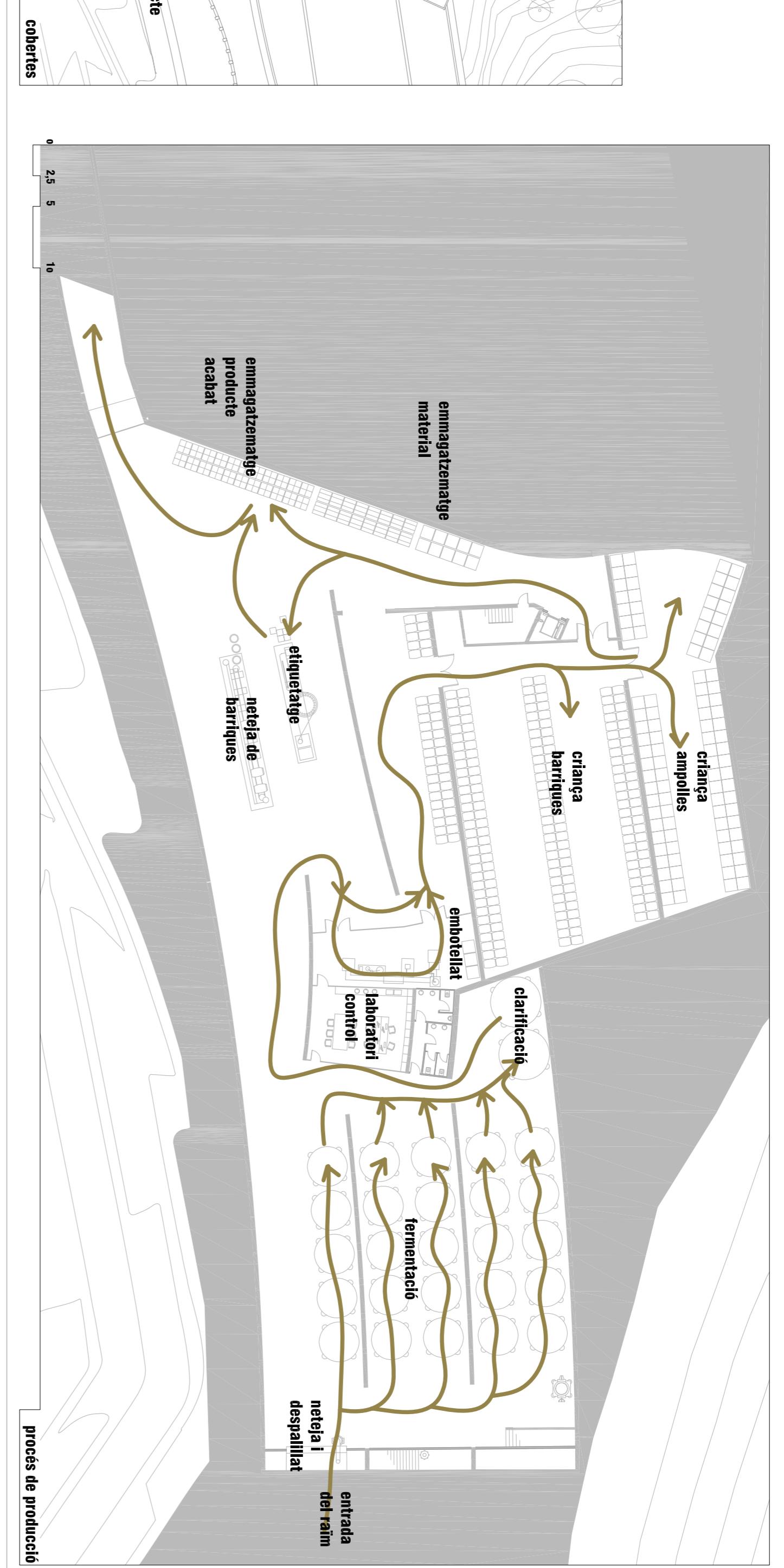
planta accès | 301,31



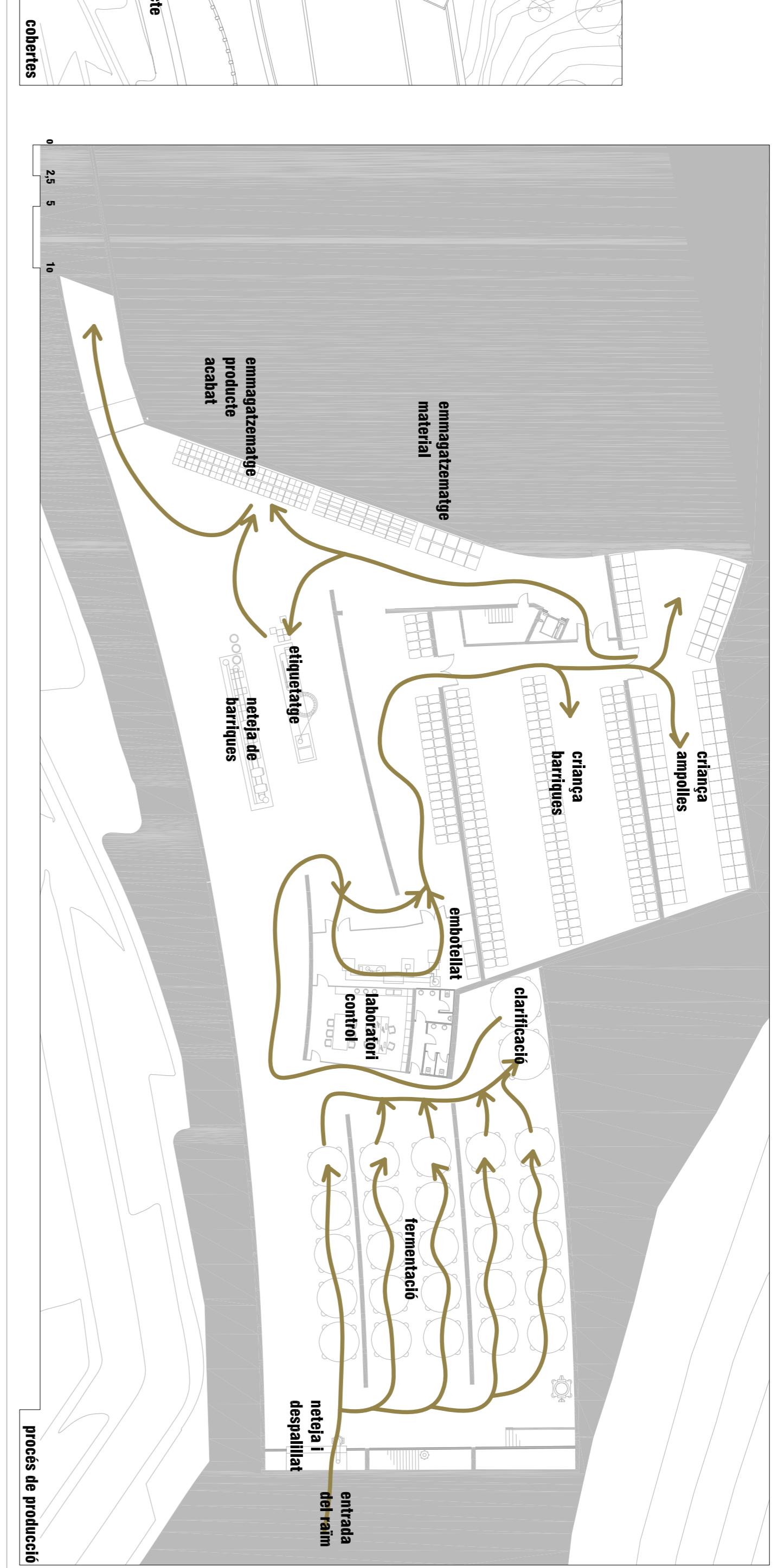
planta visitants | 297,35



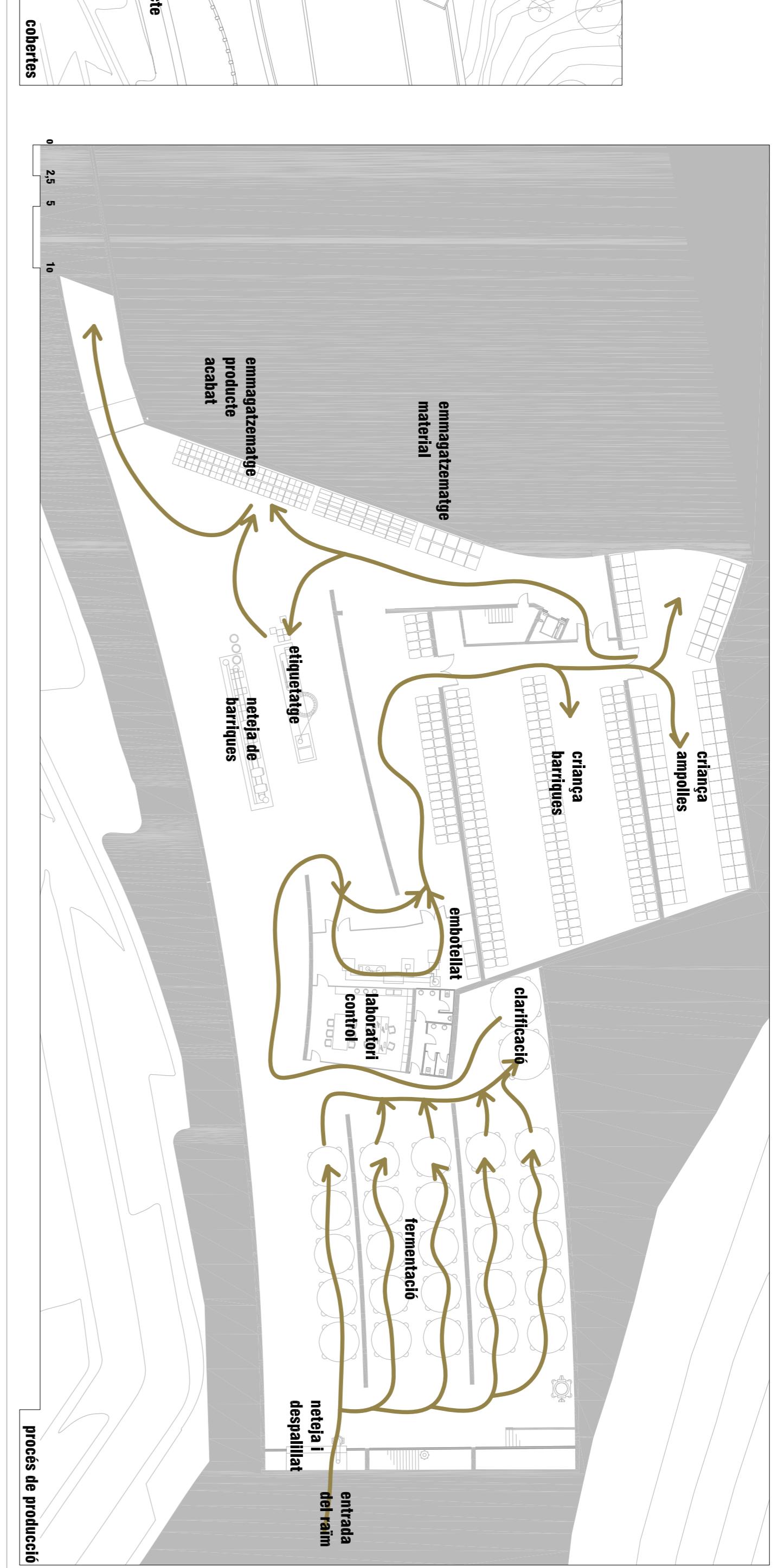
planta visitants | 297,35



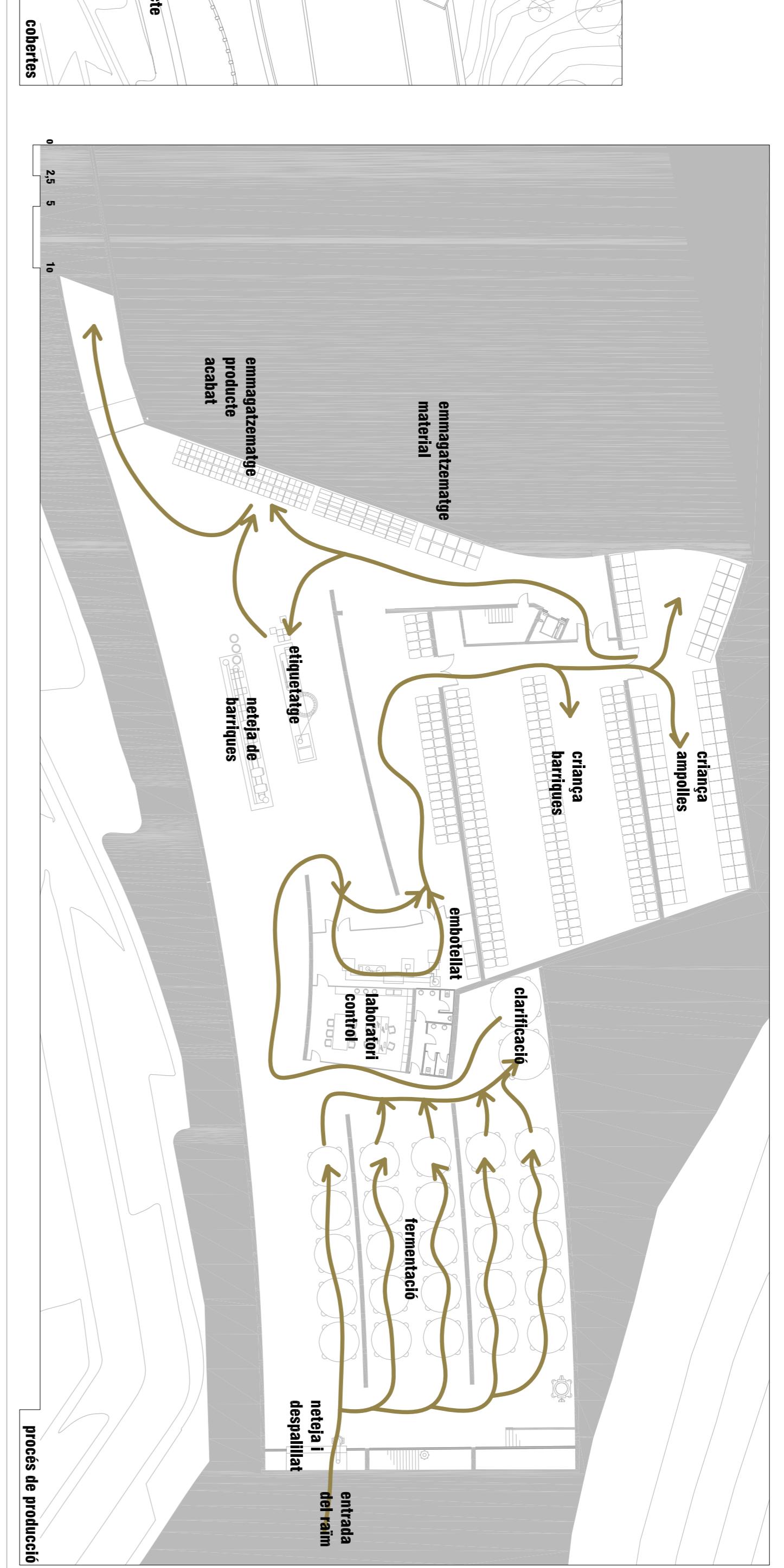
planta accès | 301,31



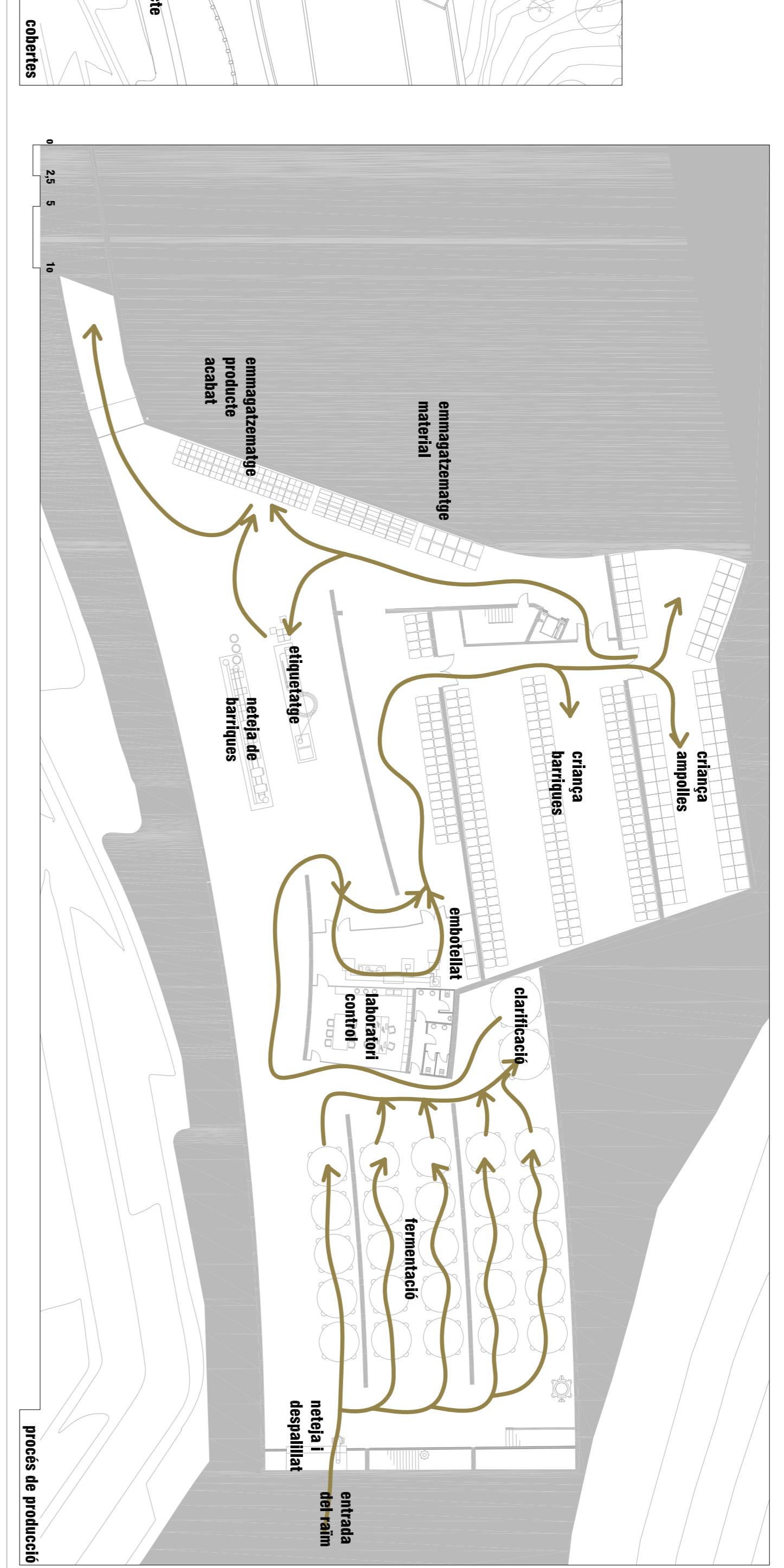
planta showroom | 294



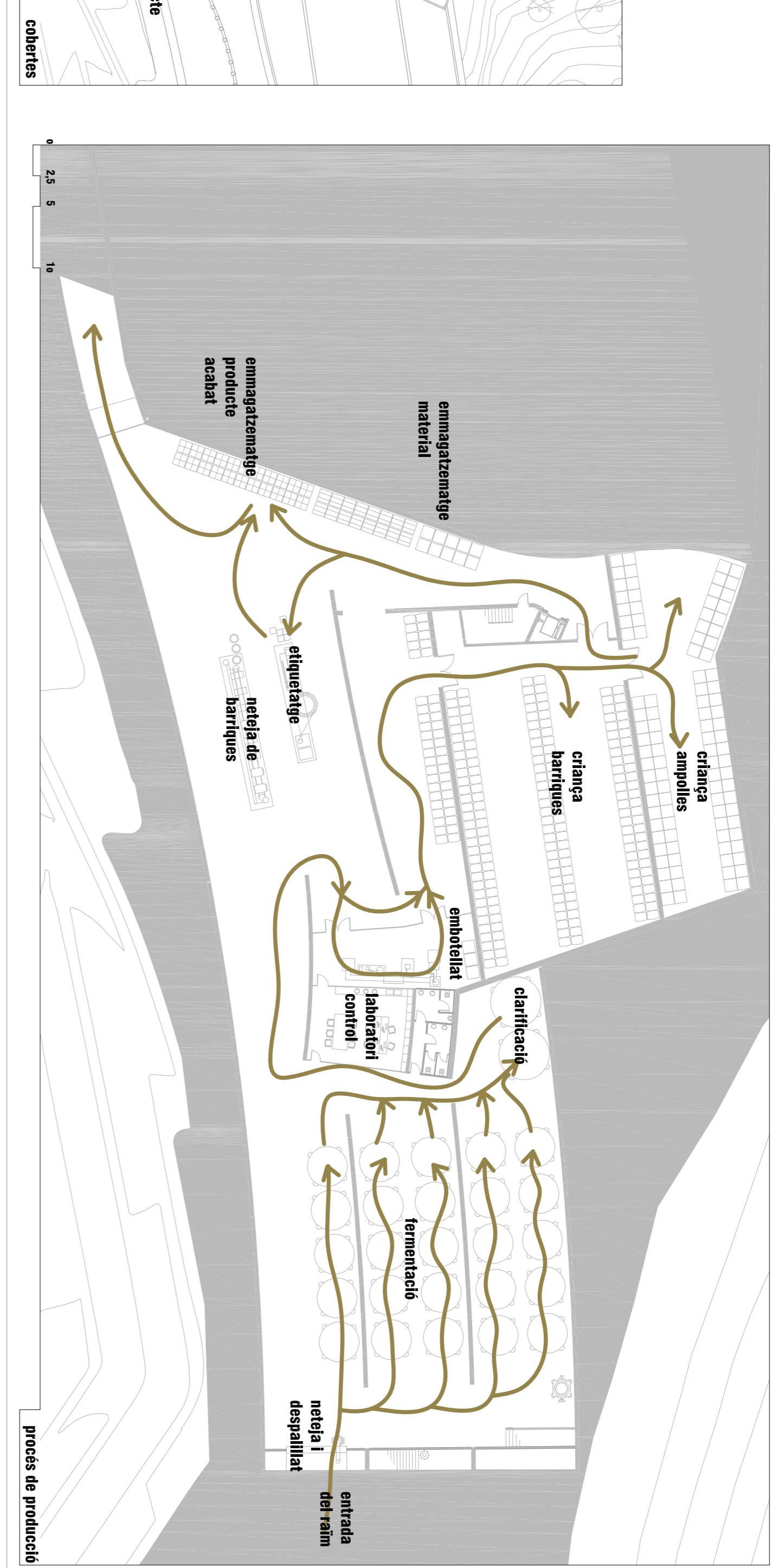
planta producció | 290



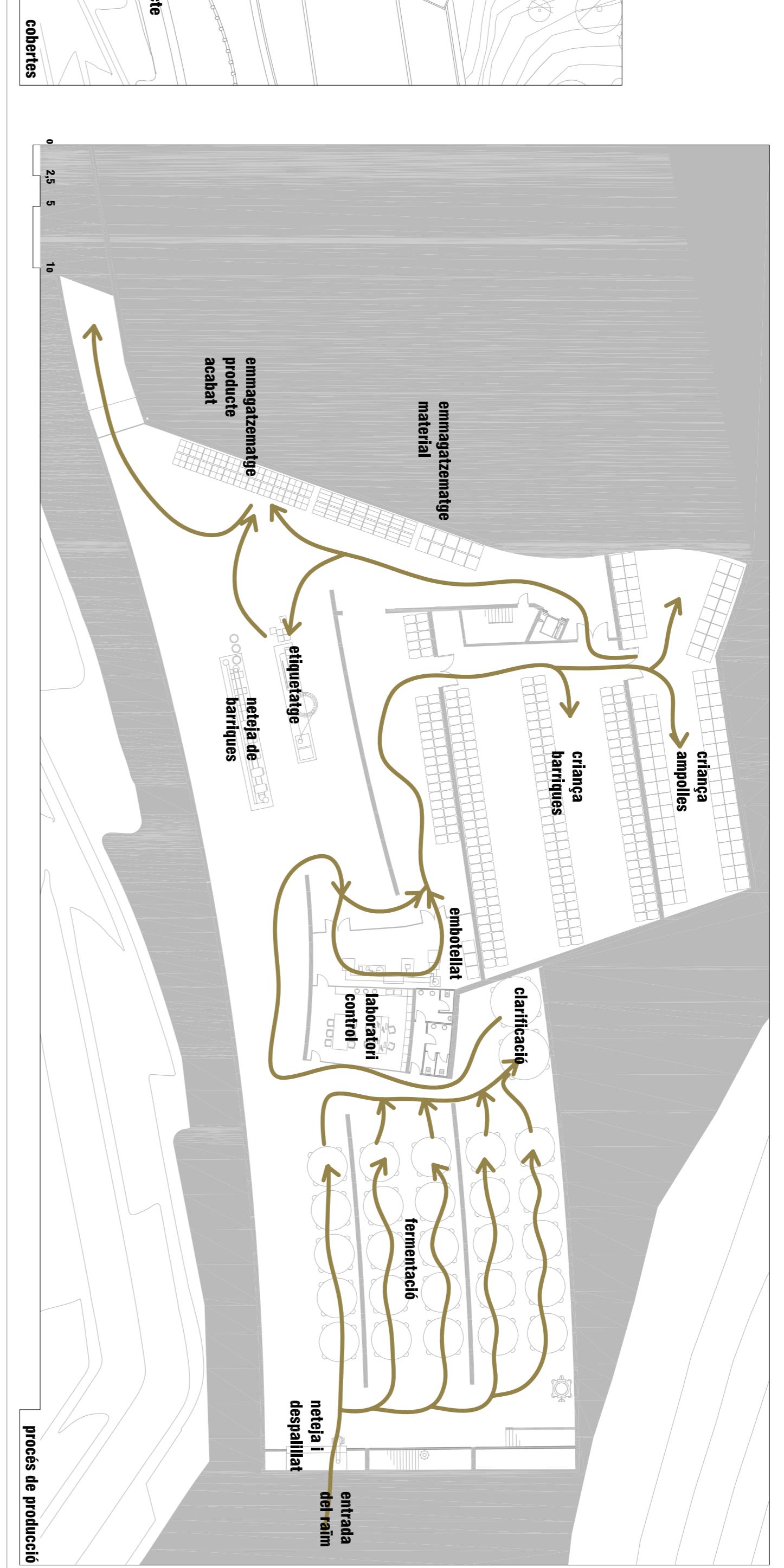
planta producció | 290



