The main objective in this document is to define the minimum costeffectiveness viewpoints to be able to create a new low cost airline. The idea is the one to design a similar to the already existing ones in the world, but searching other new extra income and using a non-congested airport by this kind of airlines. A series of routes will be chosen that allows calculating expenditures and income.

The increasing demand of trips in airplane is a tradition in the entire world and it justifies making this study.

There are two possible customers:
1. First of them could be a group of people, organizations or banks interested to invest in a new business with a high future expectation, but a very elevated initial cost.
2. The second one could be an already existing airline which wants to include more market. If an existing airline decides to invest in this business plan, the initial expenditure would not be so high, because they are already operating in a so competitive market.