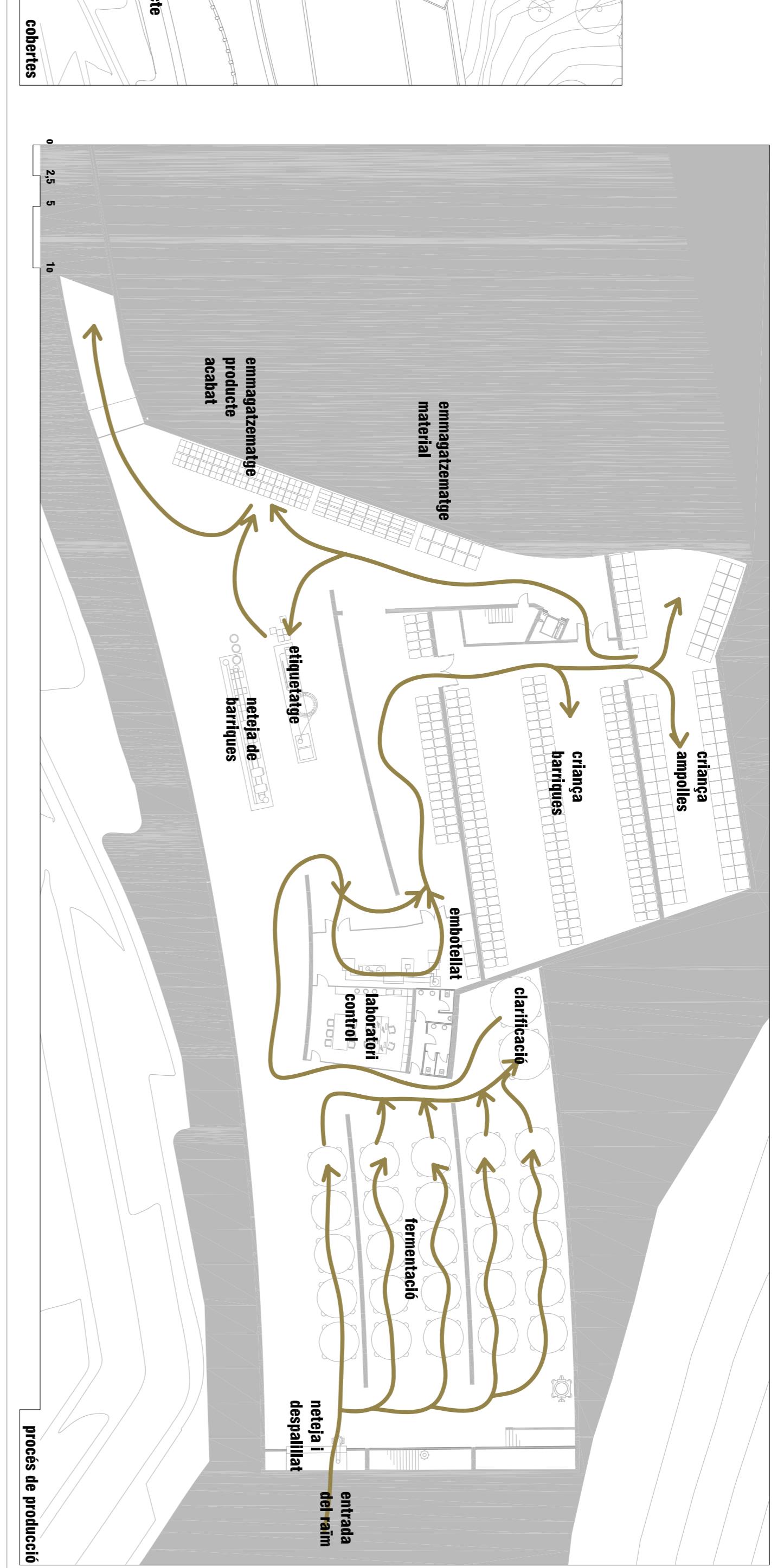
planta accès | 301,31



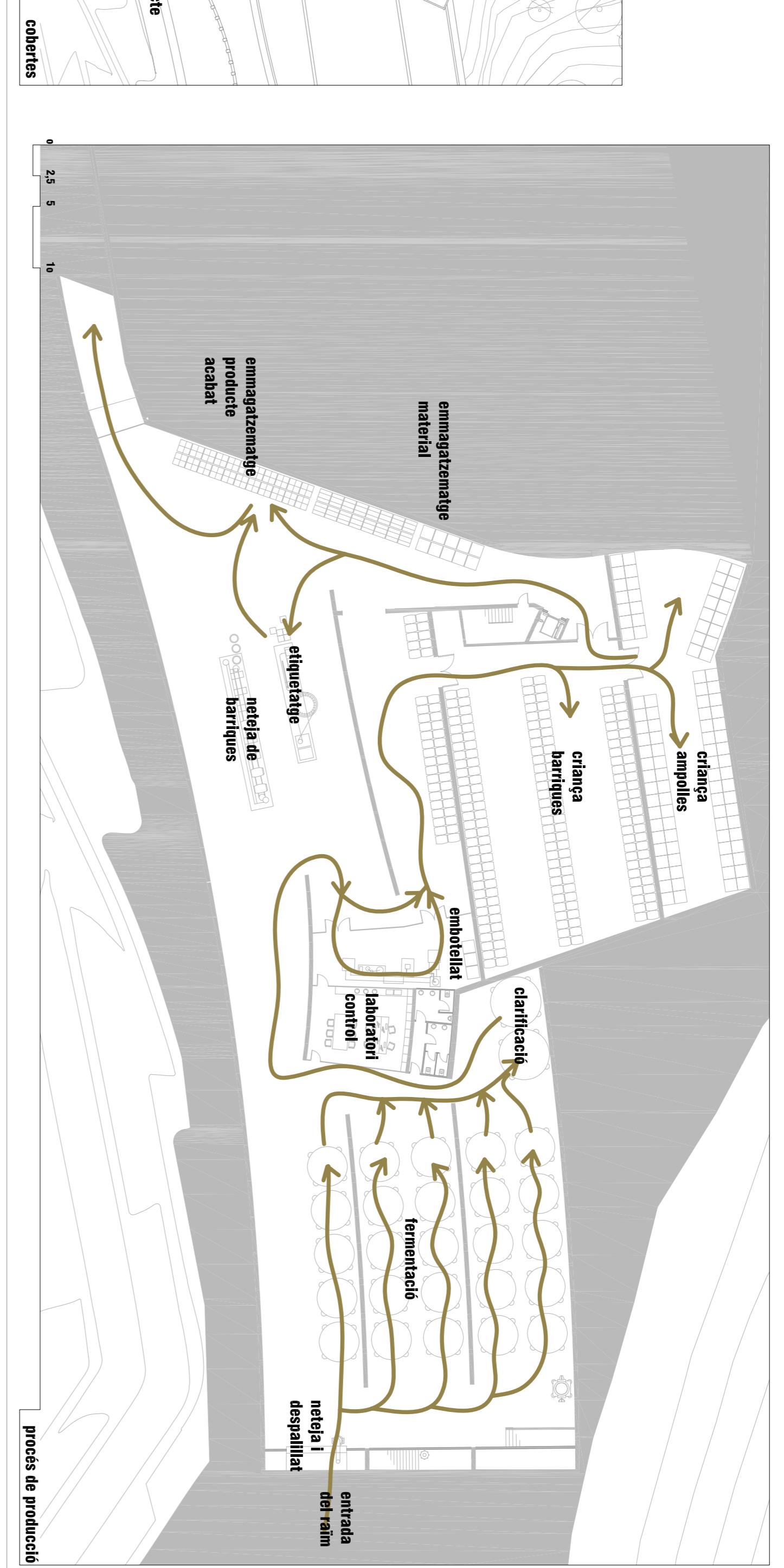
planta visitants | 297,35



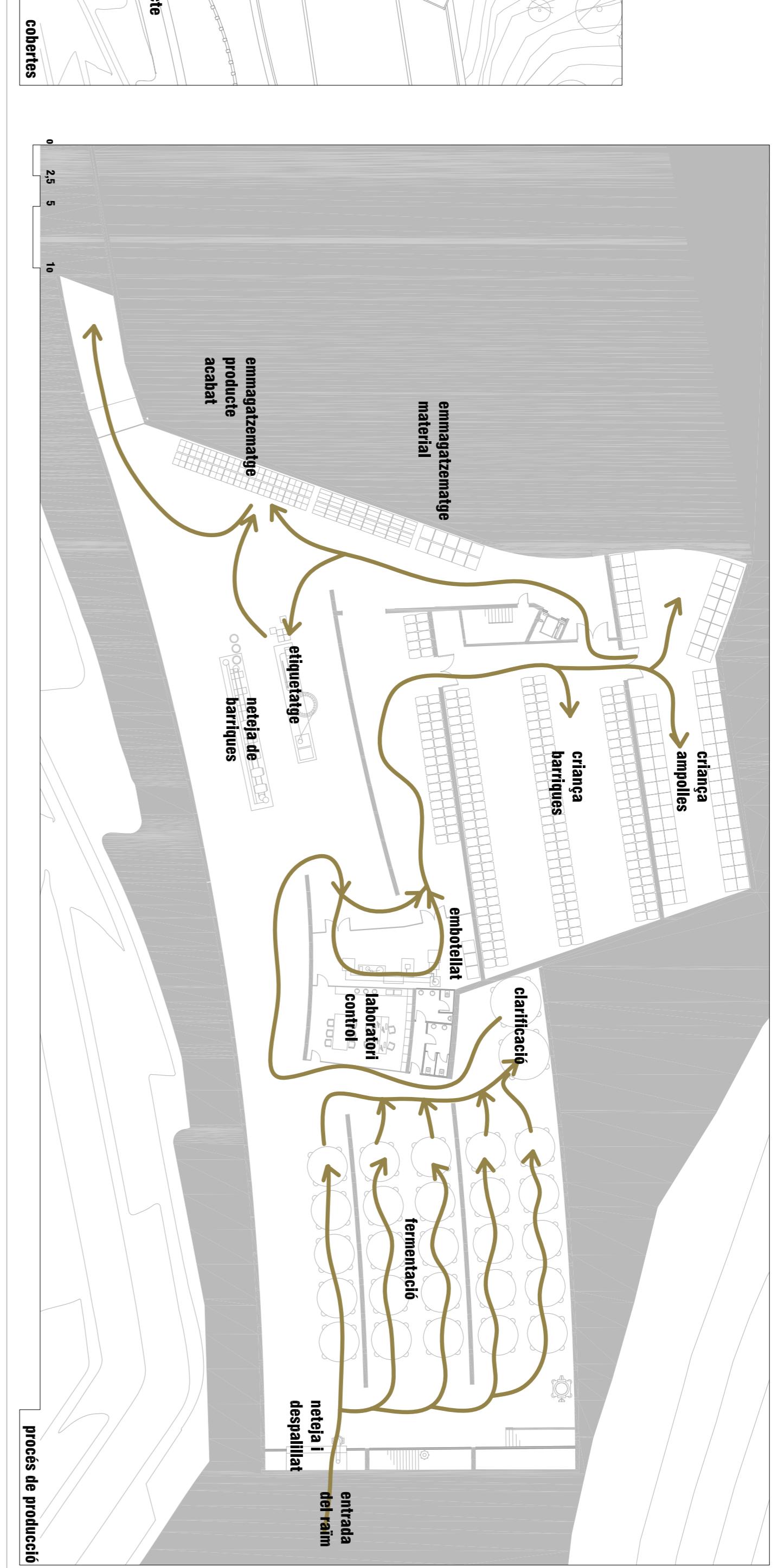
planta showroom | 294



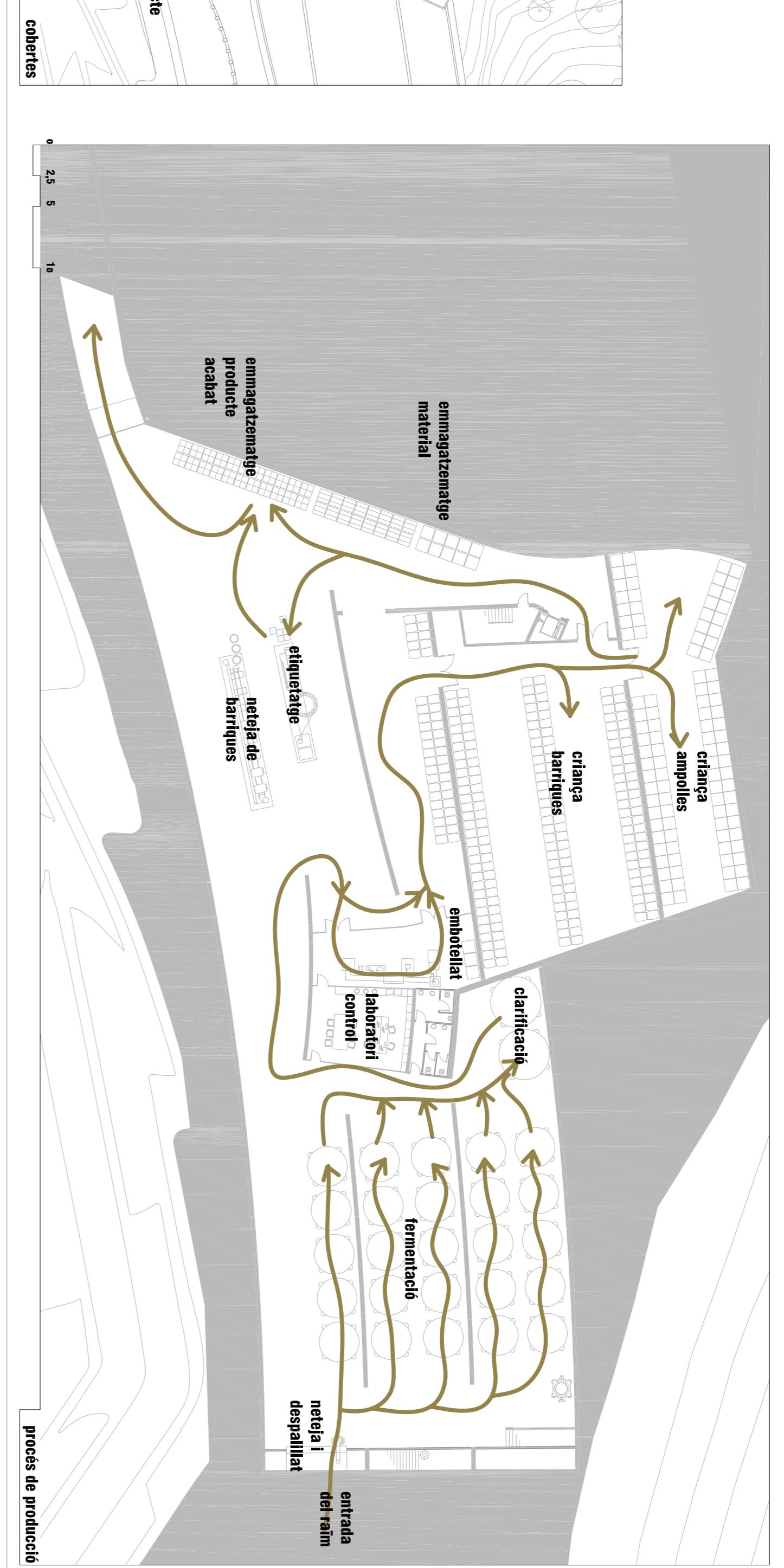
planta showroom | 294



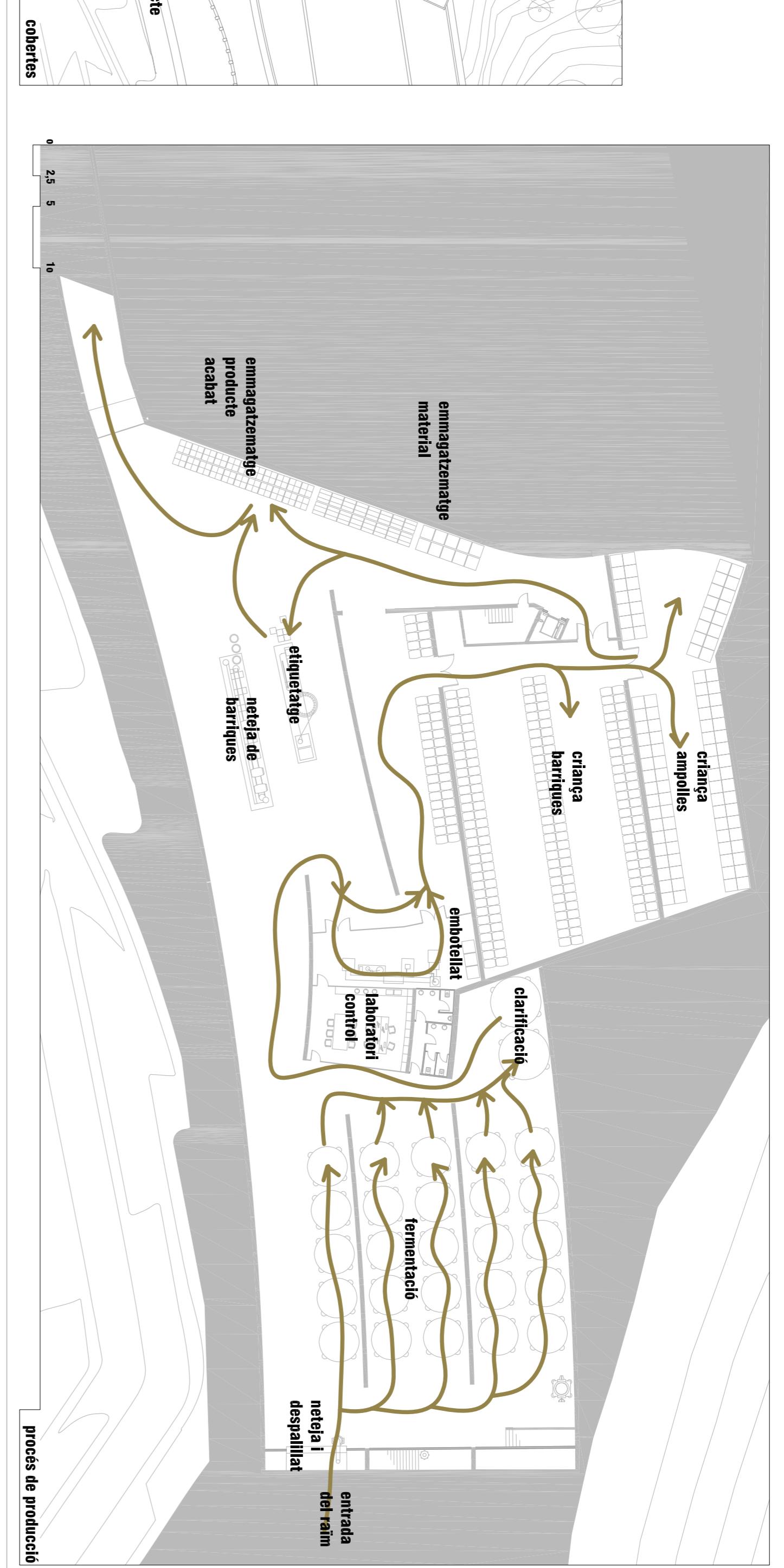
planta accès | 301,31



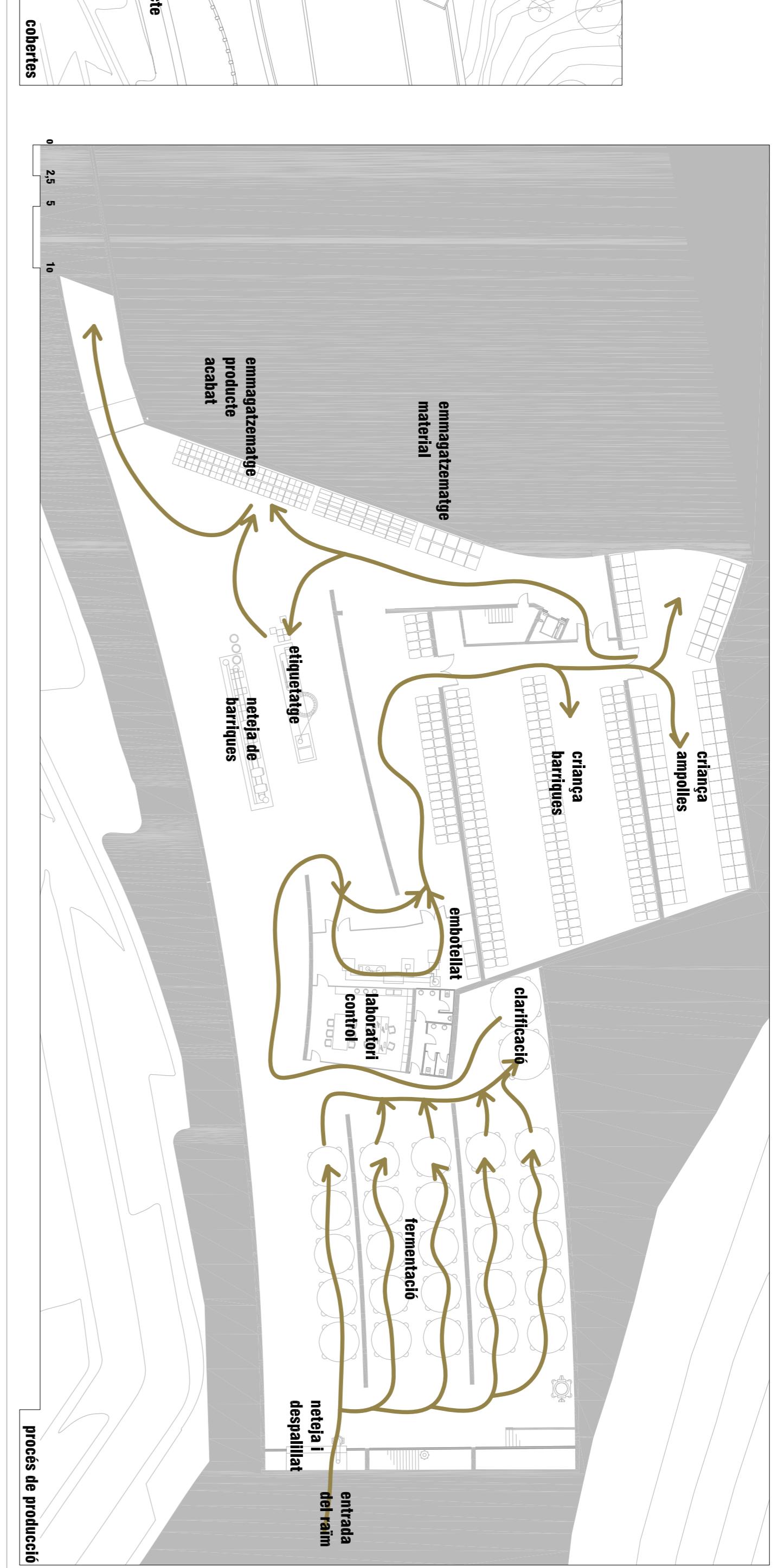
planta visitants | 297,35



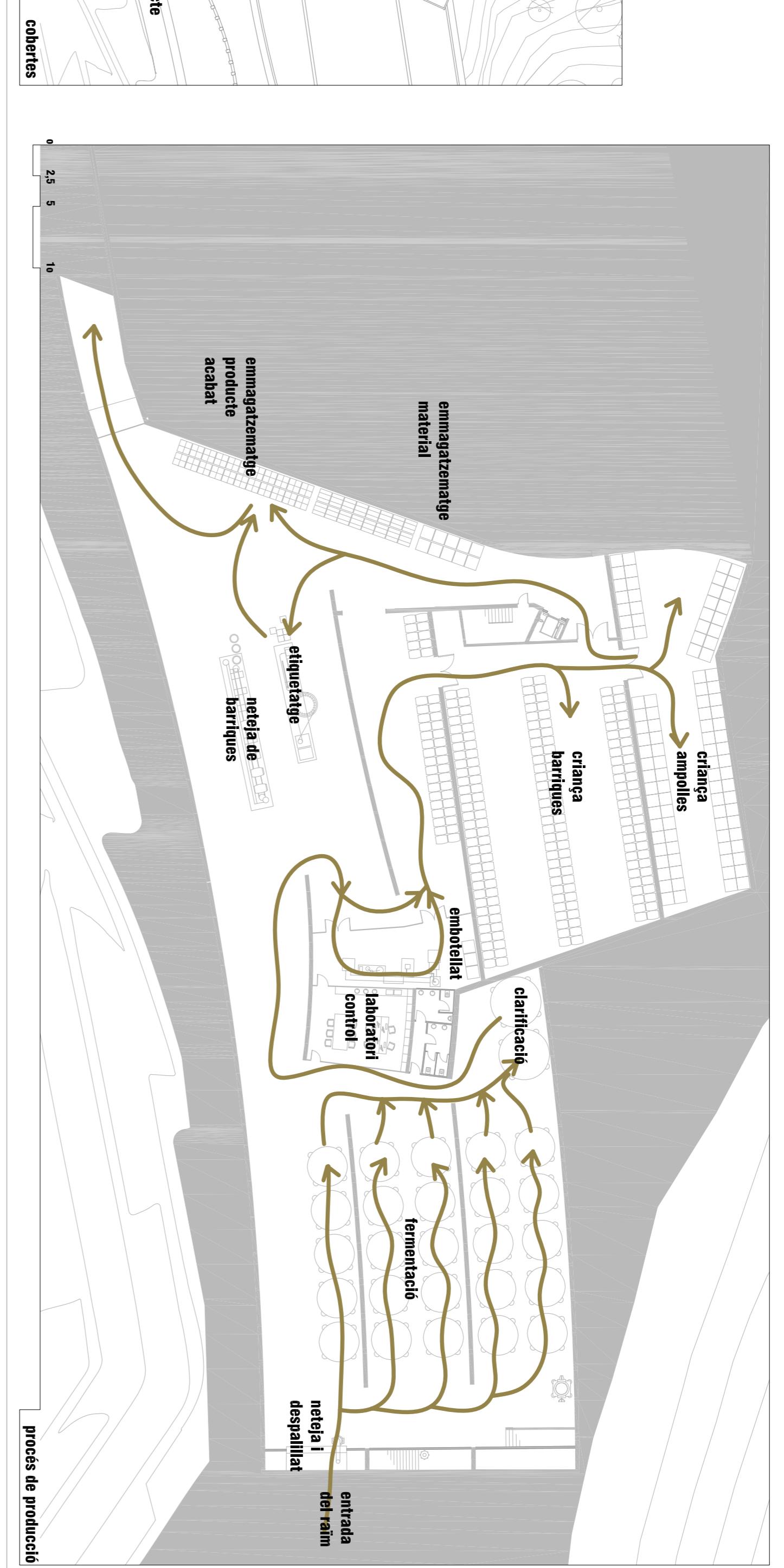
planta visitants | 297,35



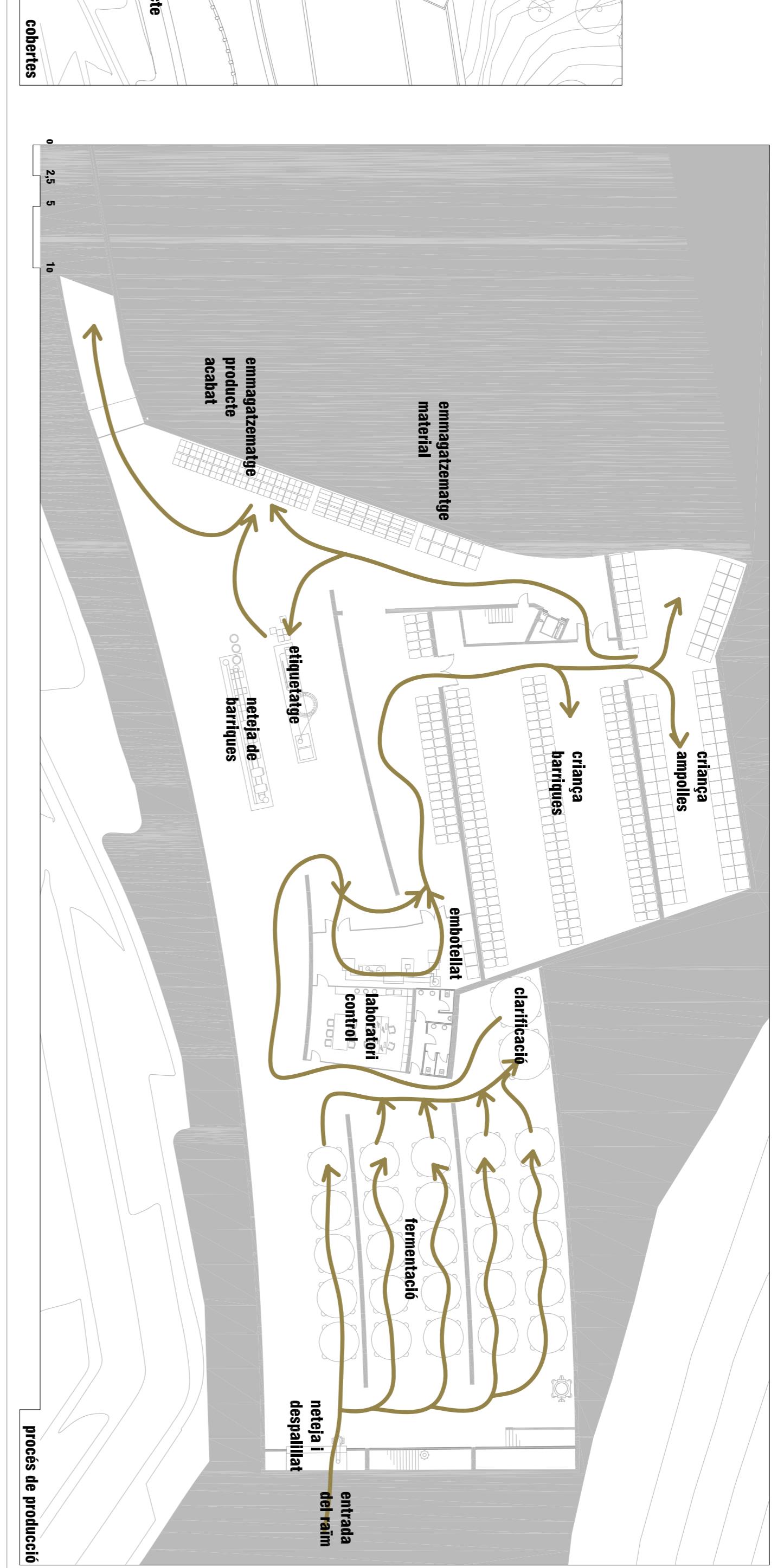
planta accès | 301,31



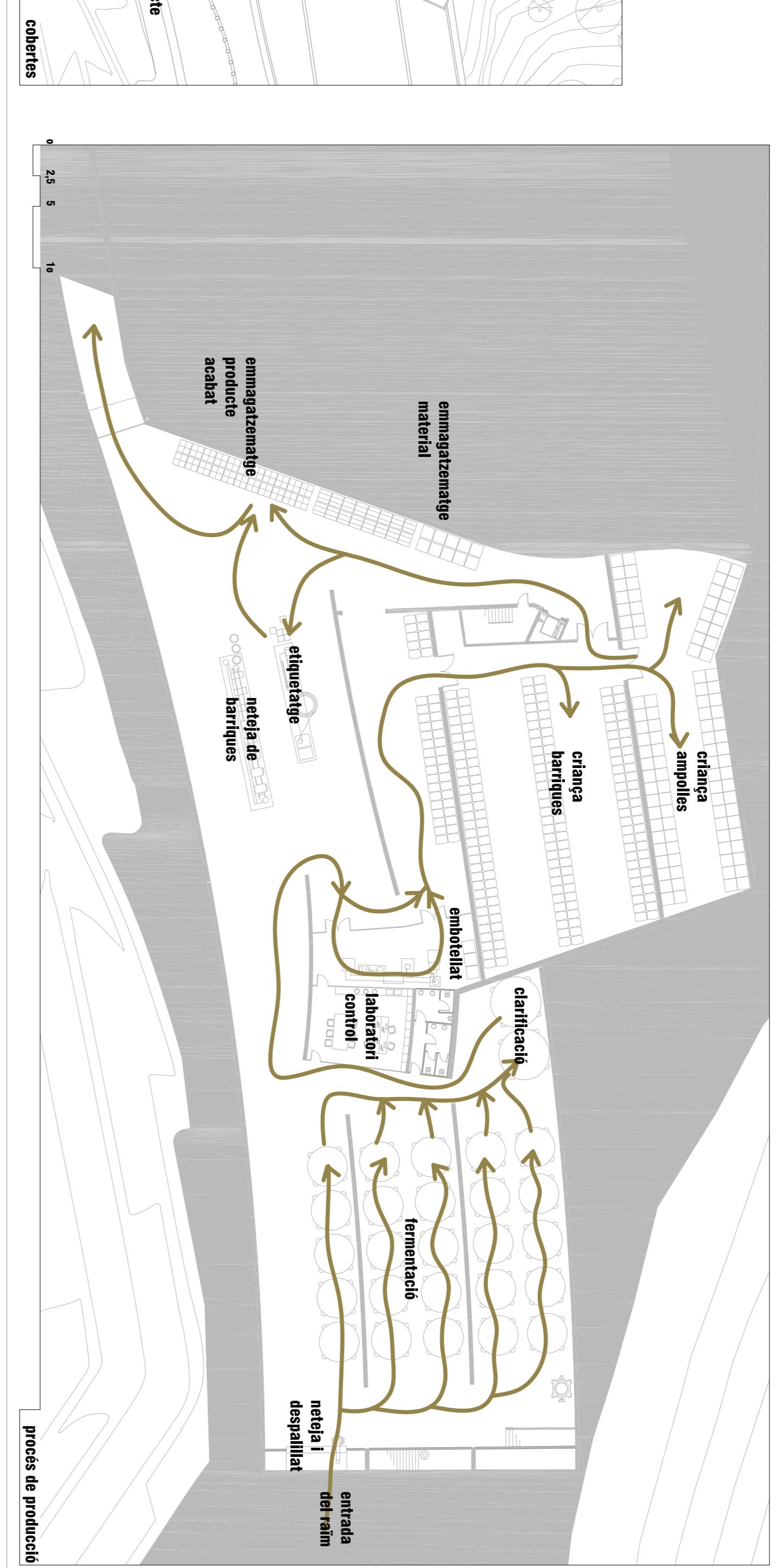
planta showroom | 294



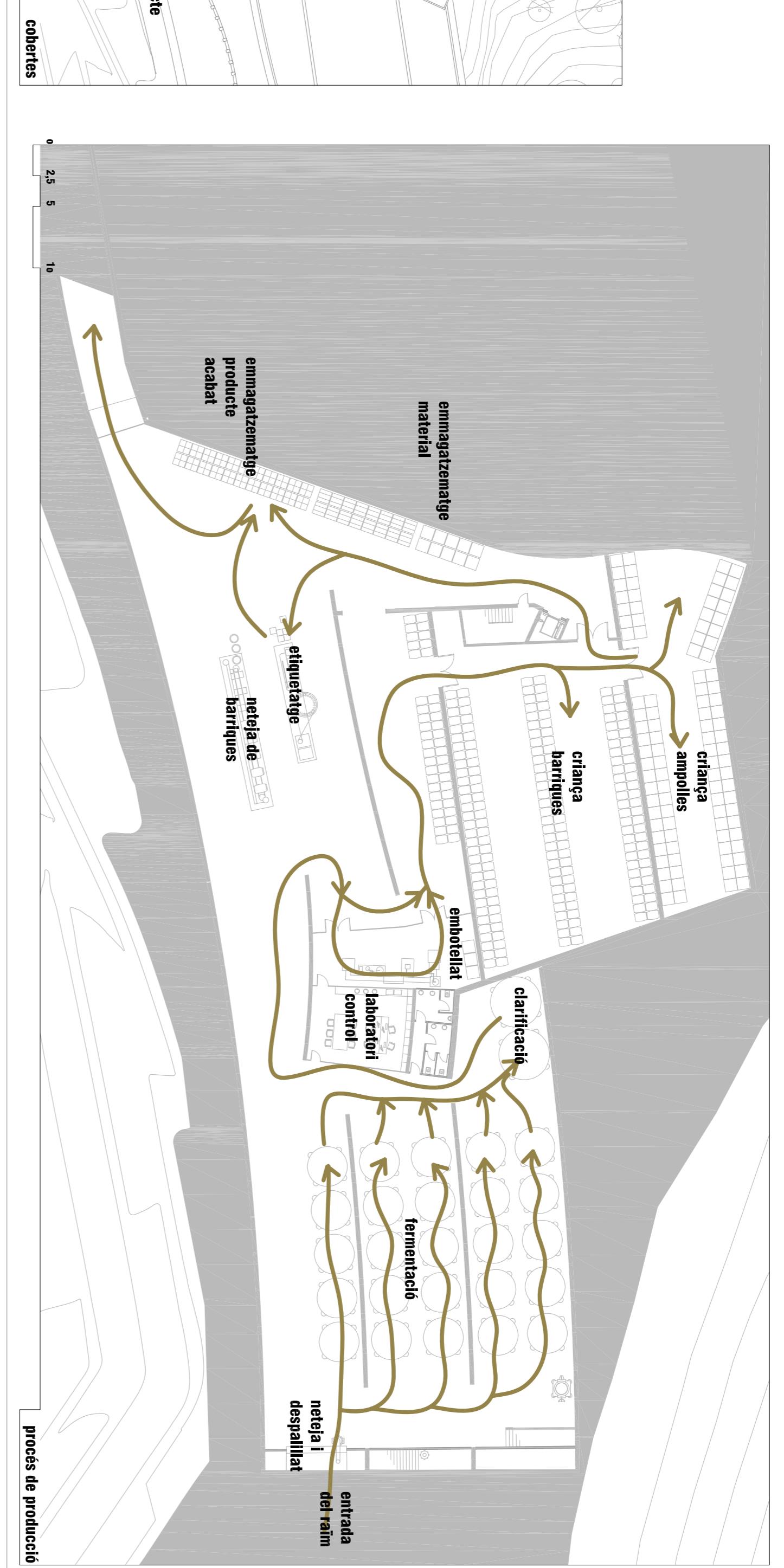
planta showroom | 294



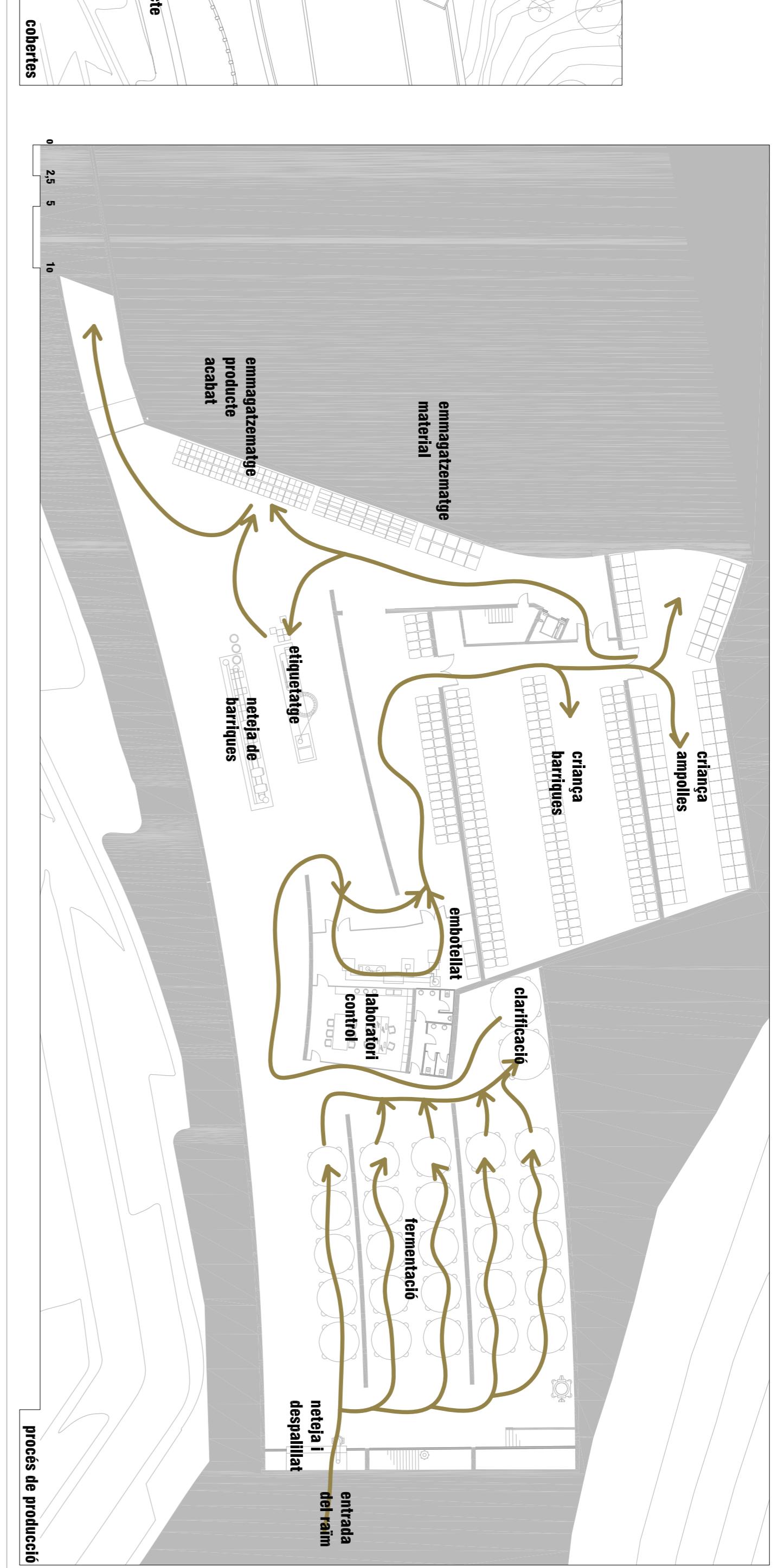
planta accès | 301,31



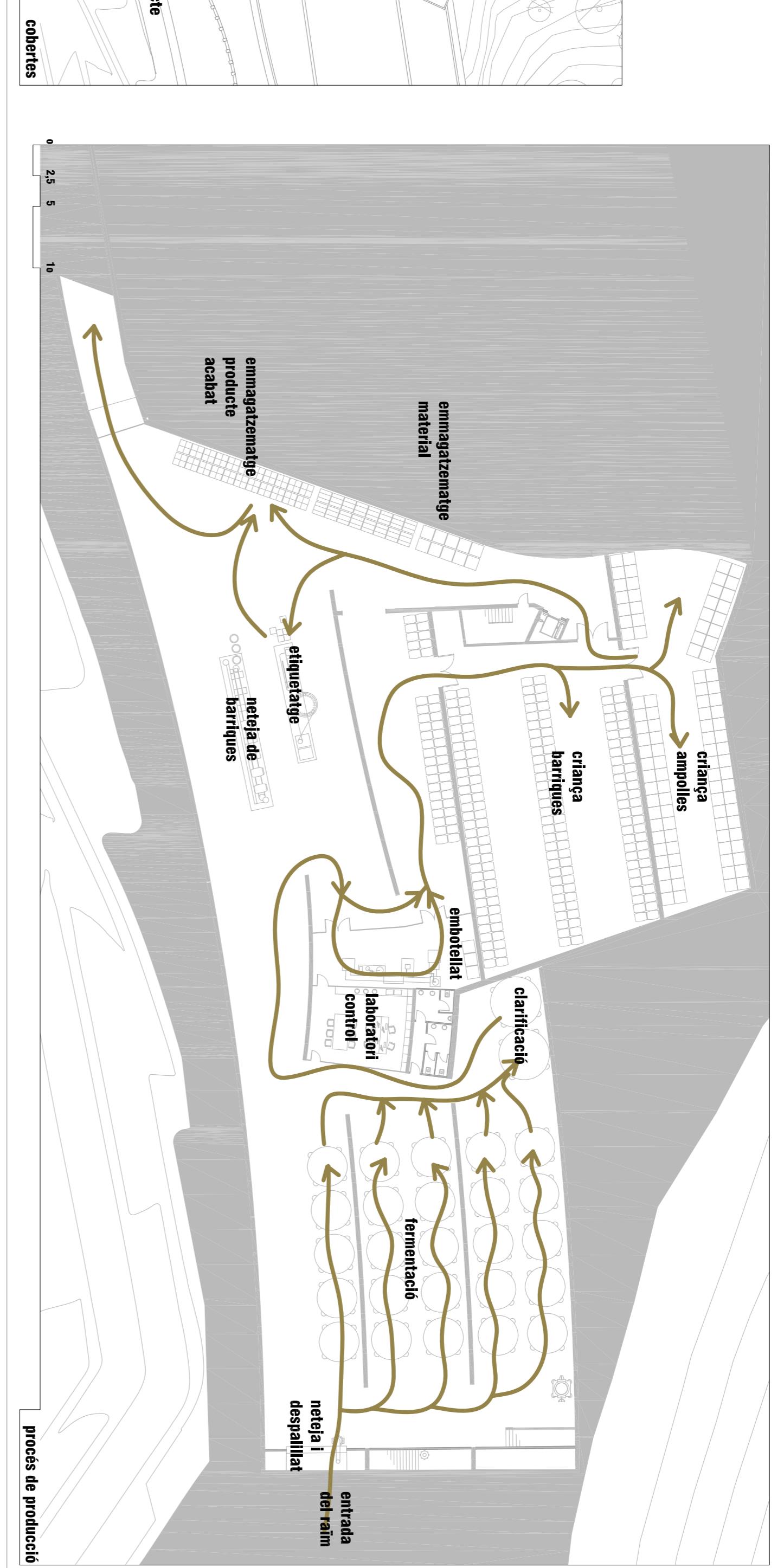
planta visitants | 297,35



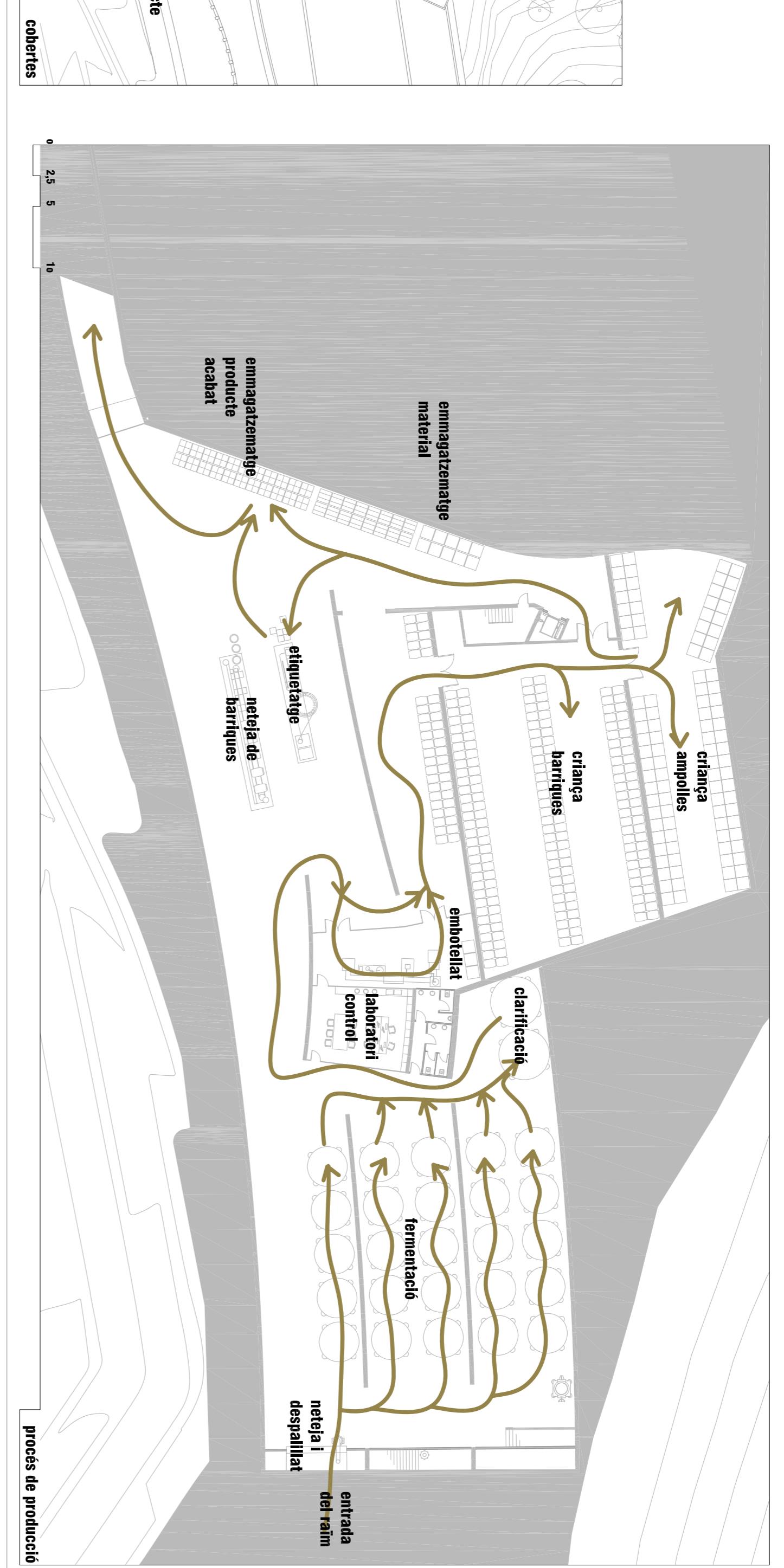
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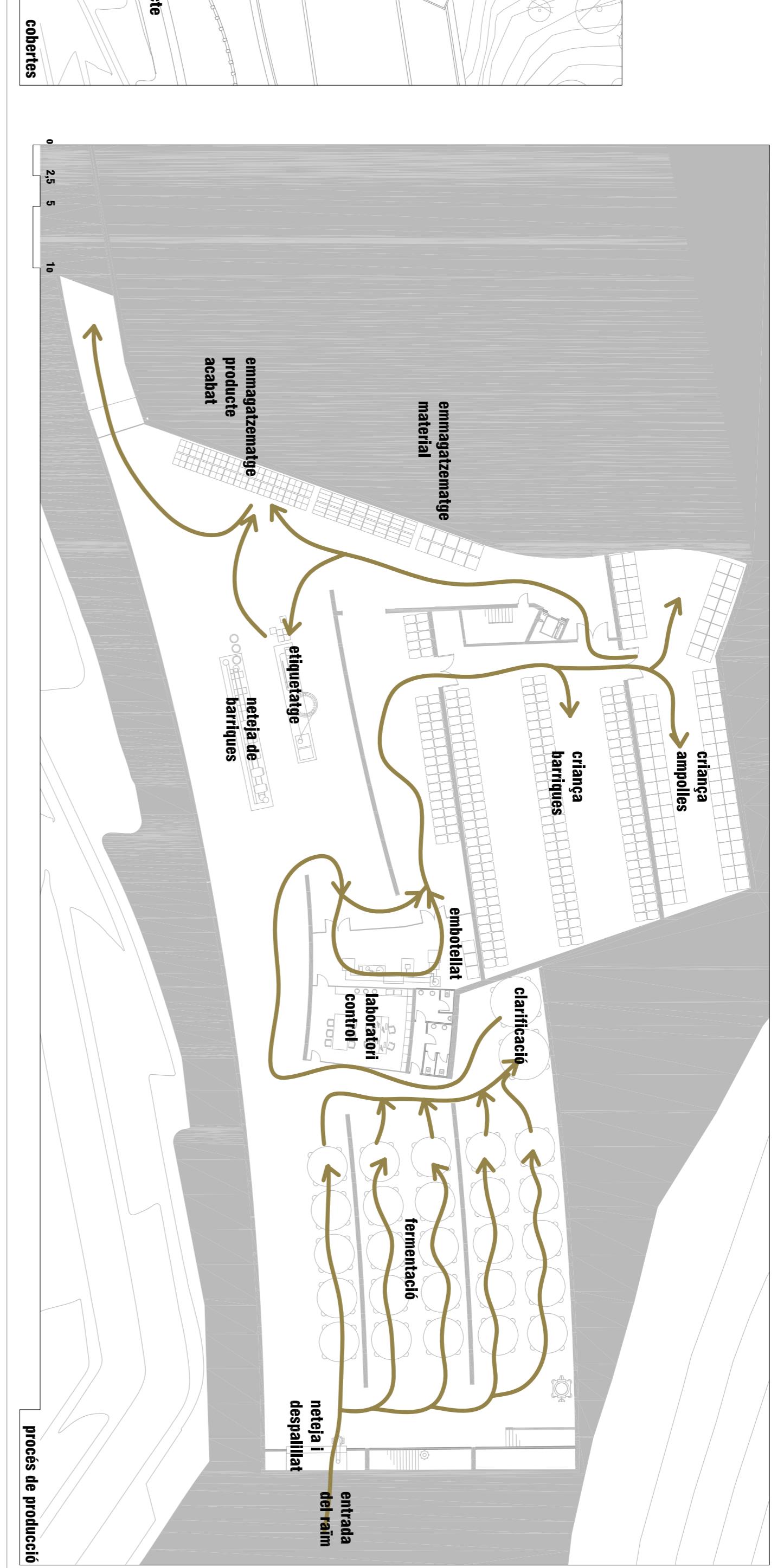
planta accès | 301,31



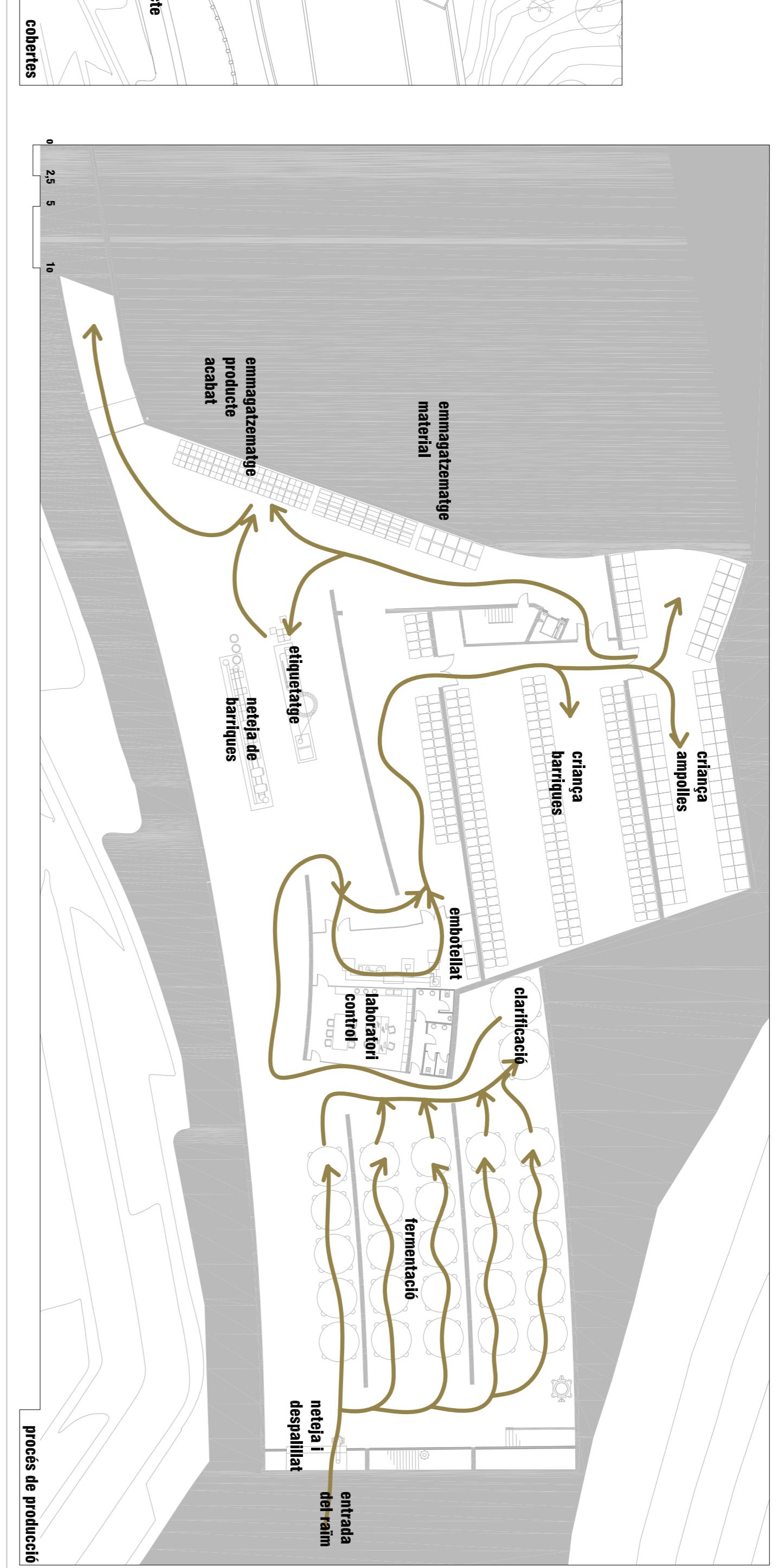
planta showroom | 294



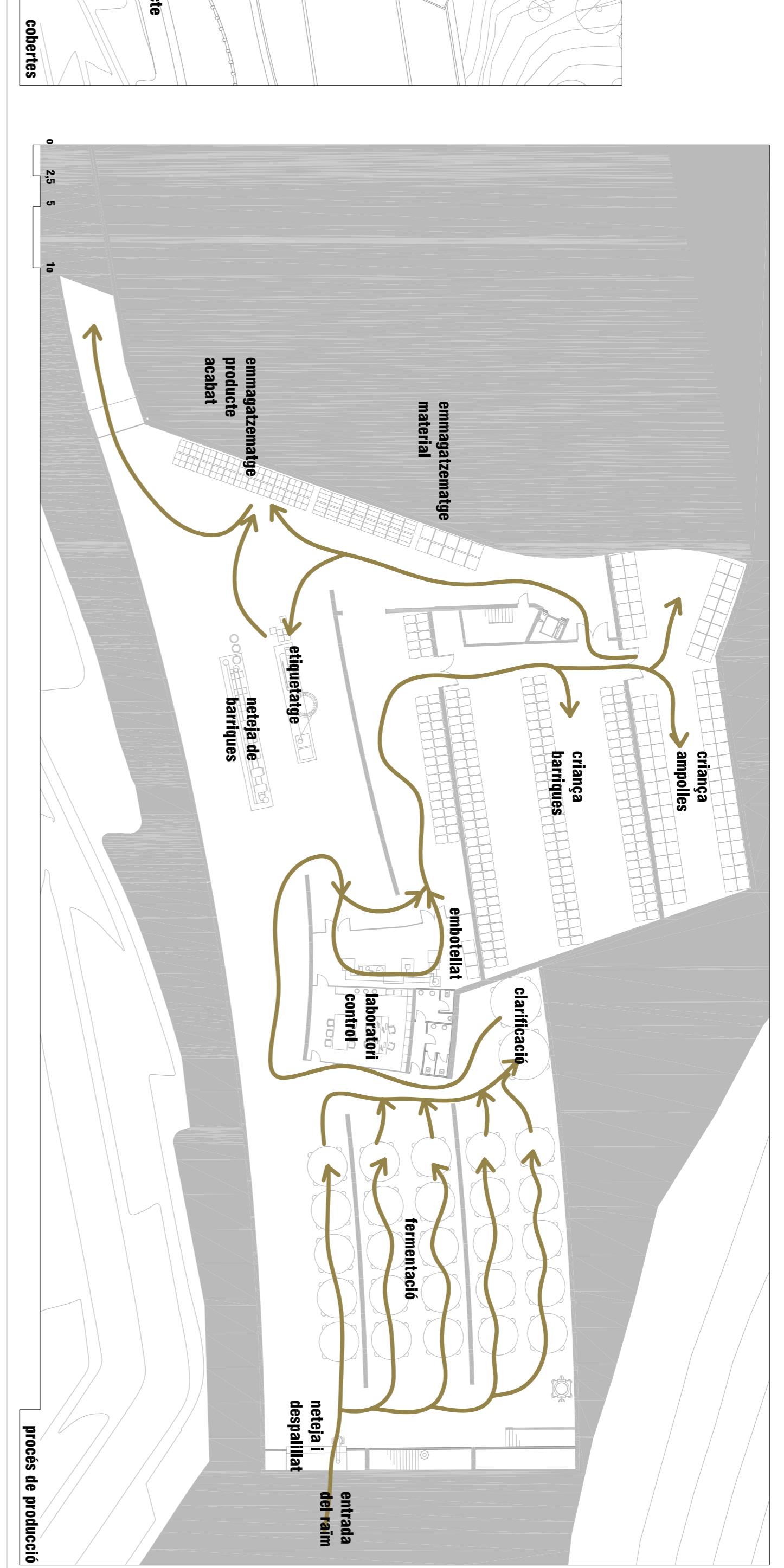
planta showroom | 294



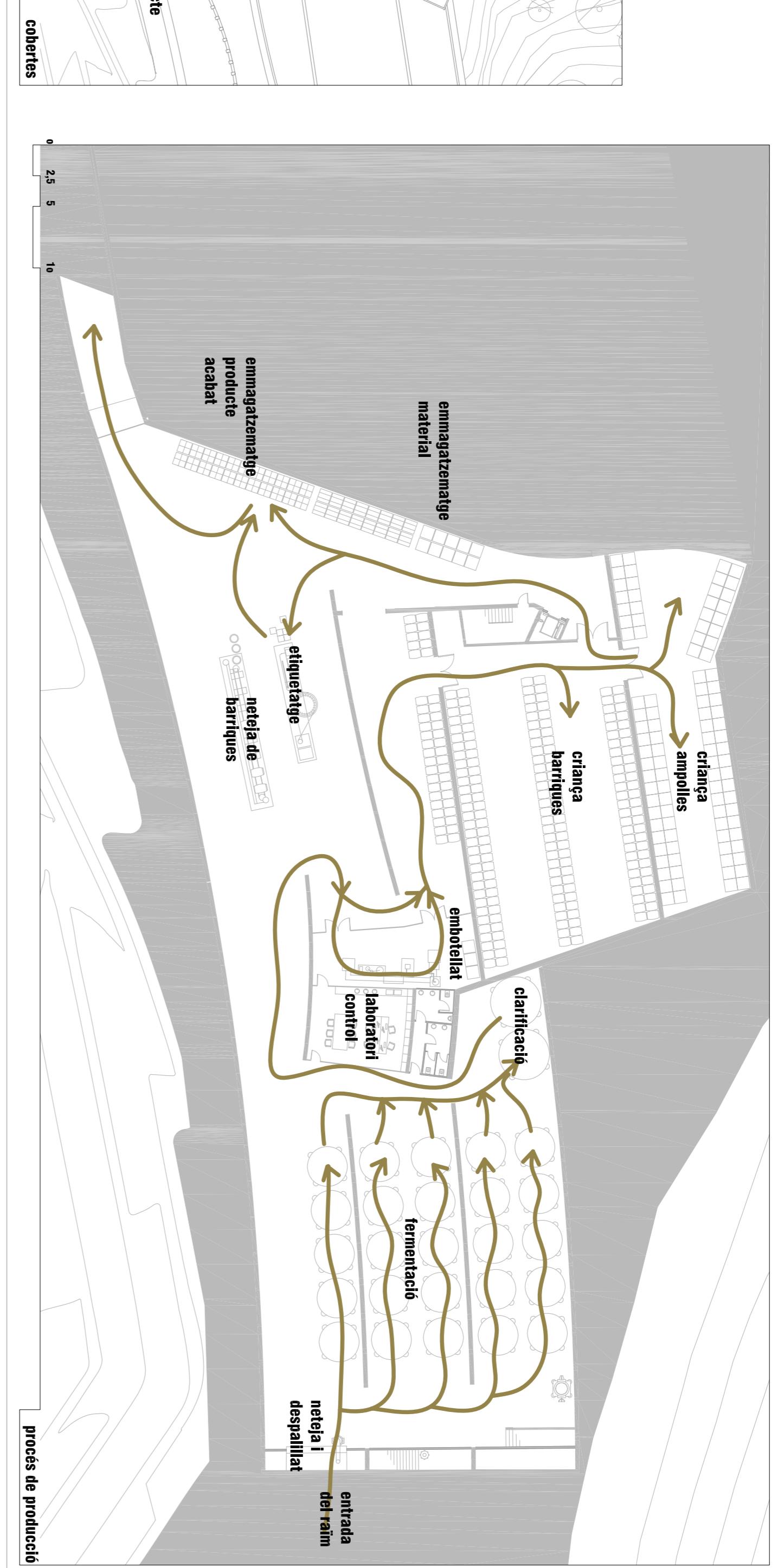
planta accès | 301,31



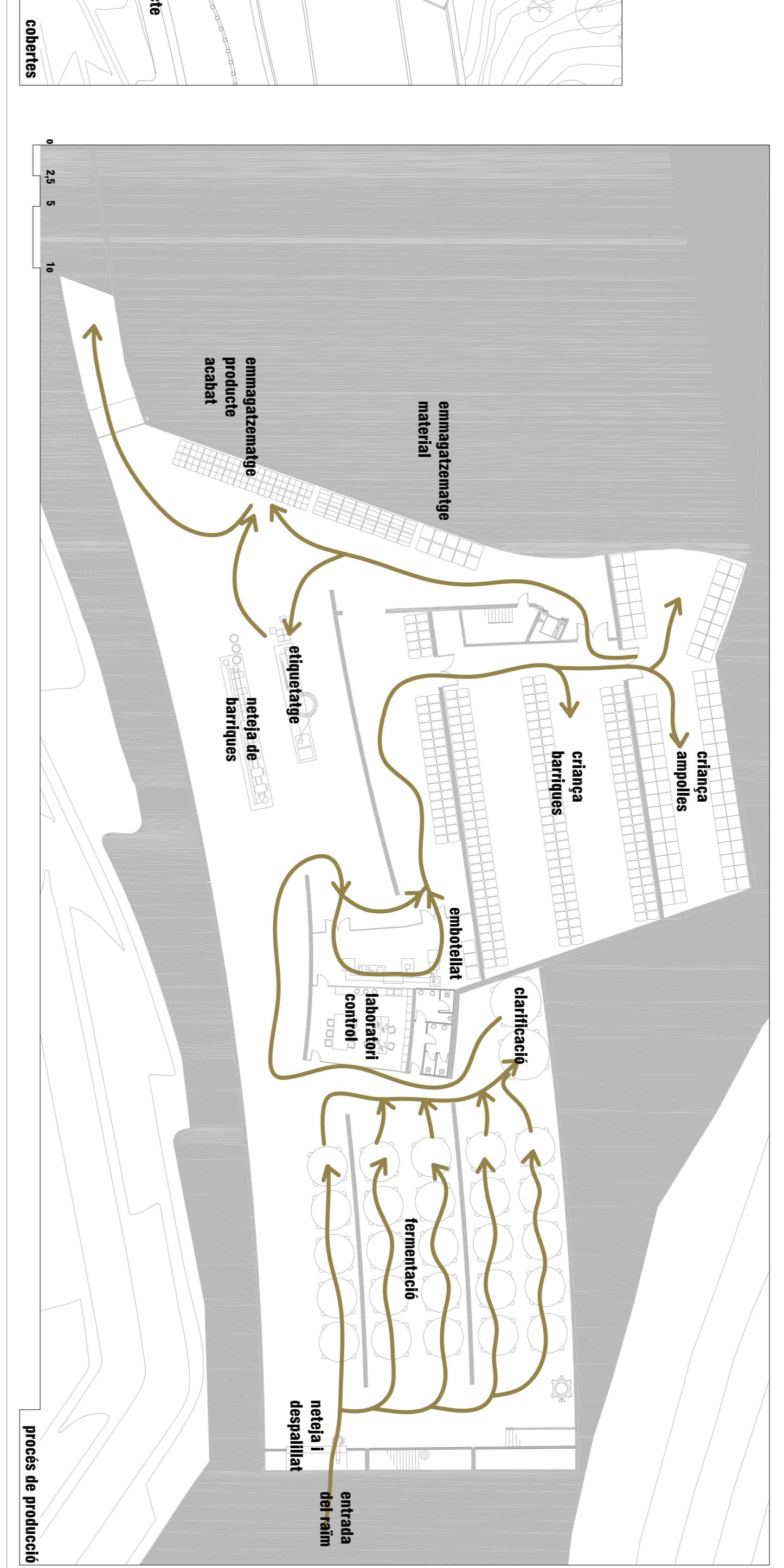
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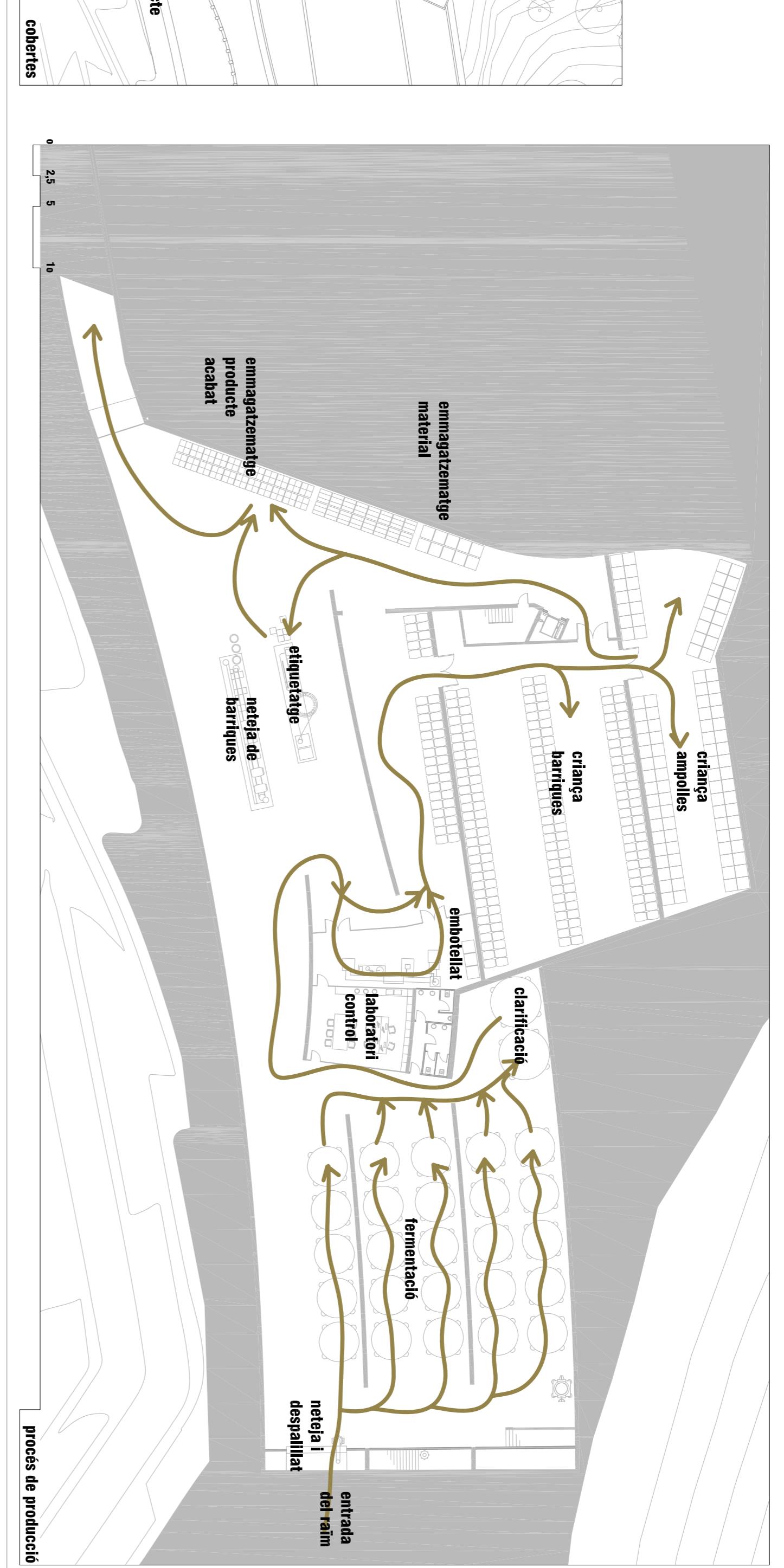
planta visitants | 297,35



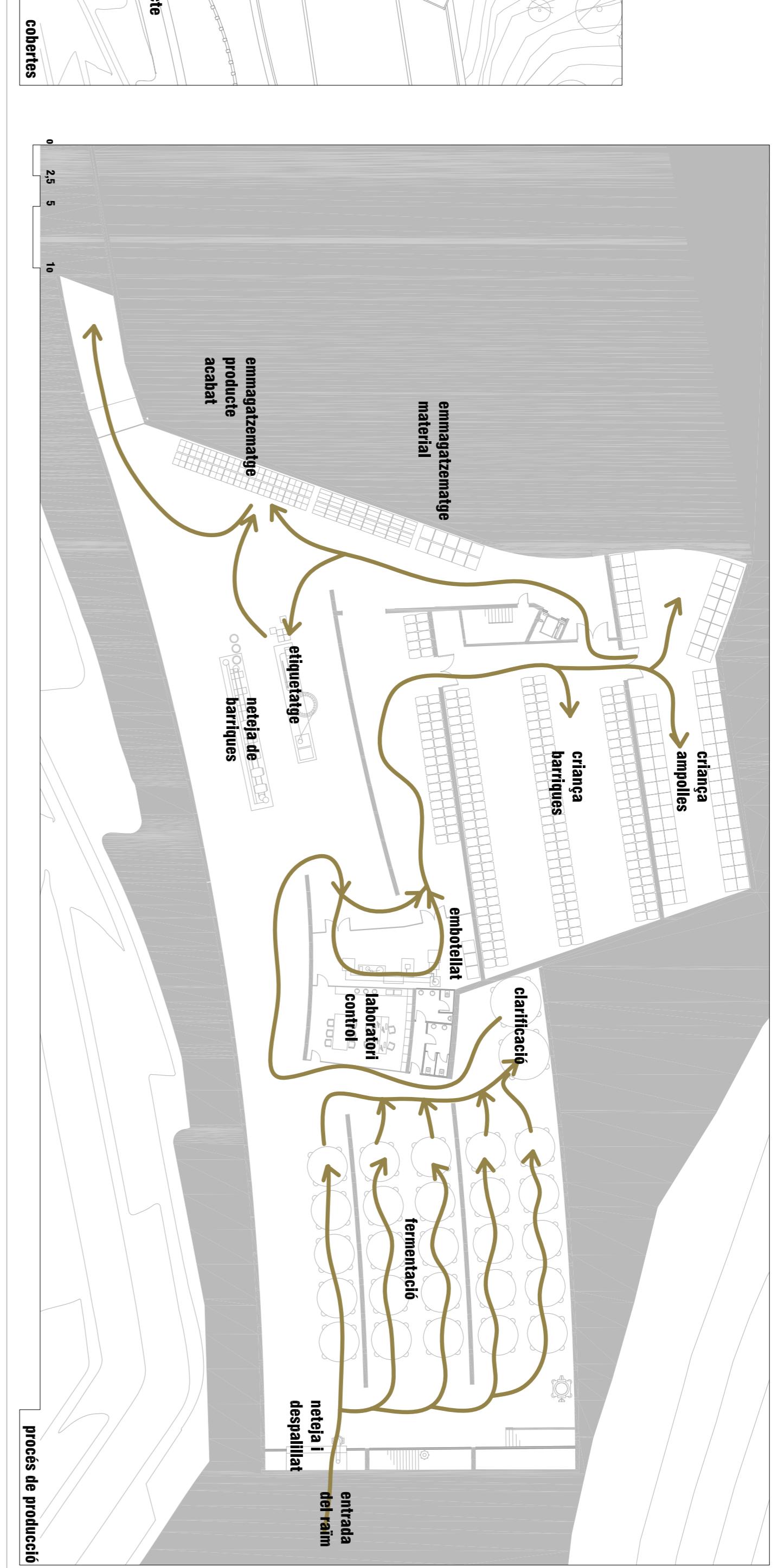
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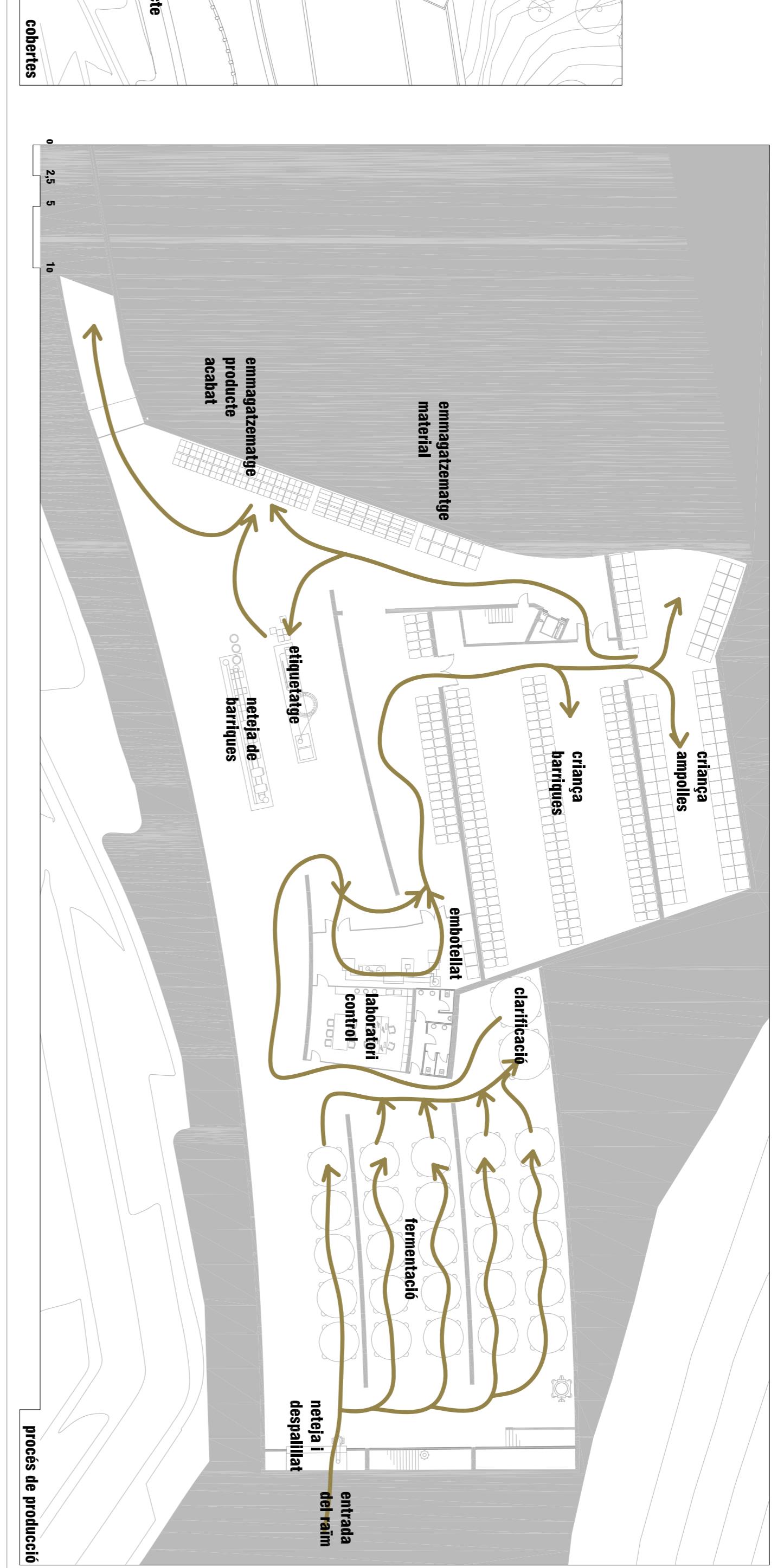
planta showroom | 294



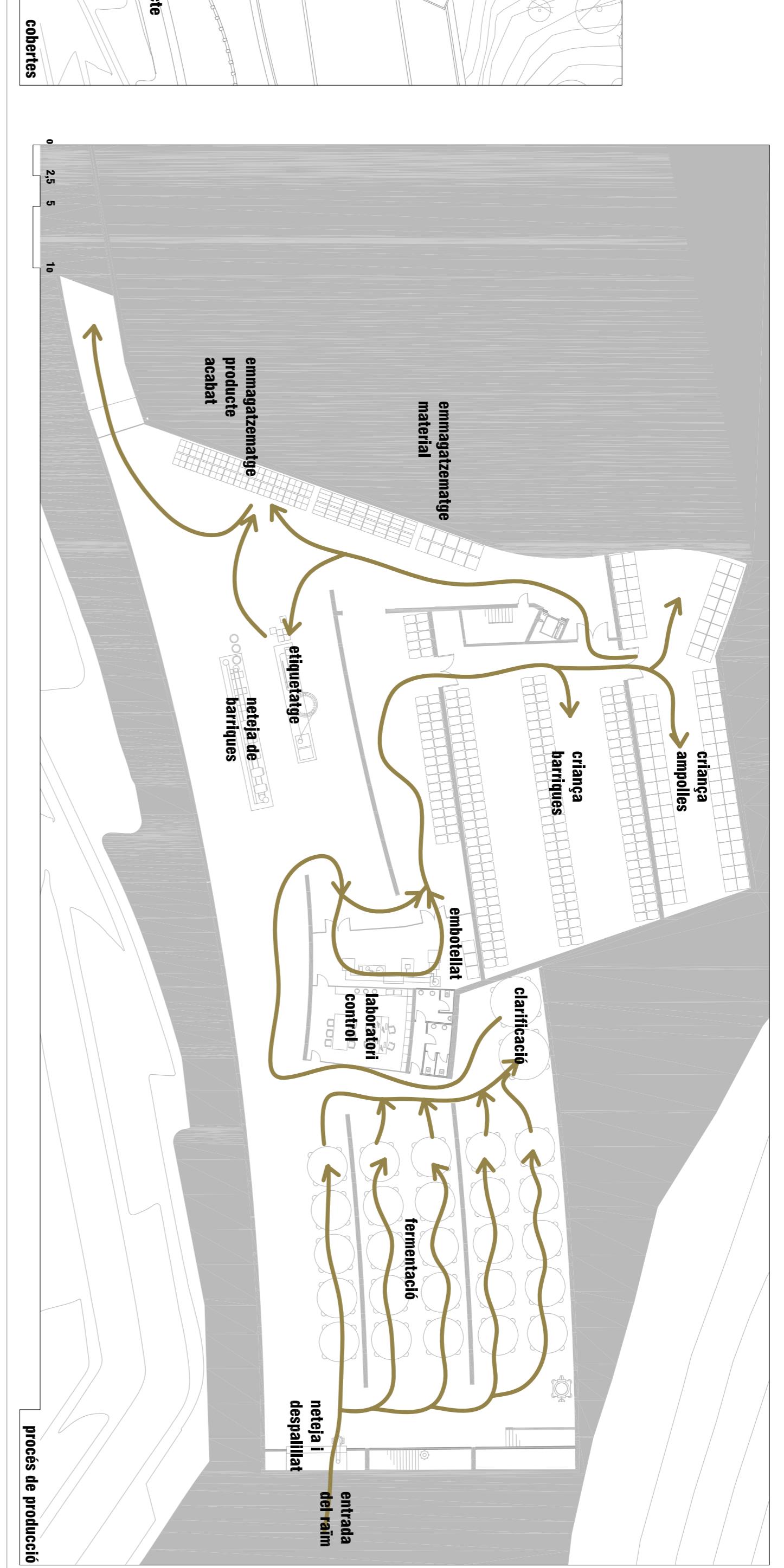
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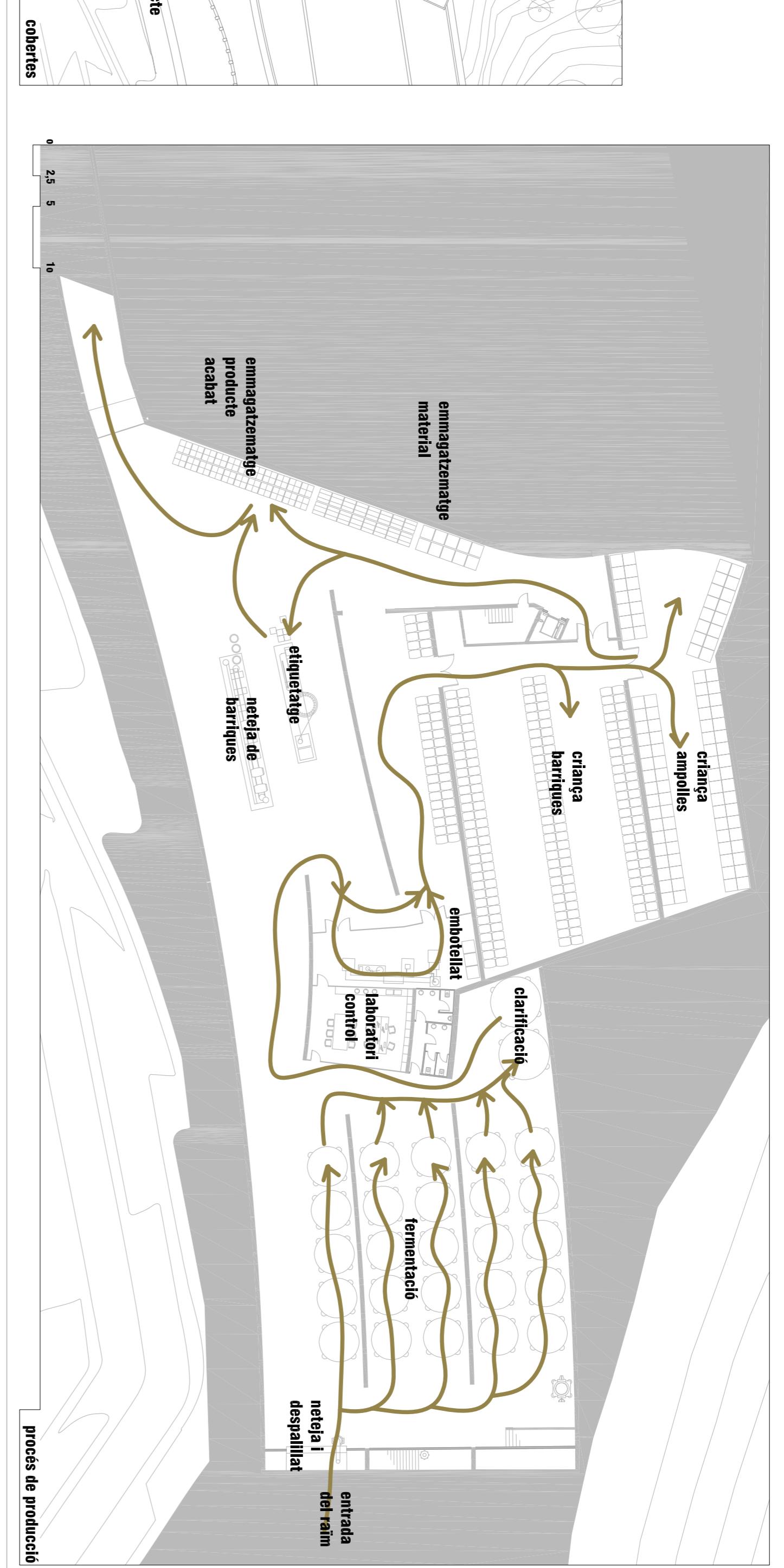
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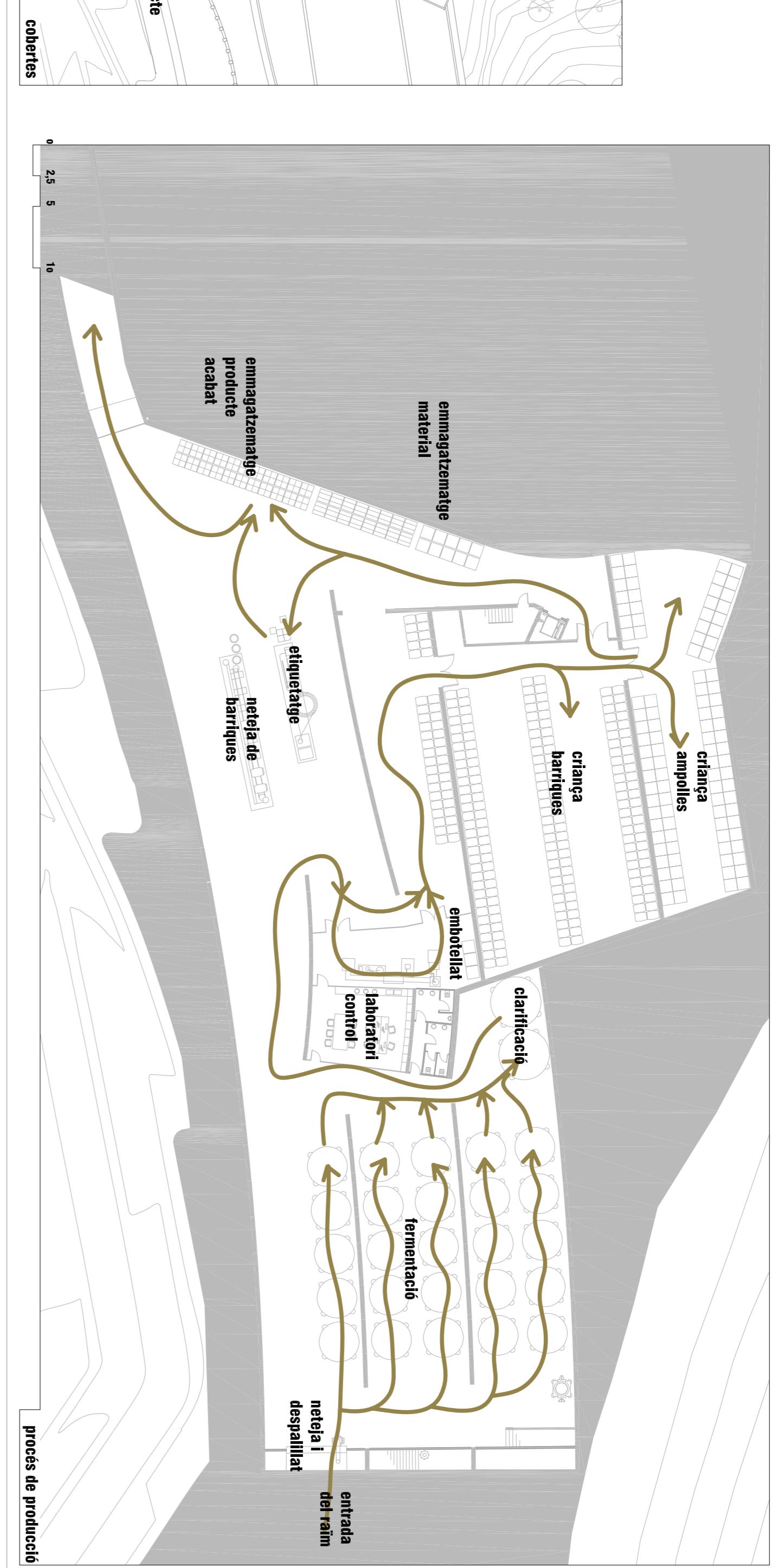
planta visitants | 297,35



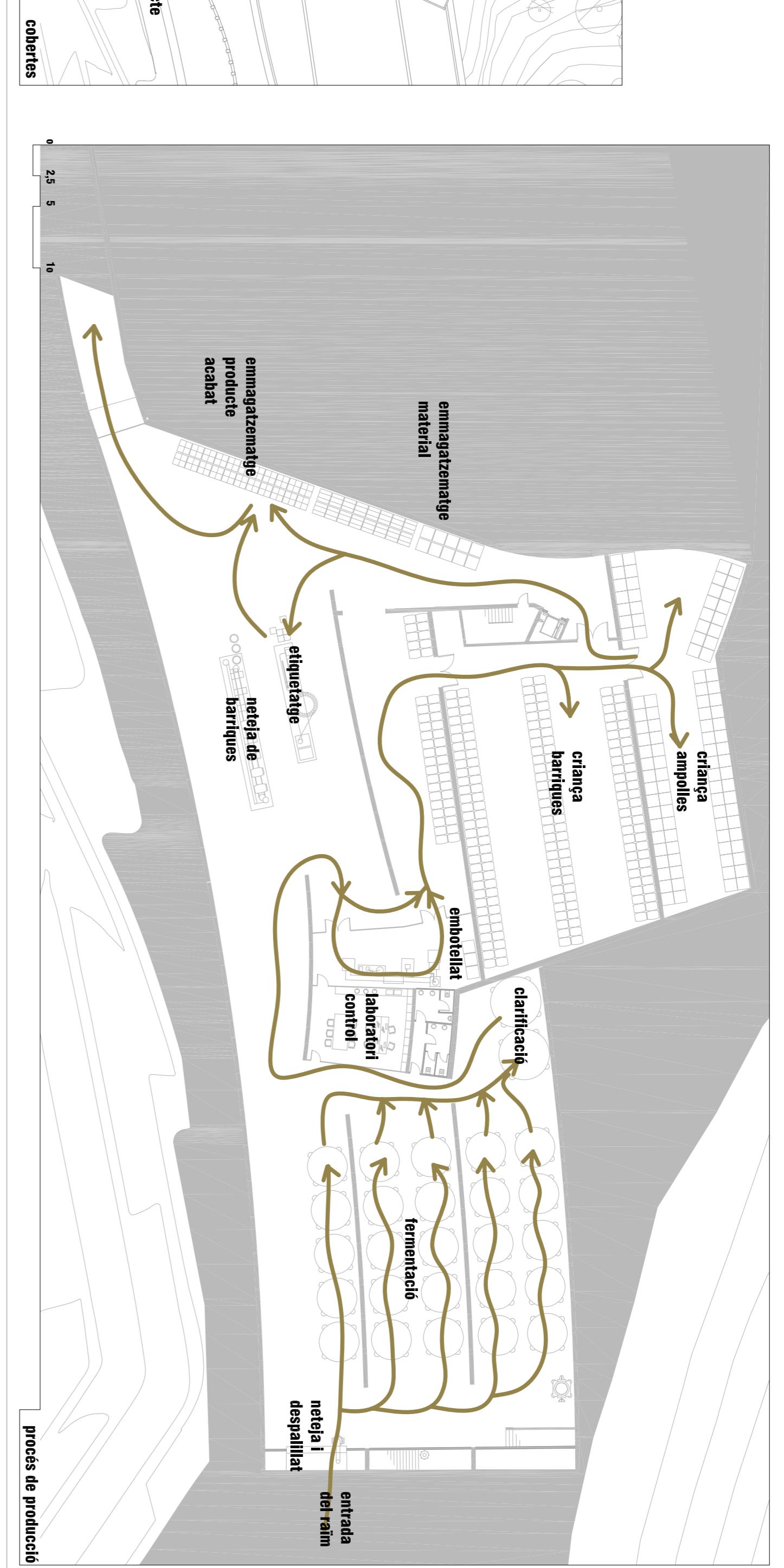
planta visitants | 297,35



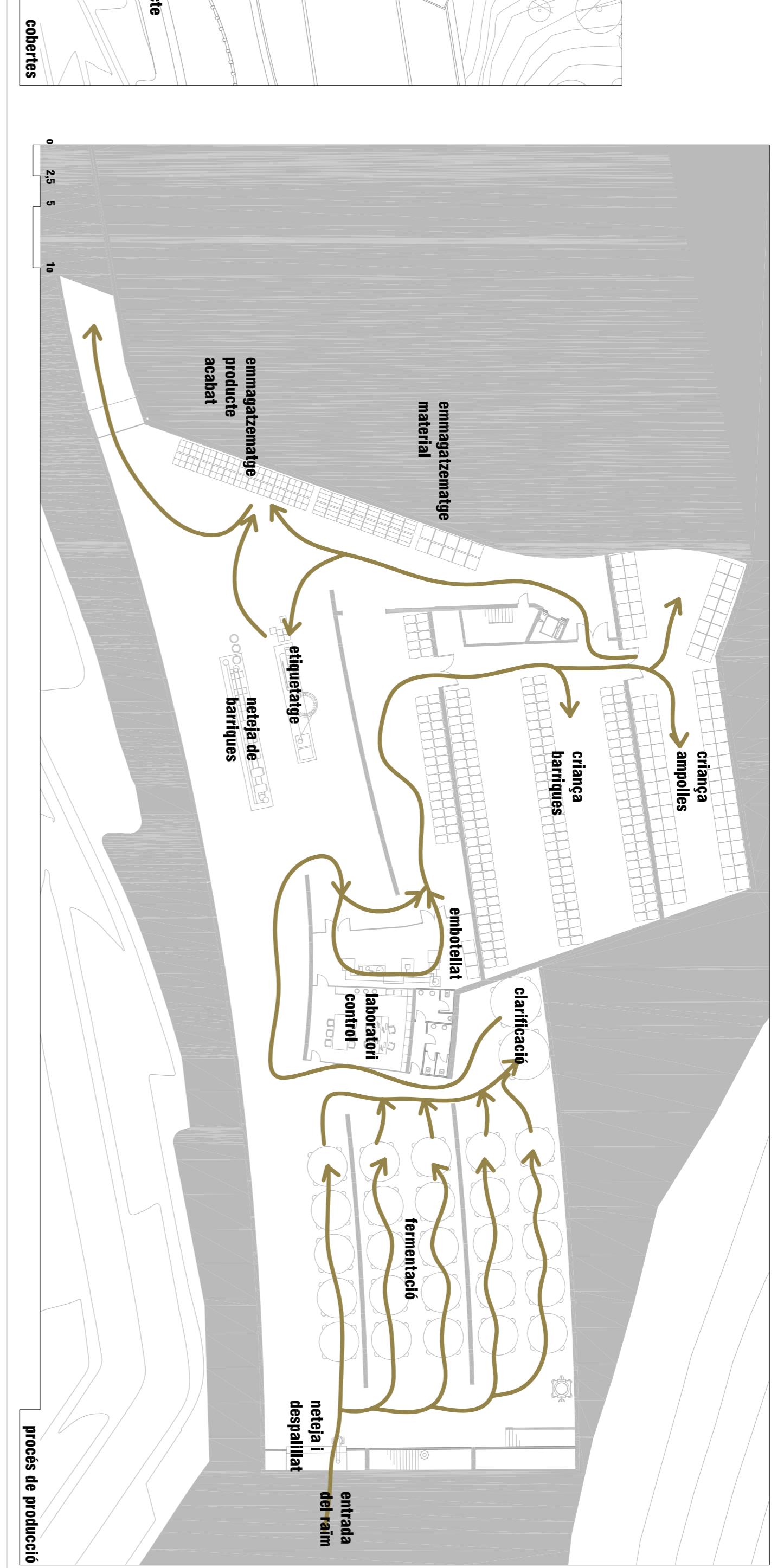
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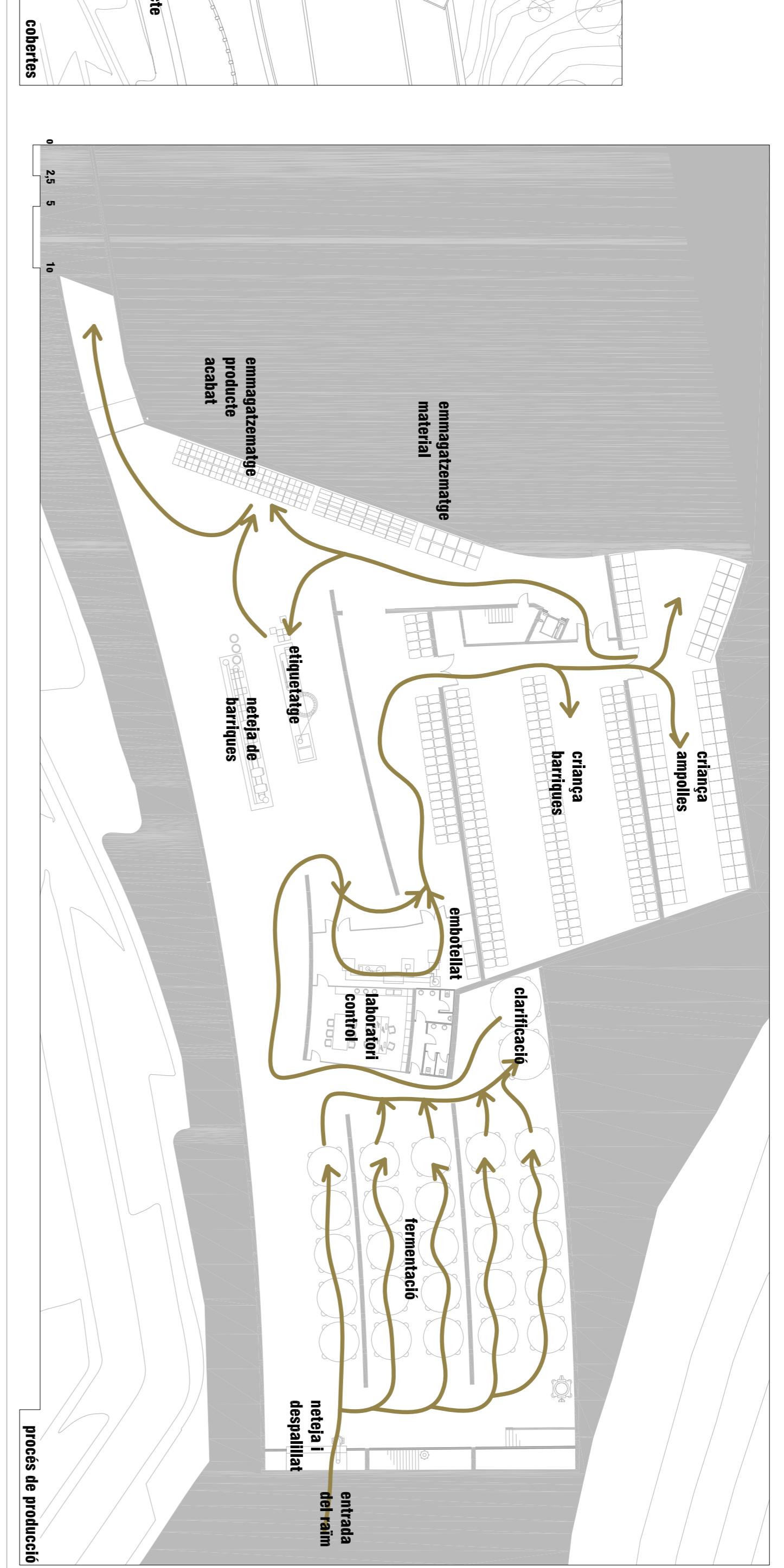
planta showroom | 294



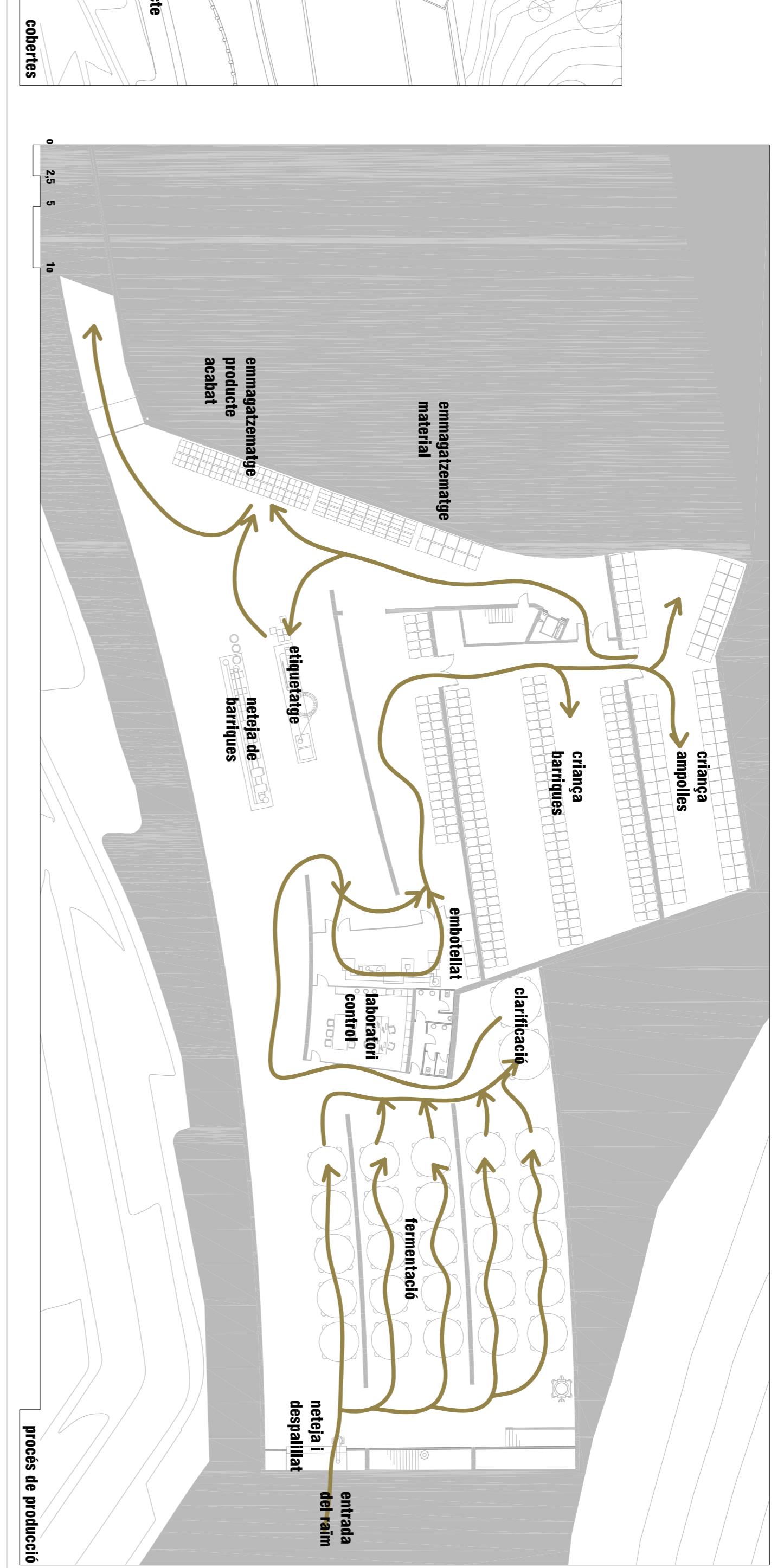
planta showroom | 294



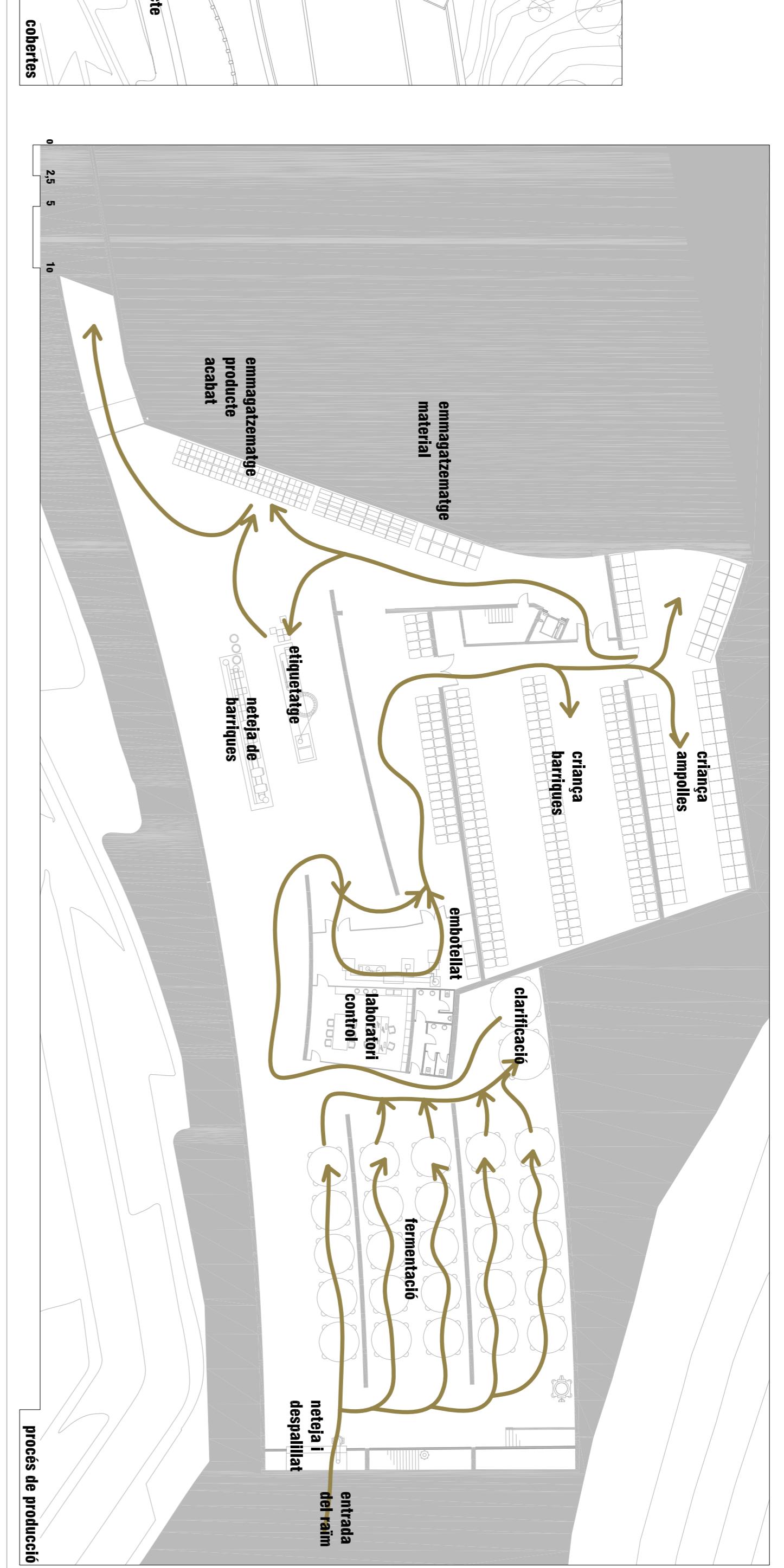
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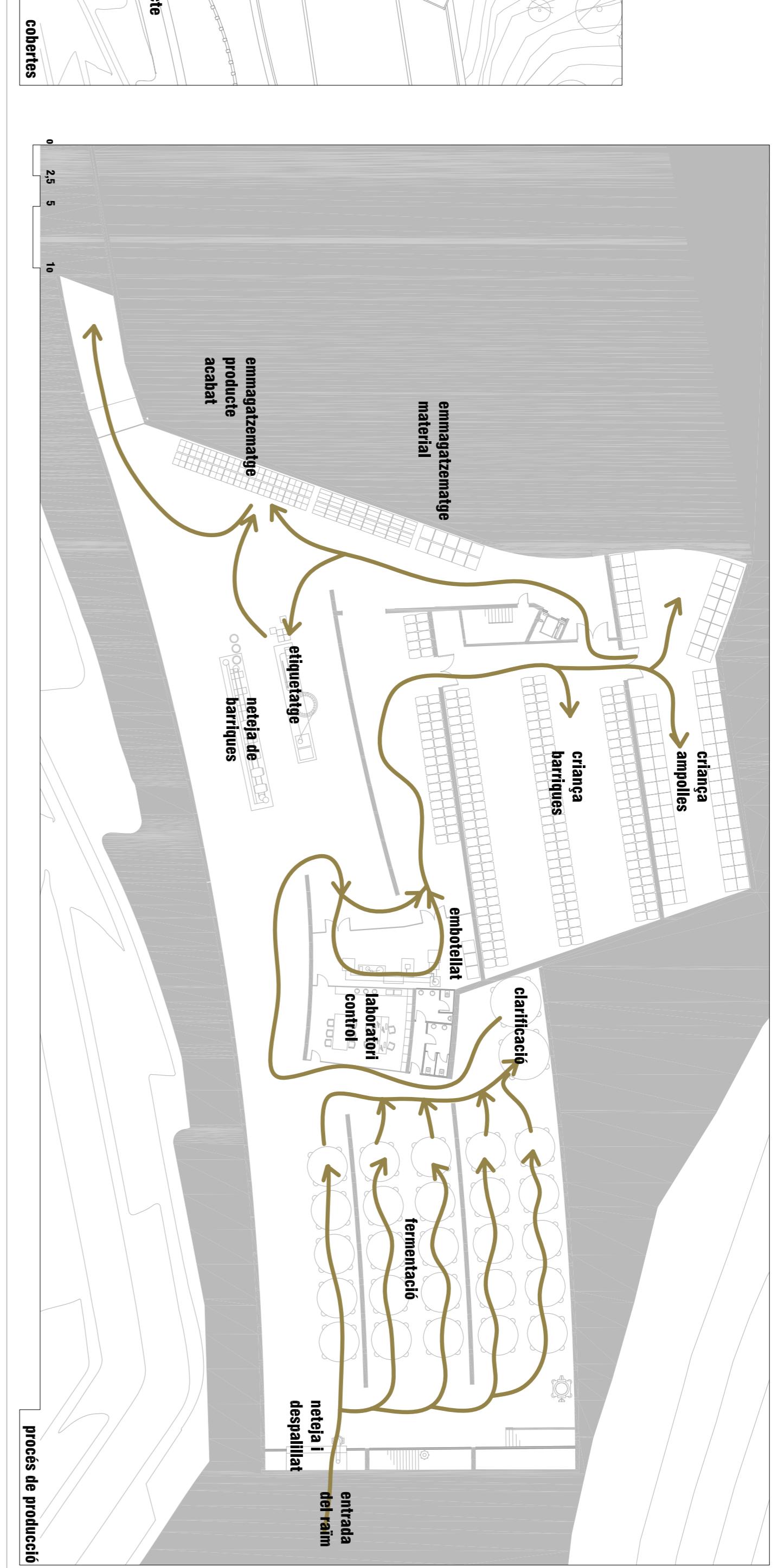
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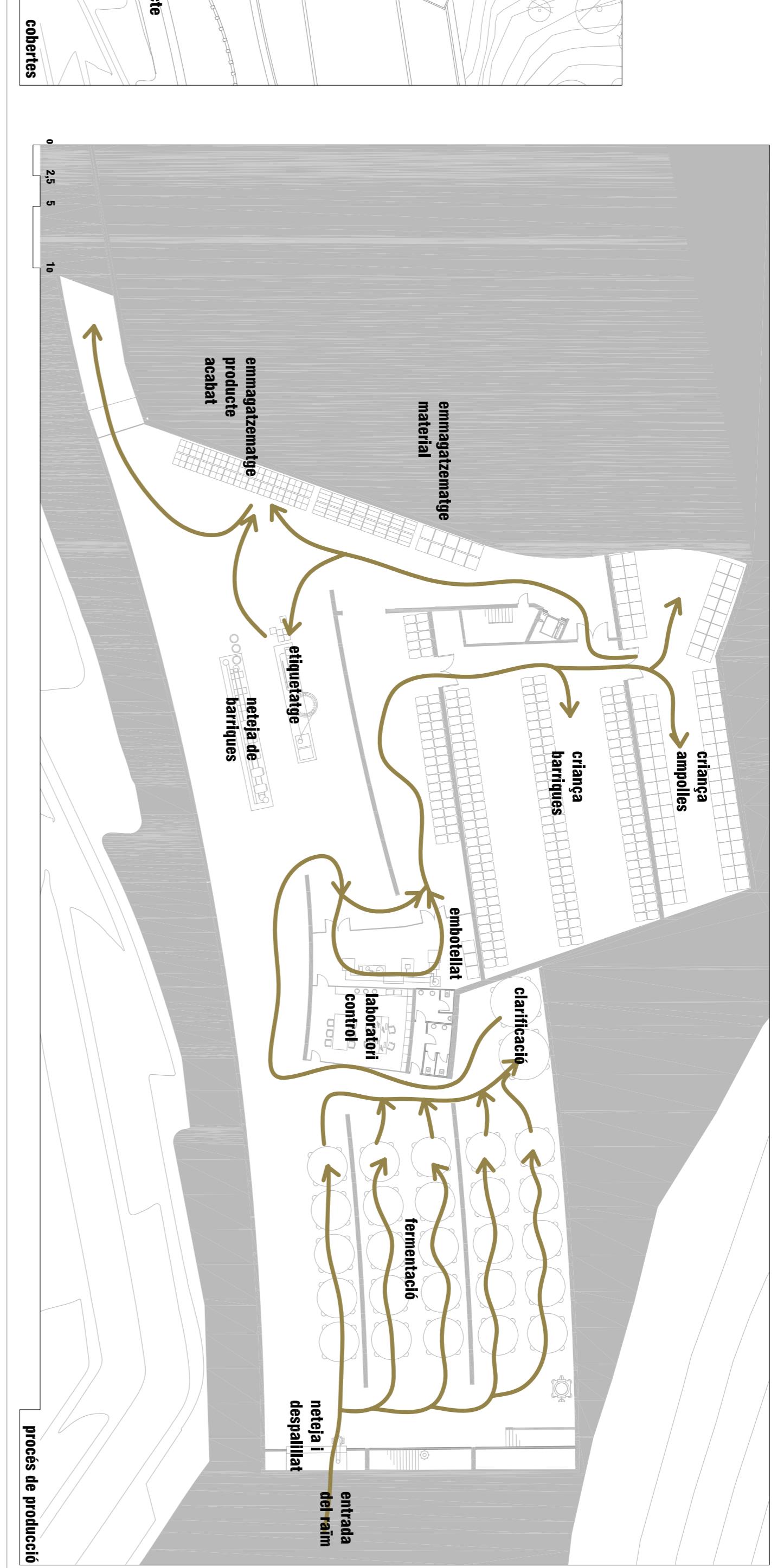
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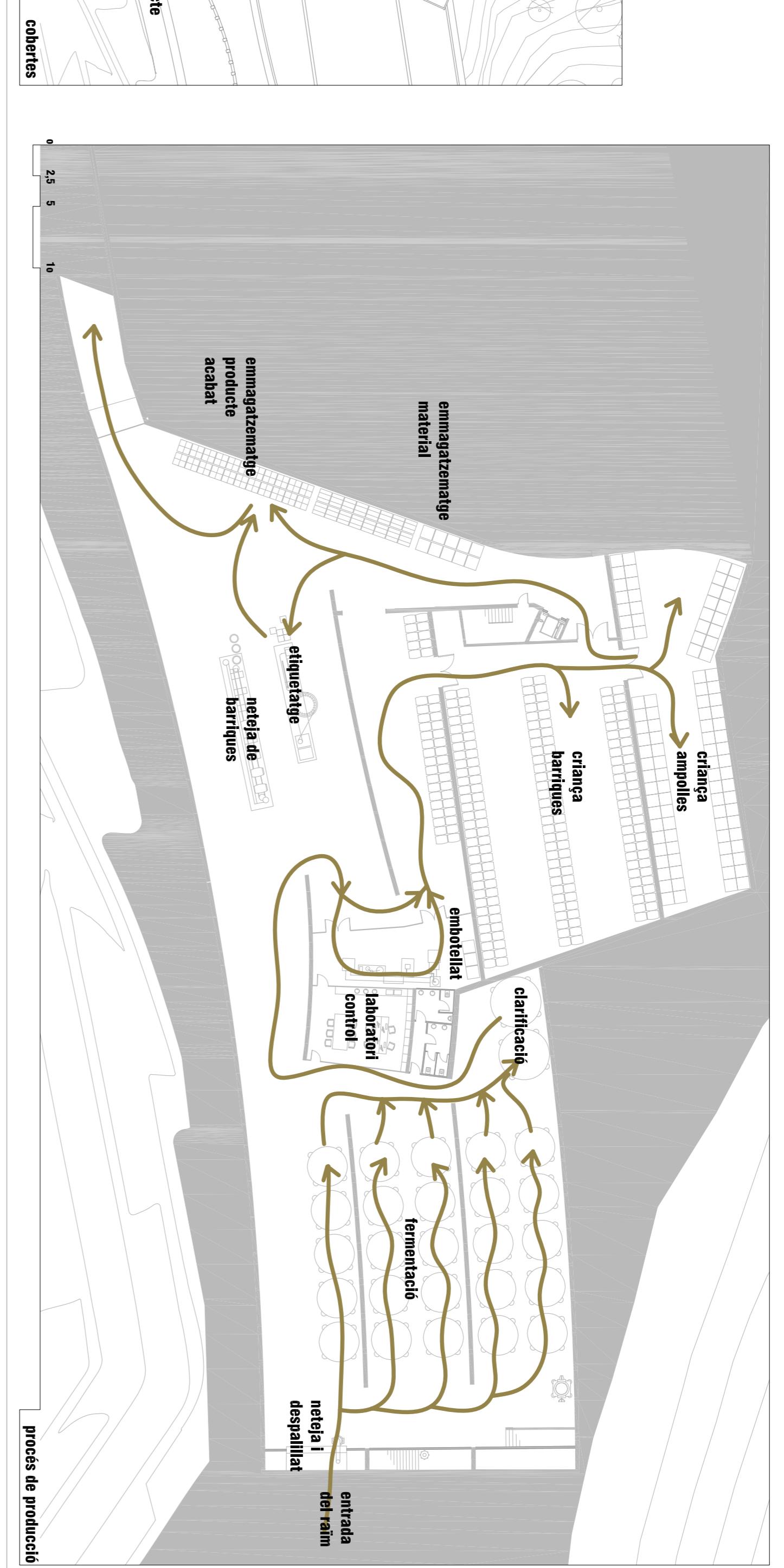
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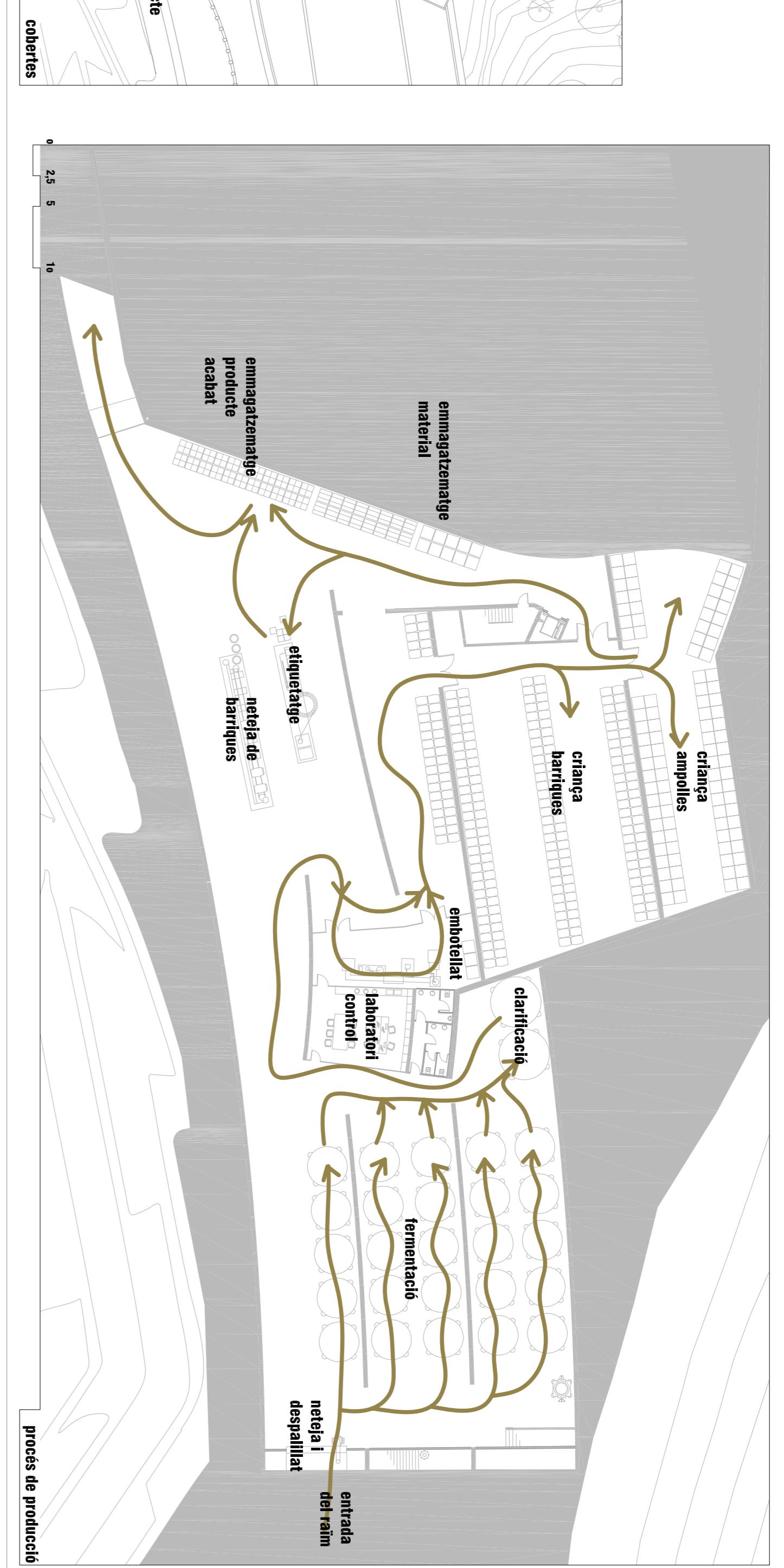
planta showroom | 294



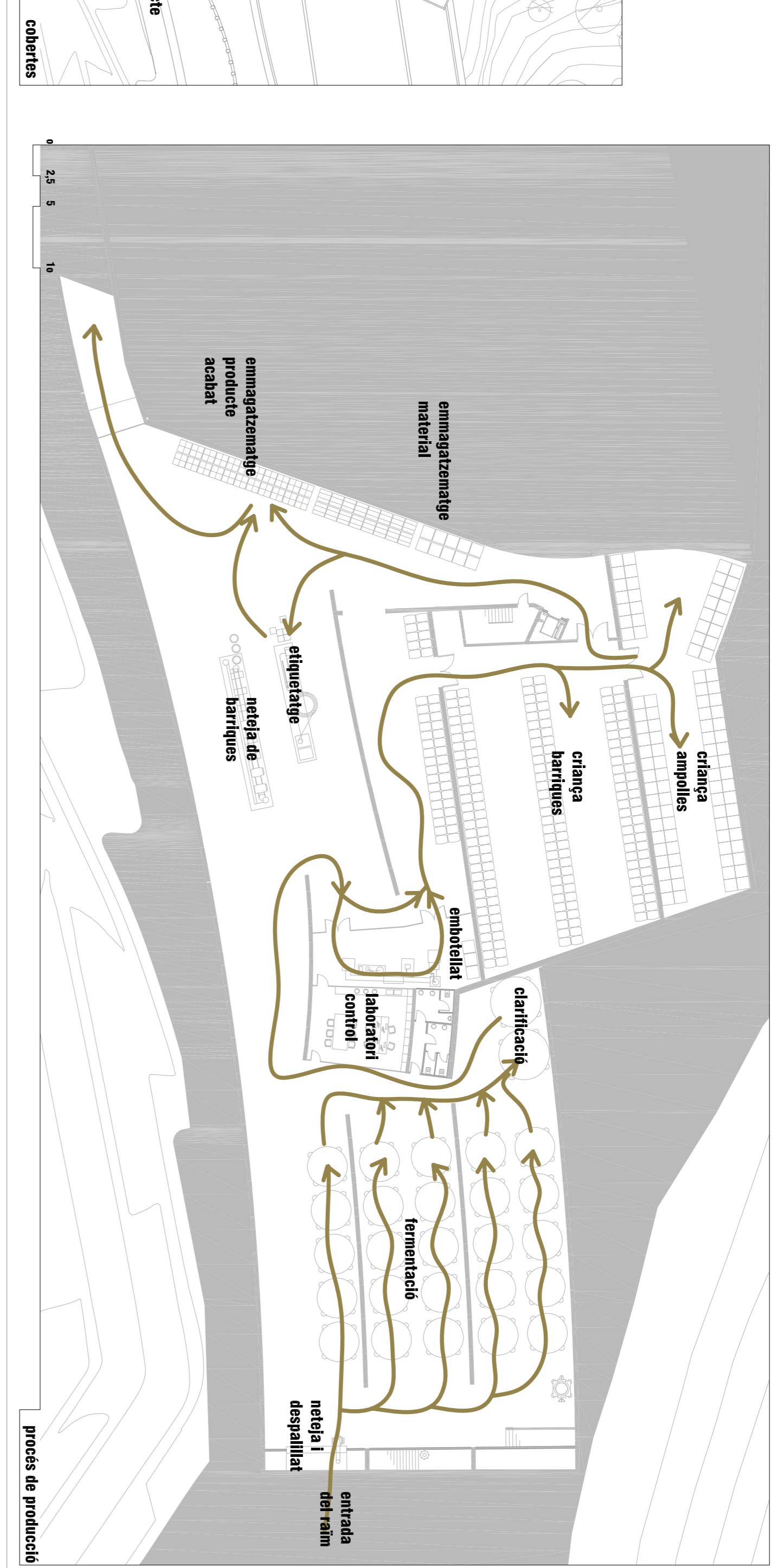
planta showroom | 294



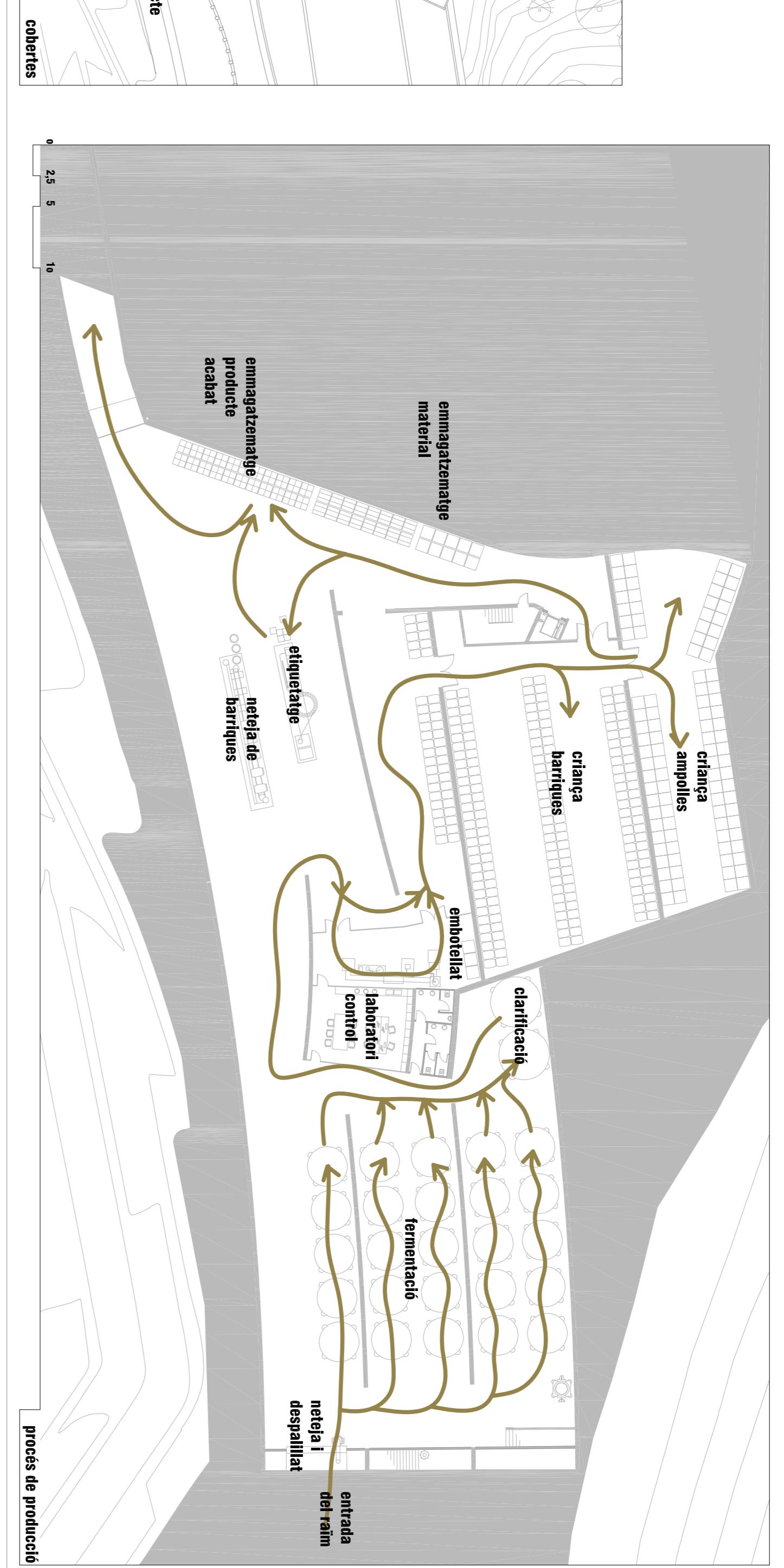
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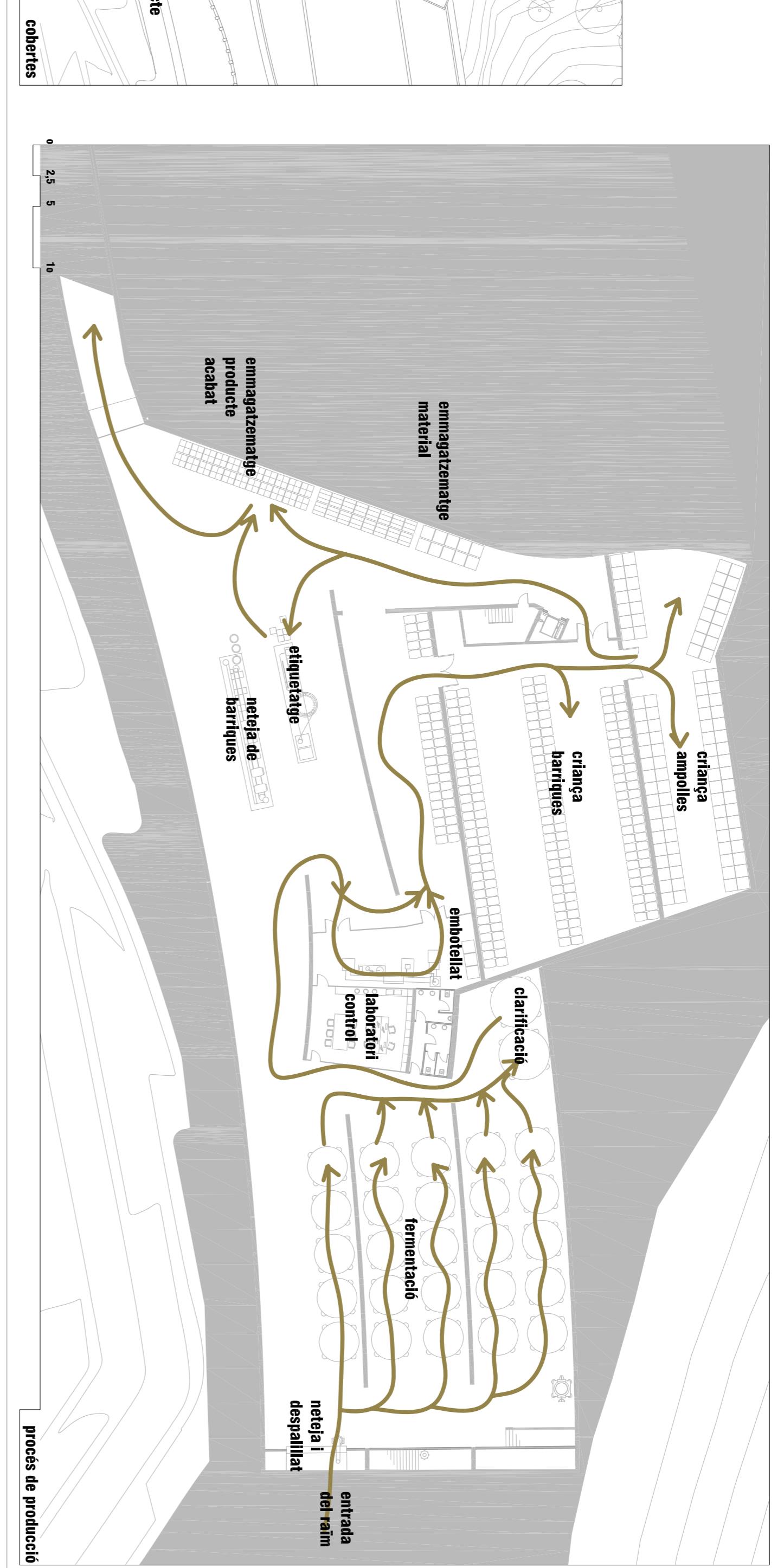
planta visitants | 297,35



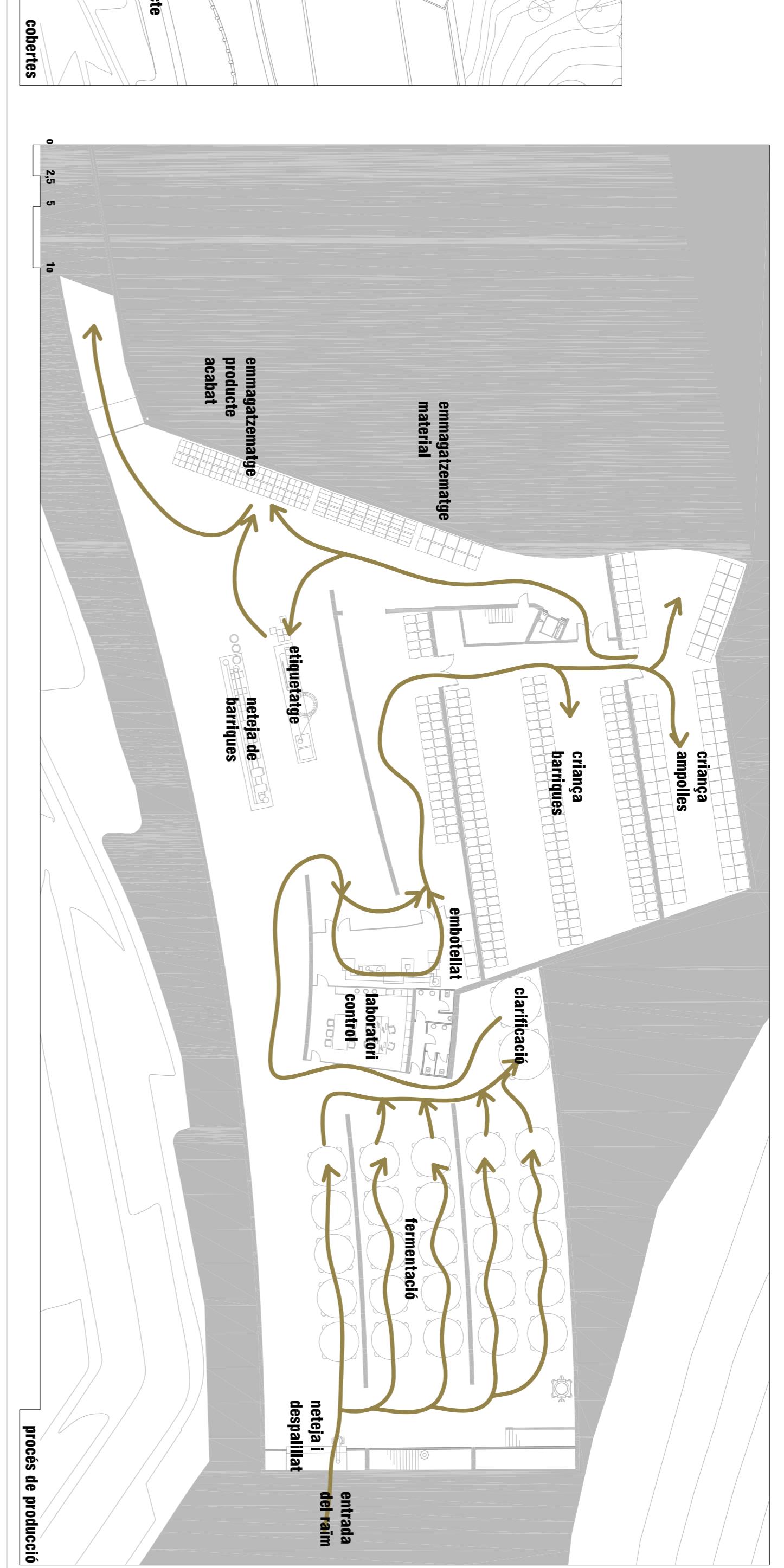
planta visitants | 297,35



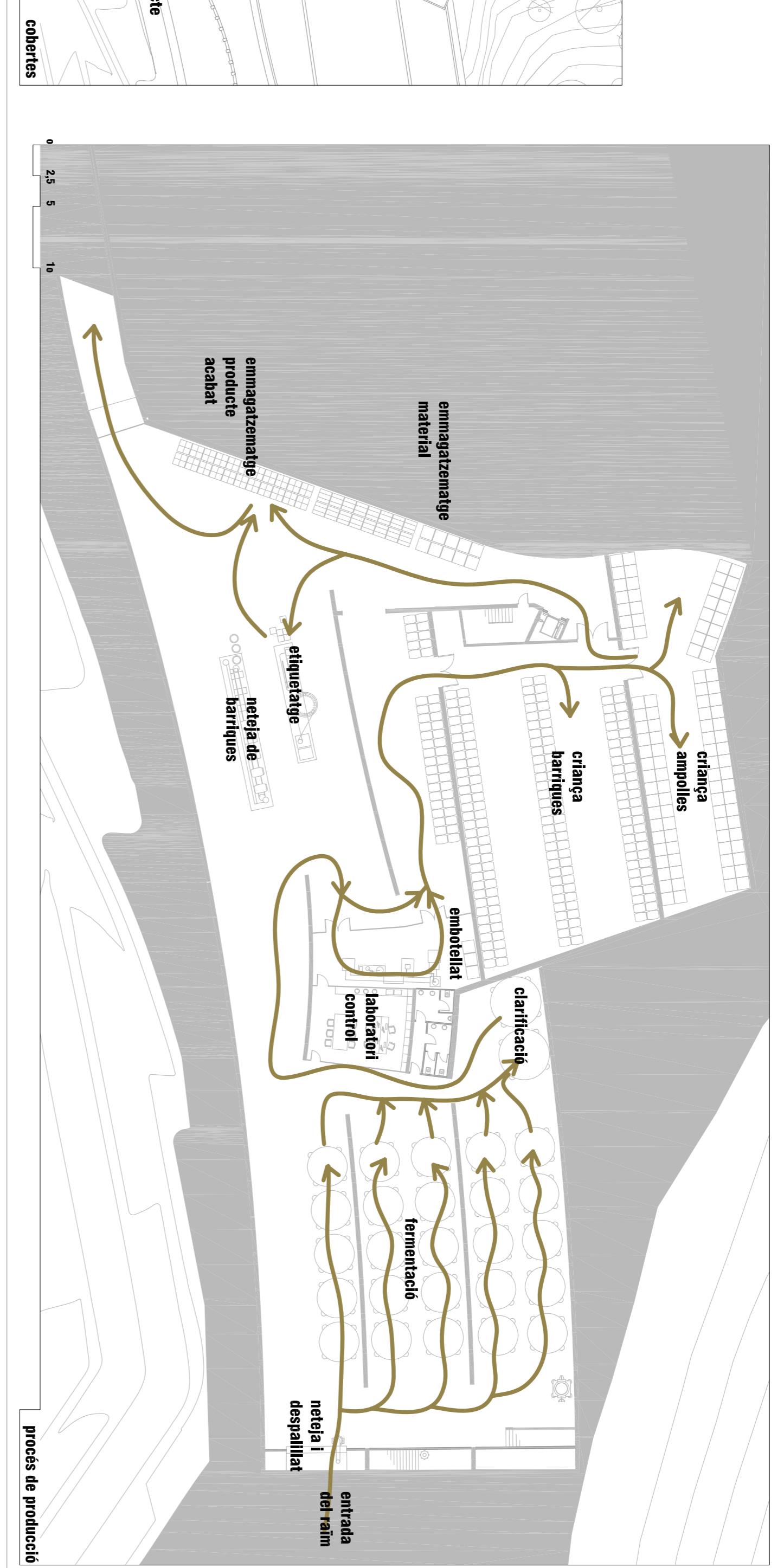
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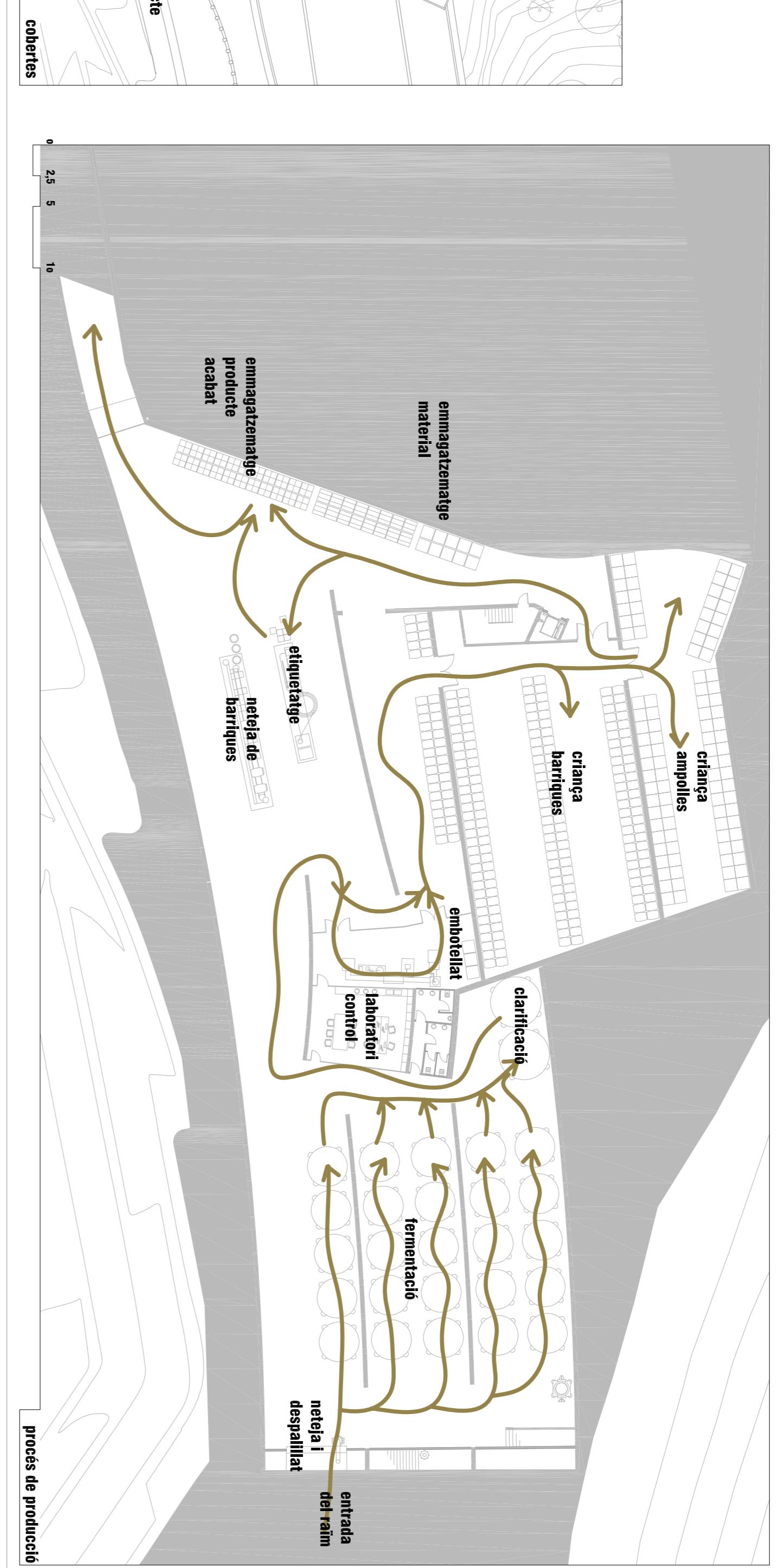
planta showroom | 294



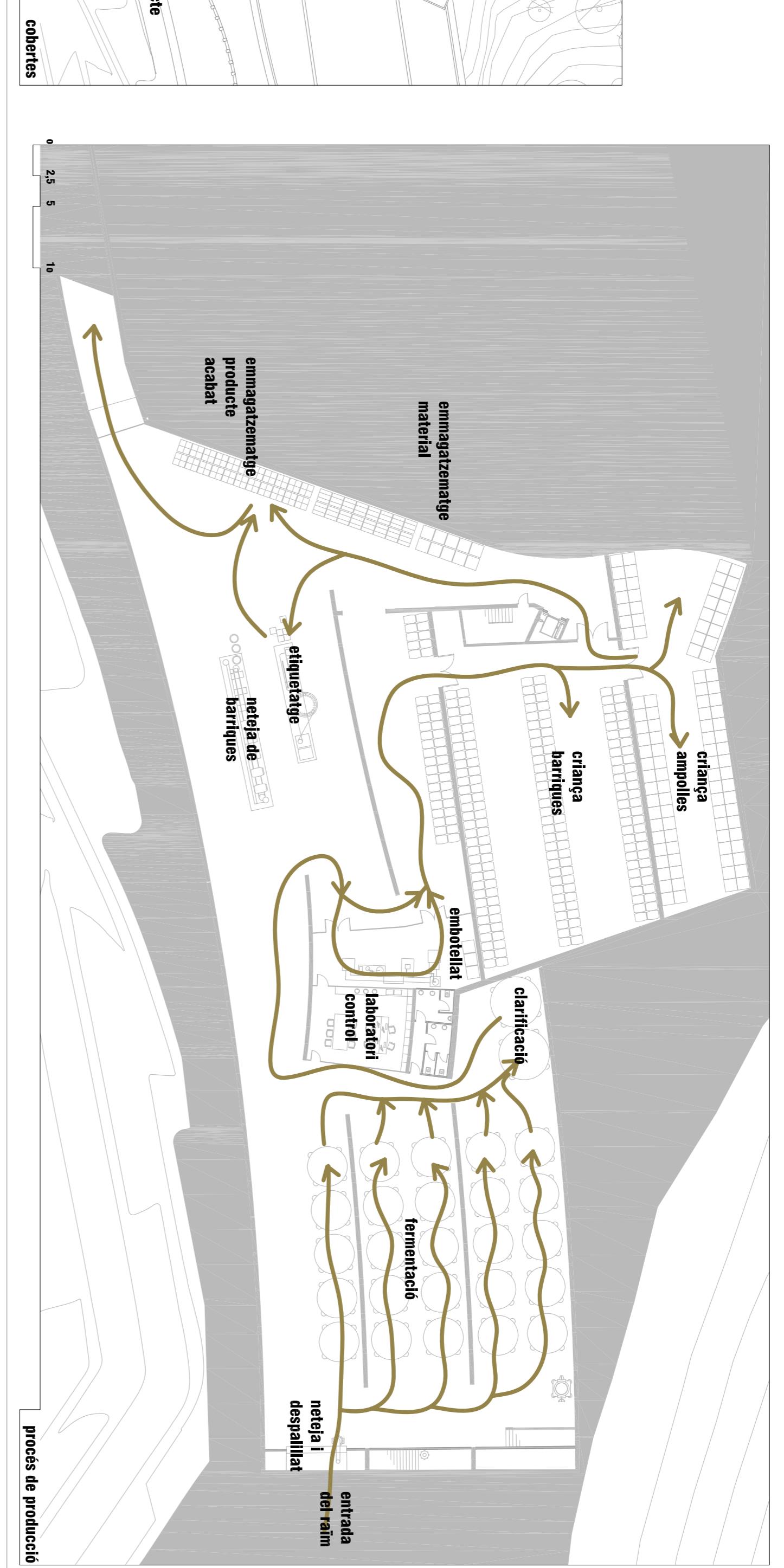
planta showroom | 294



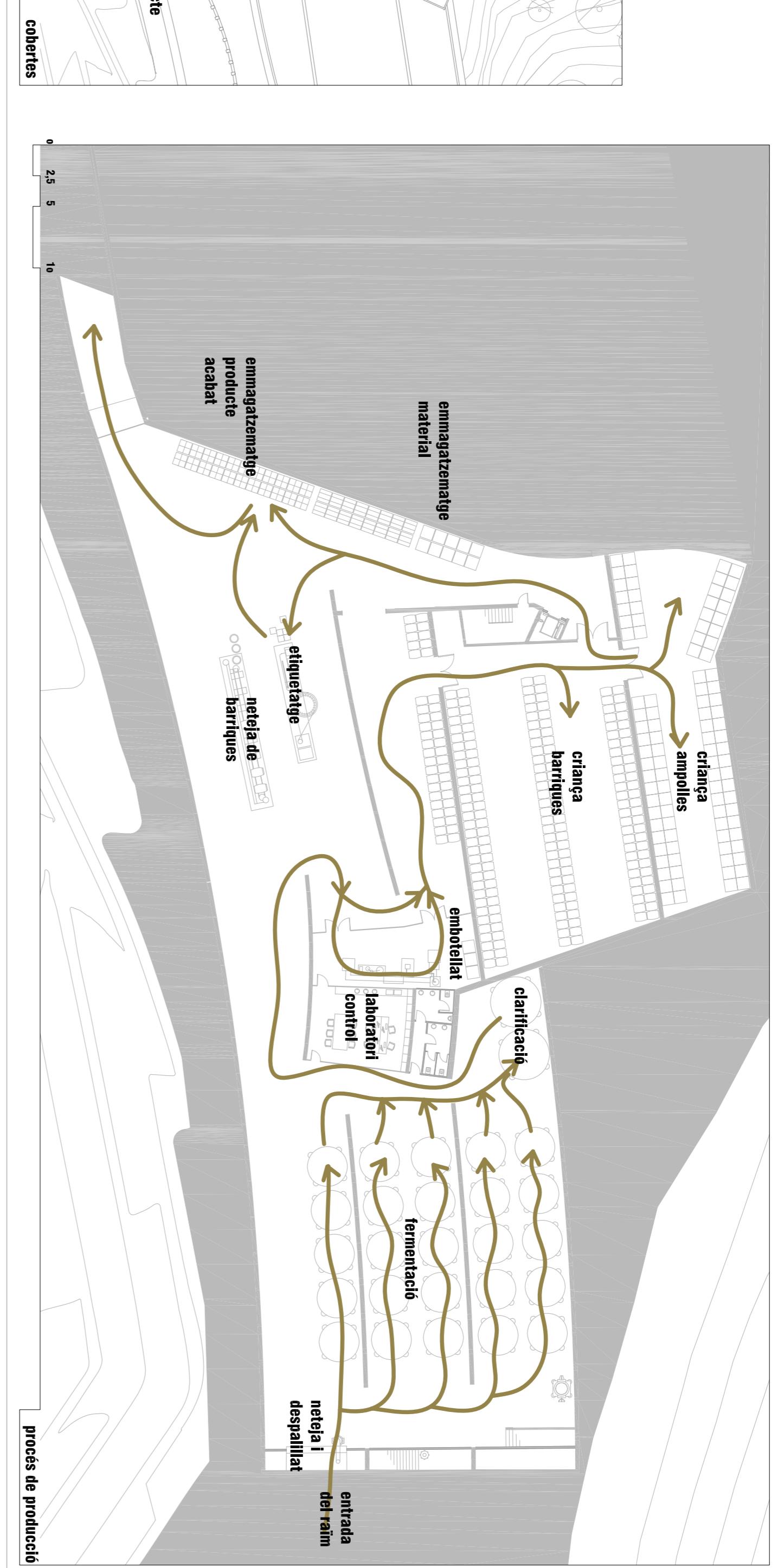
planta accès | 301,31



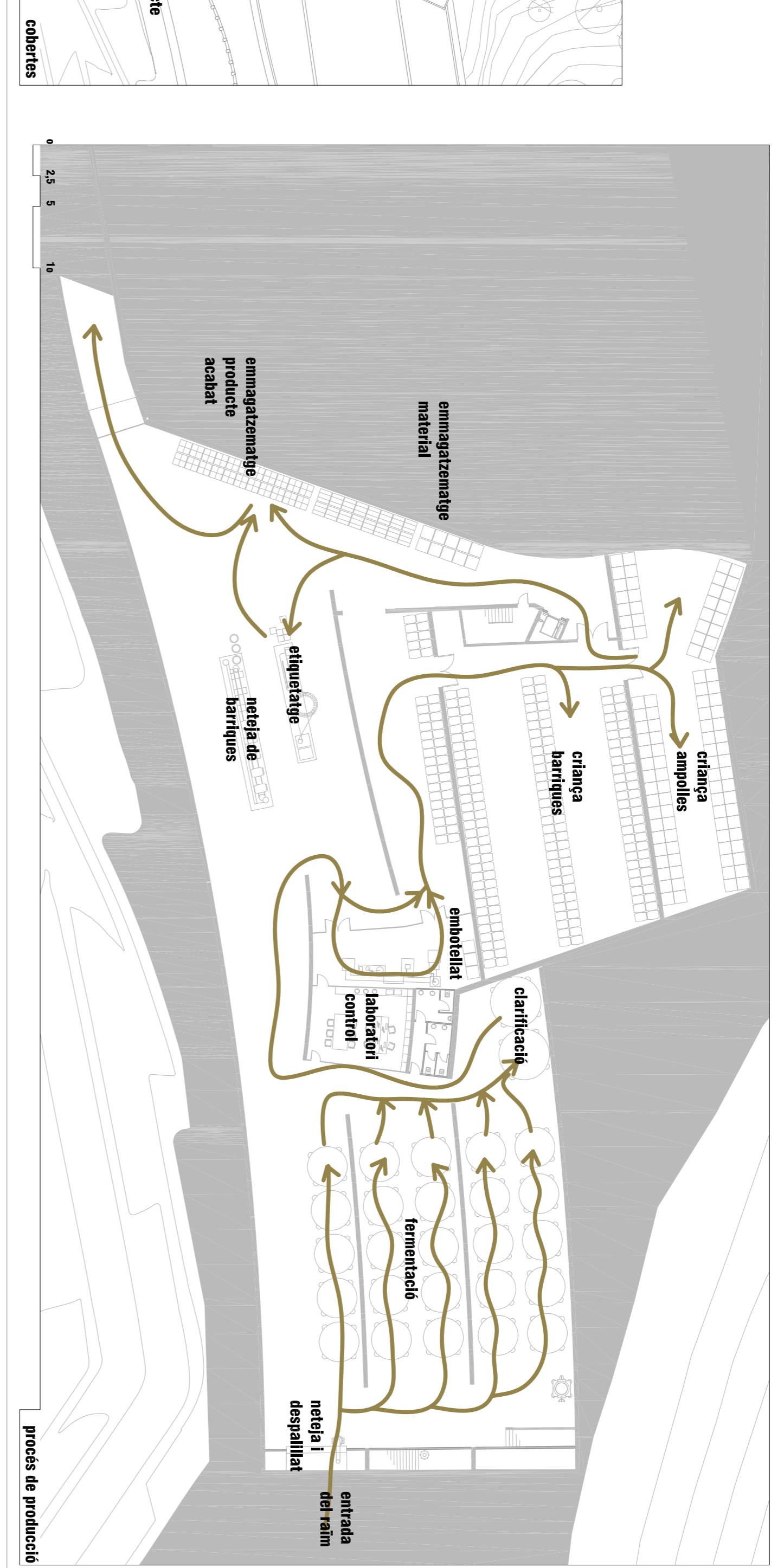
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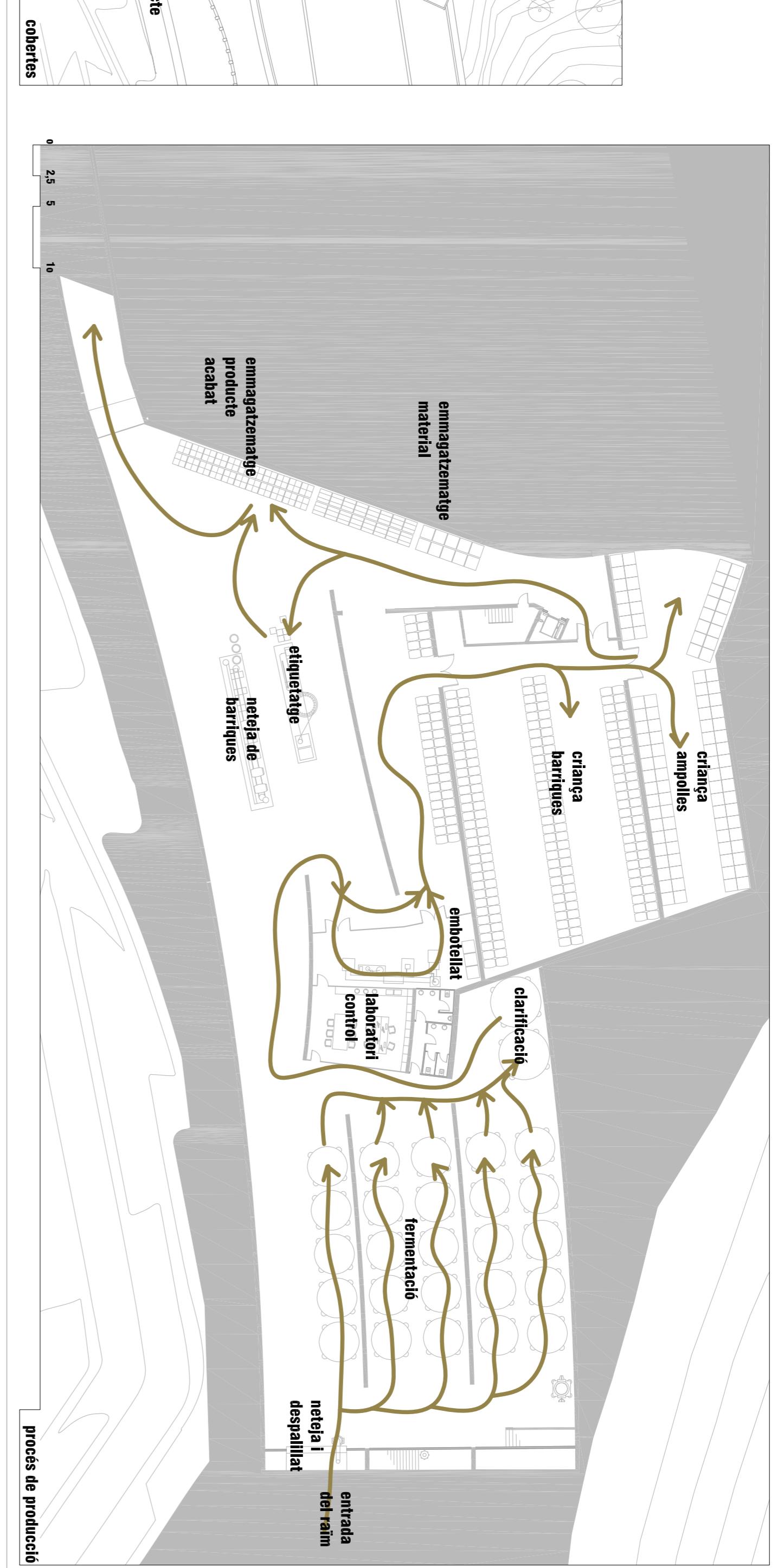
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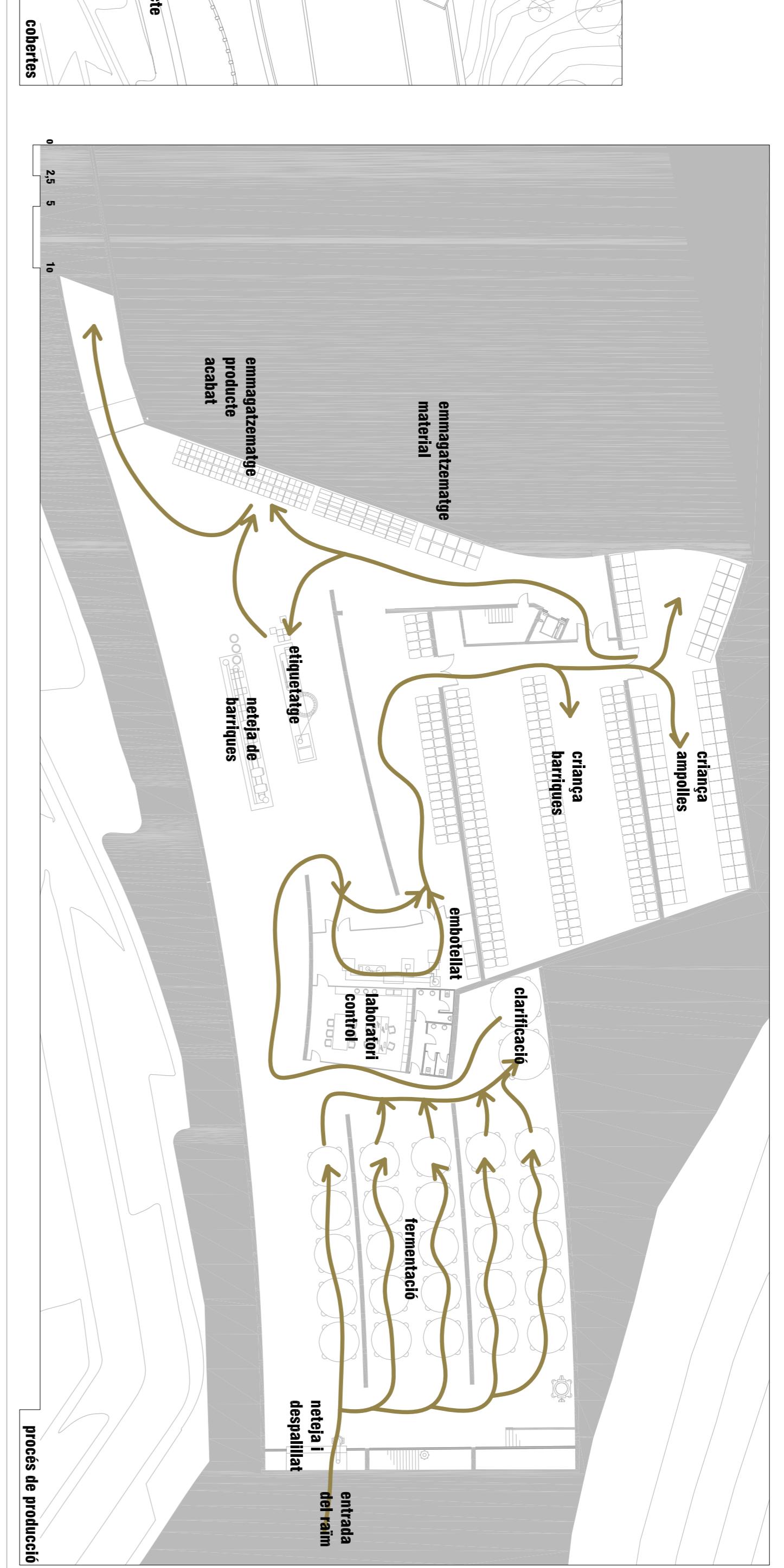
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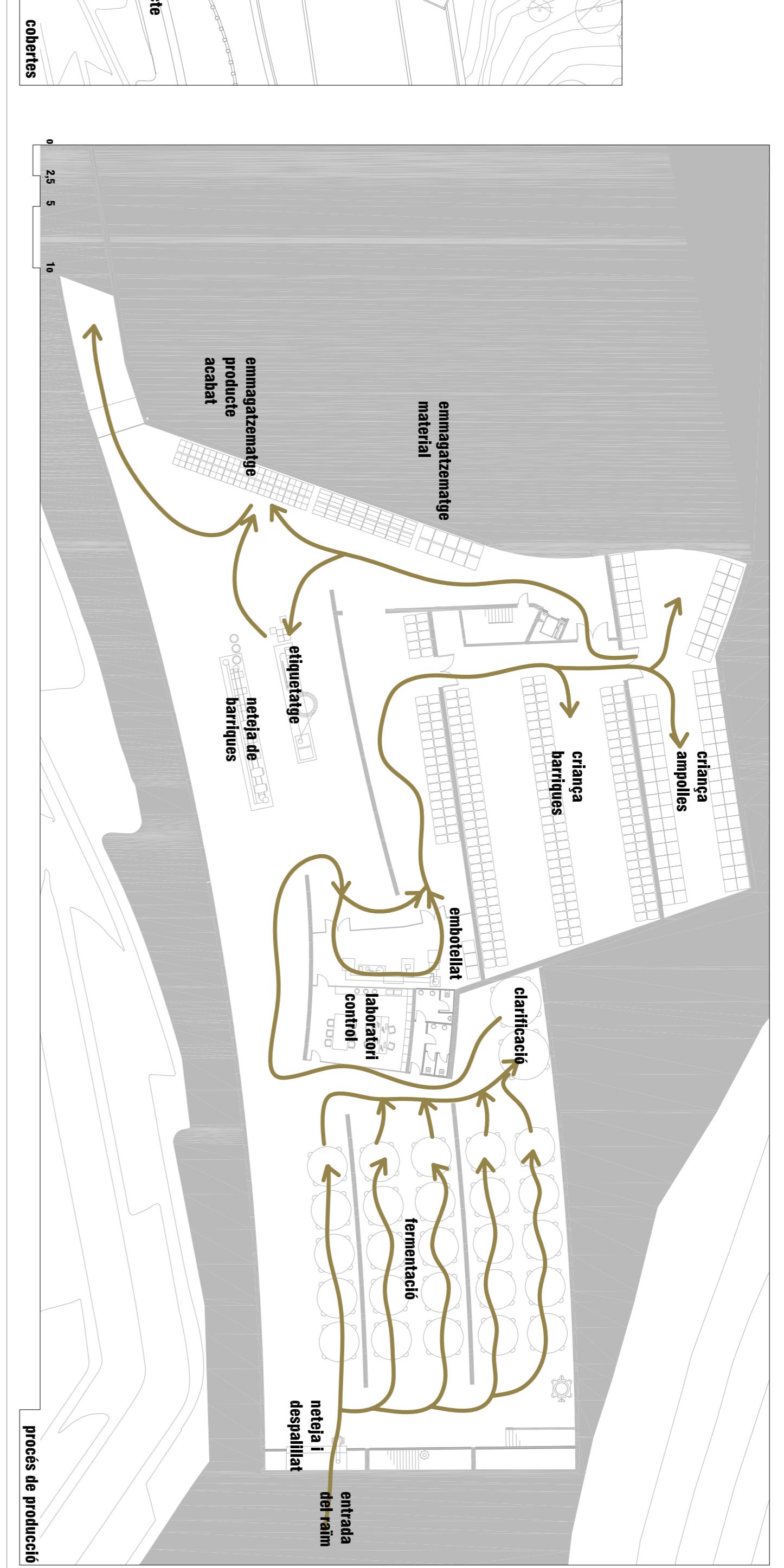
planta showroom | 294



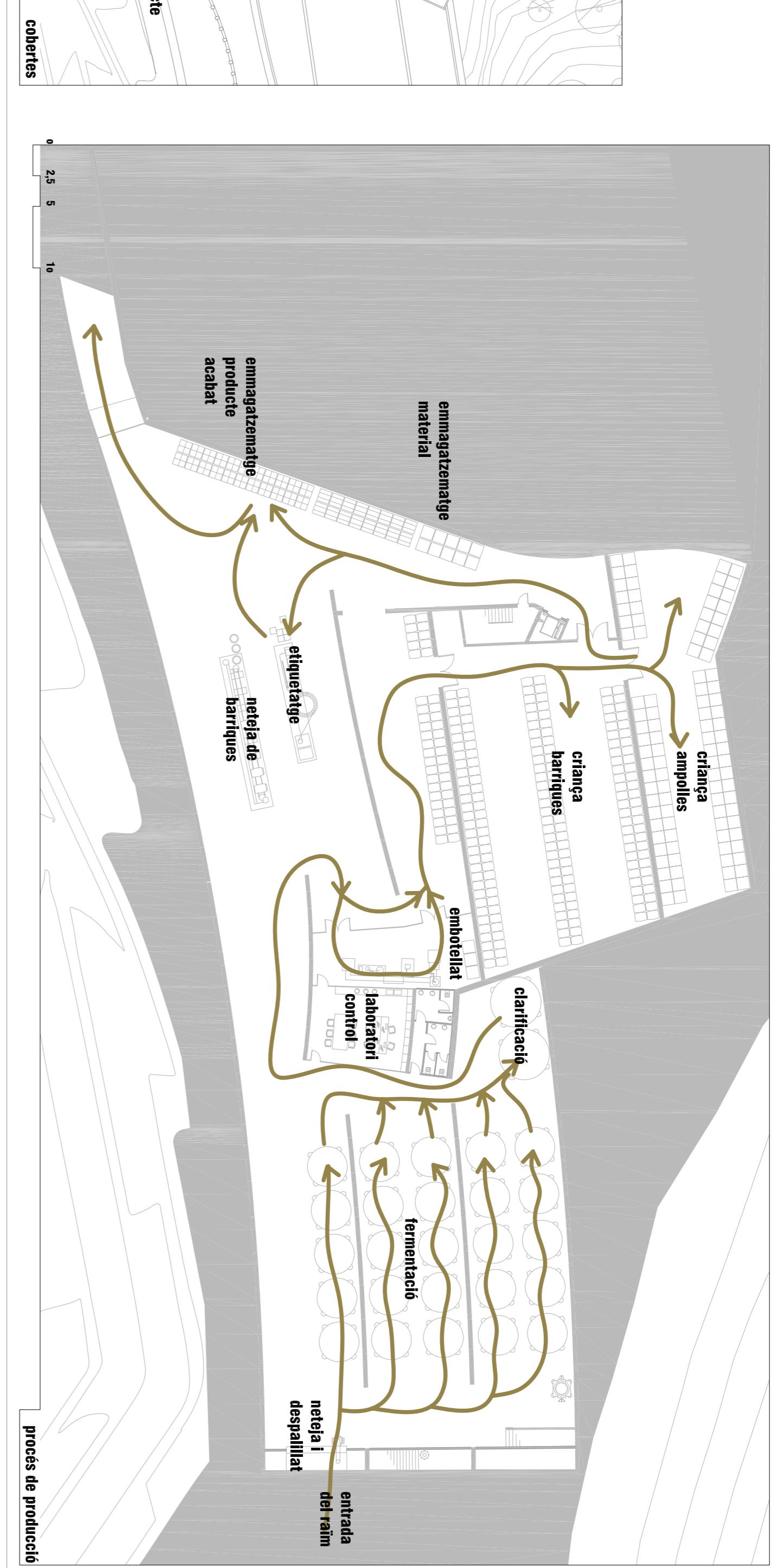
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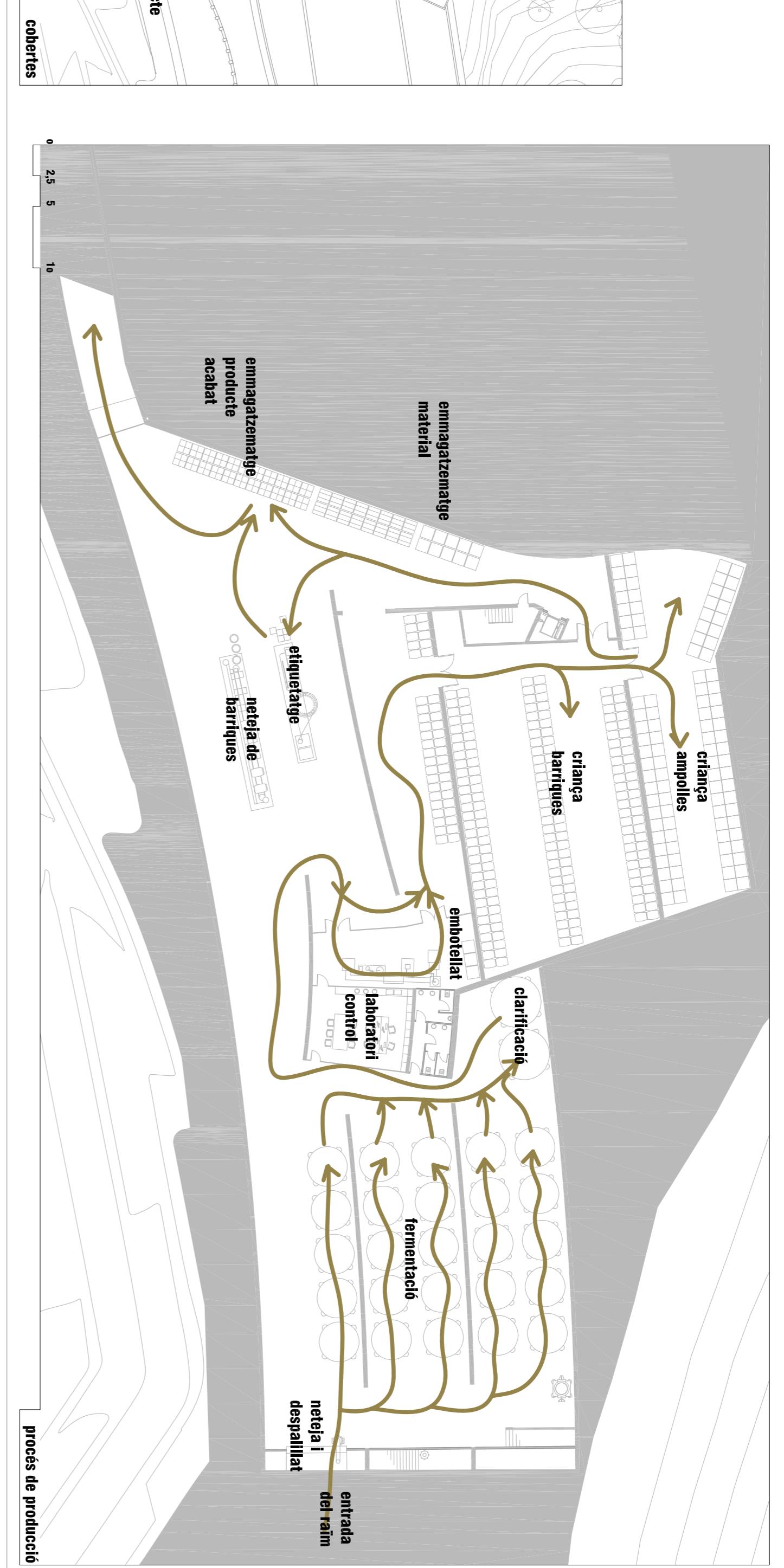
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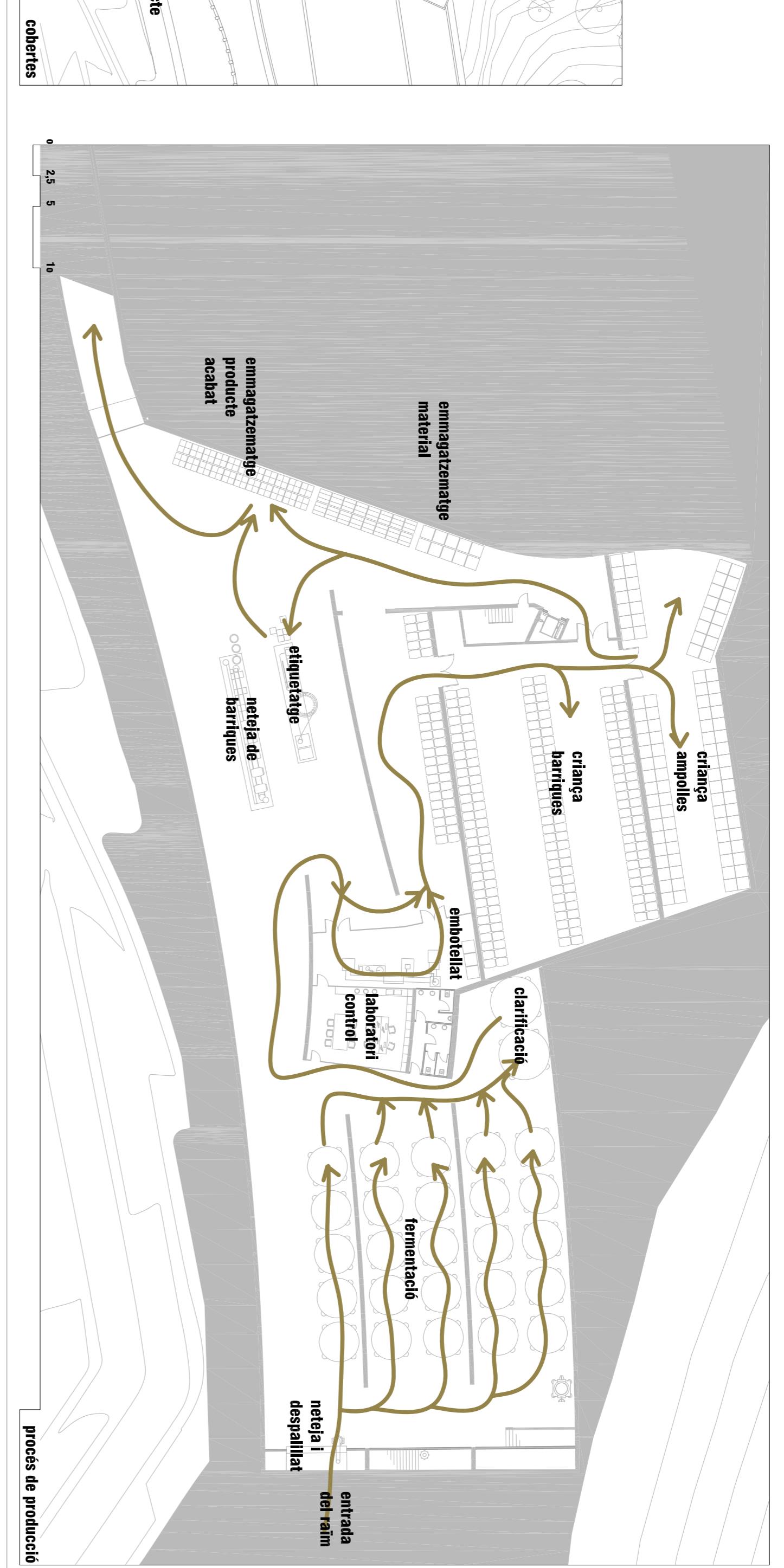
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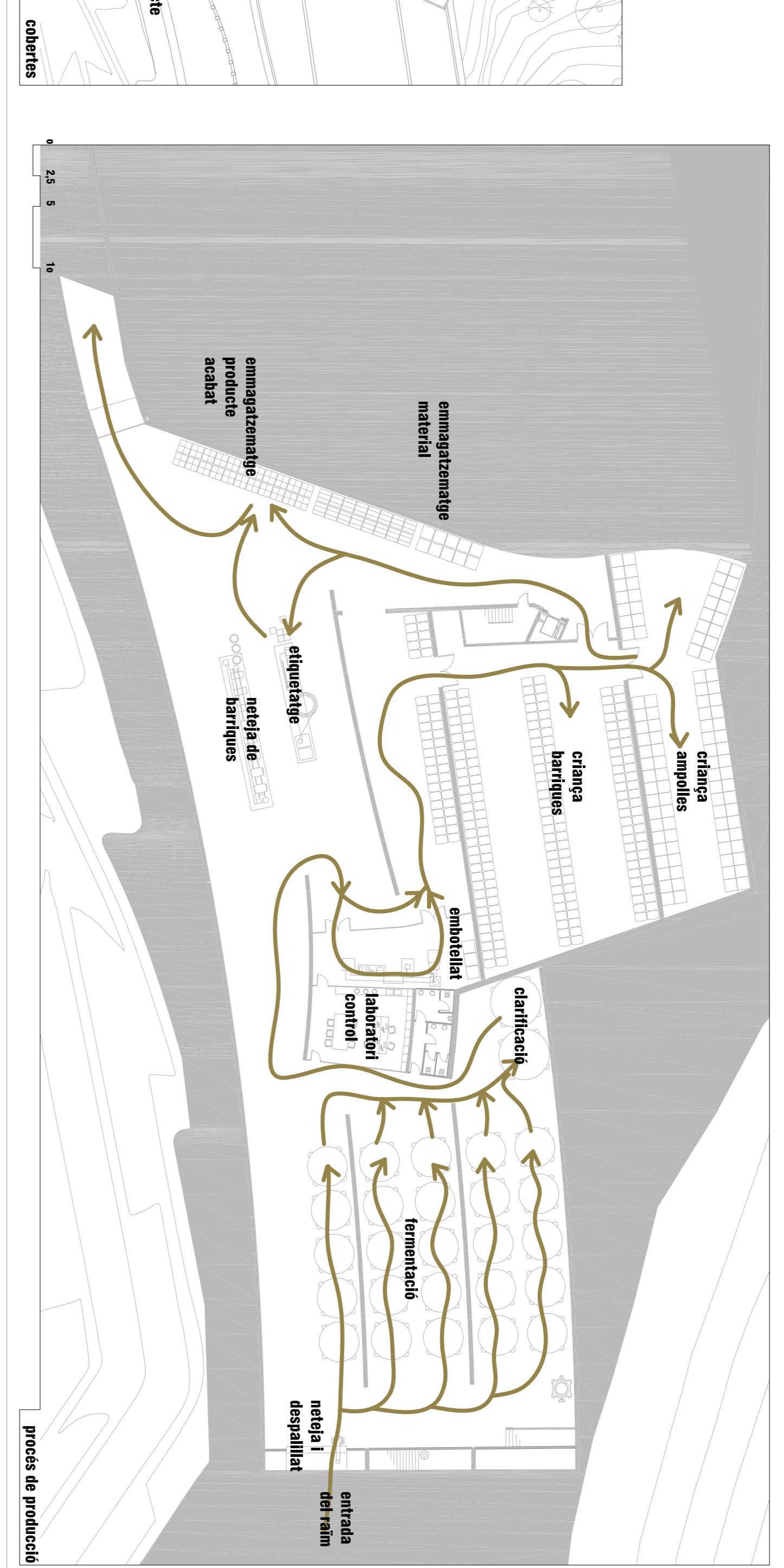
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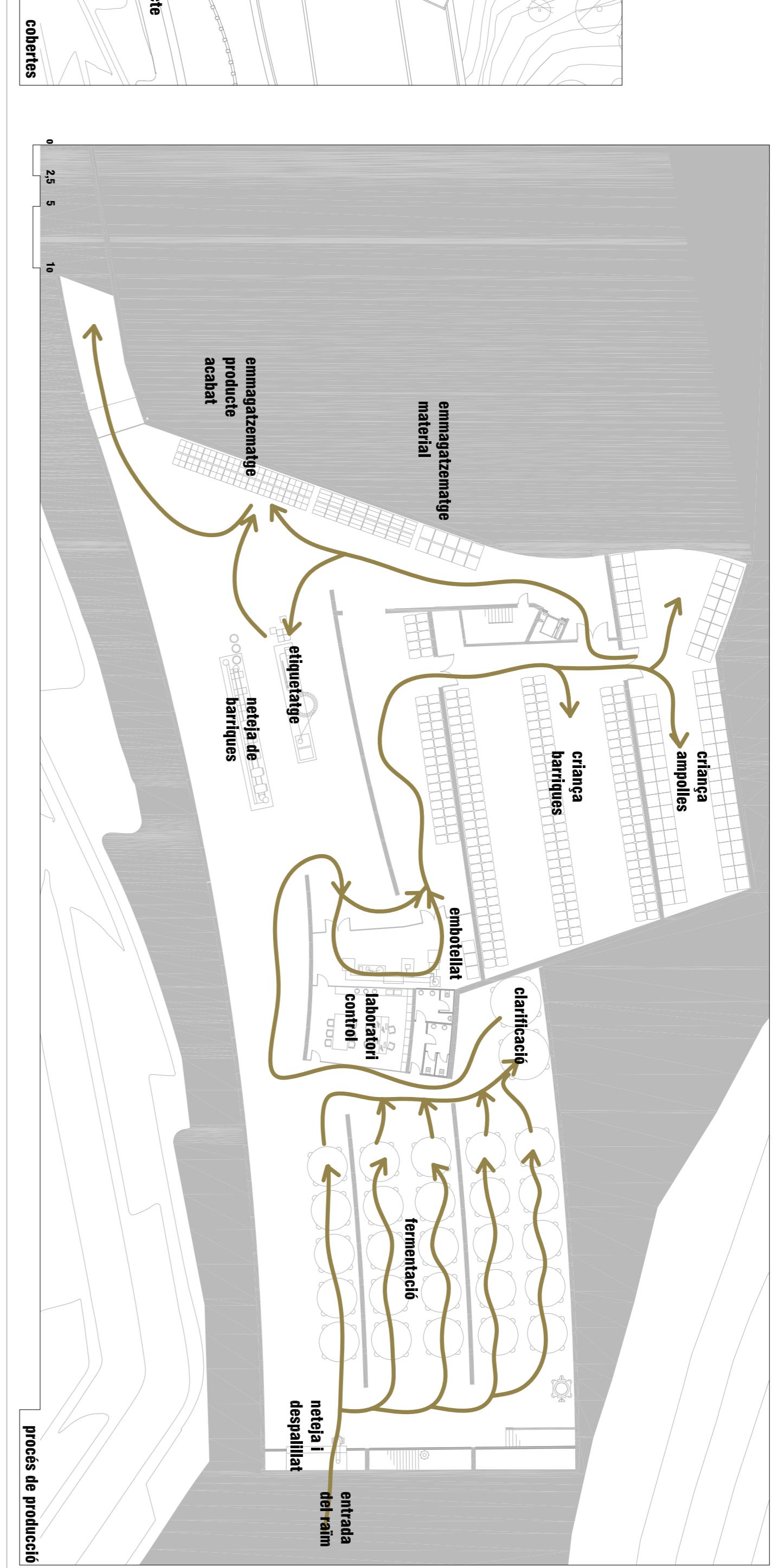
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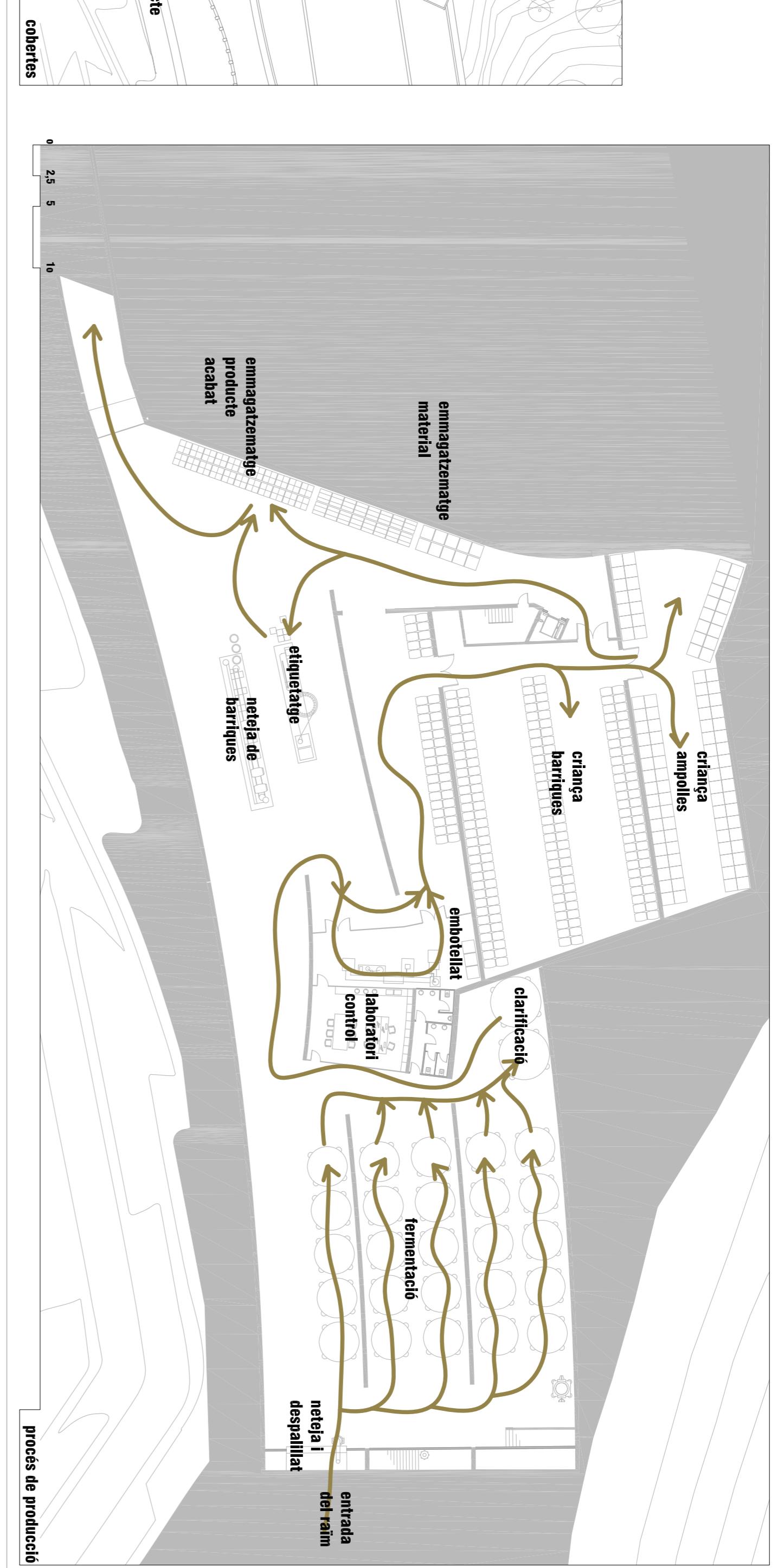
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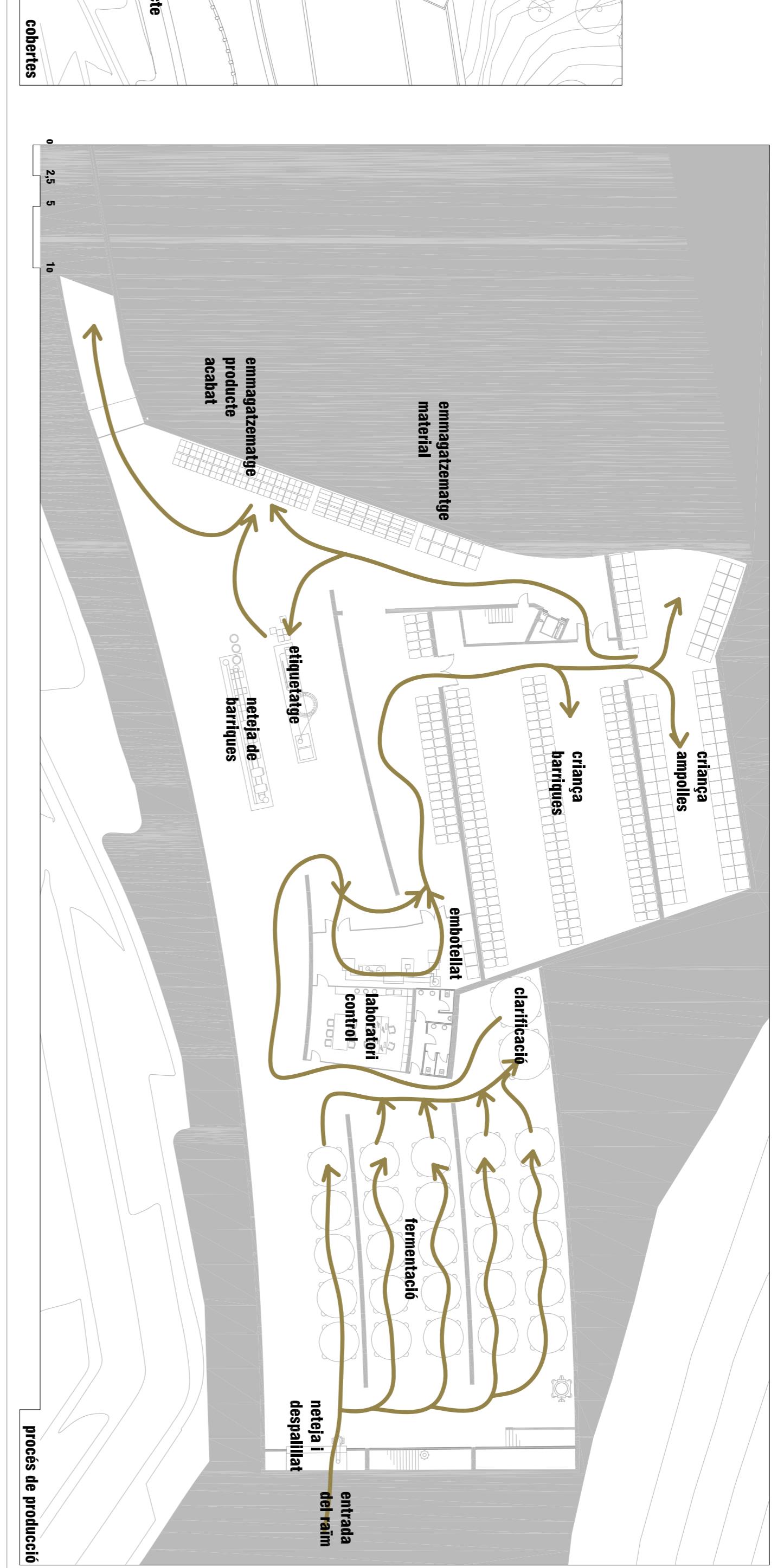
planta showroom | 294



planta accès | 301,31



planta visitants | 297,35



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