

# Regional context

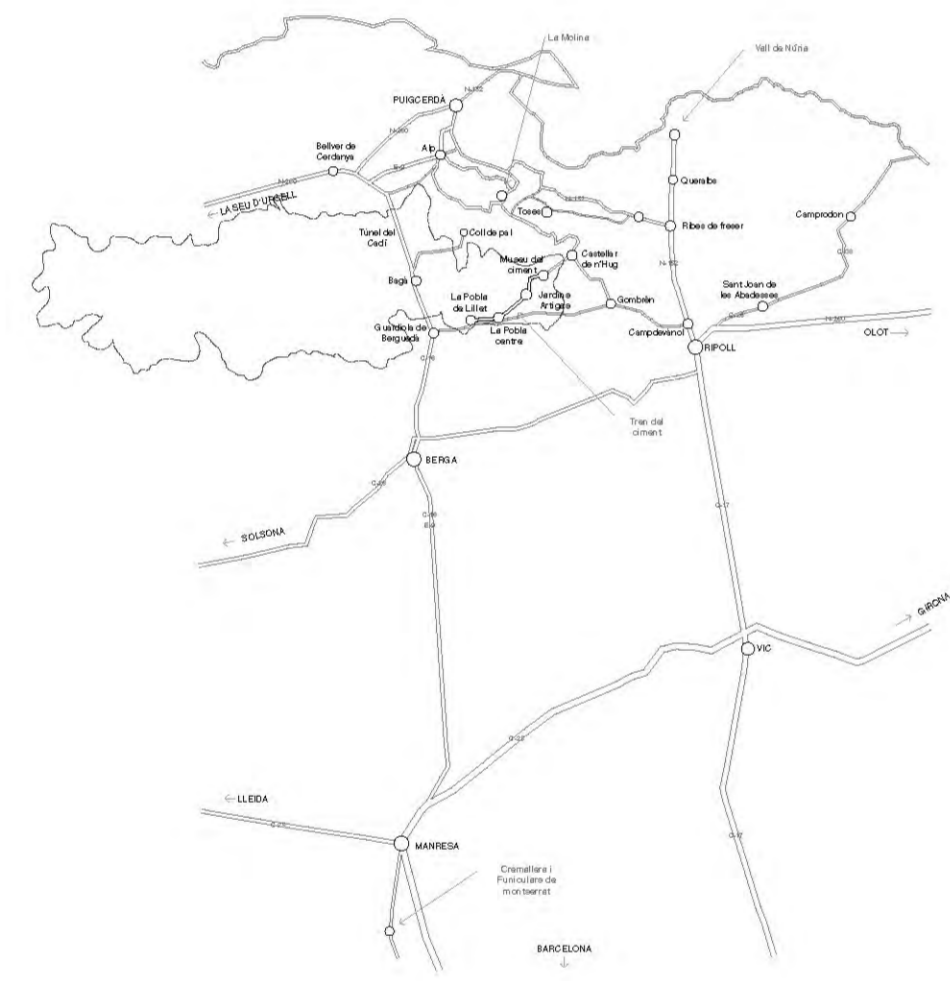
*"The death of a dream can in fact serve as the vehicle that endows it with new form, with reinvigorated substance, a fresh flow of ideas, and splendidly revitalized color. In short, the power of a certain kind of dream is such that death need not indicate finality at all but rather signify a metaphysical and metaphorical leap forward."*

-Aberjhani, The River of Winged Dreams

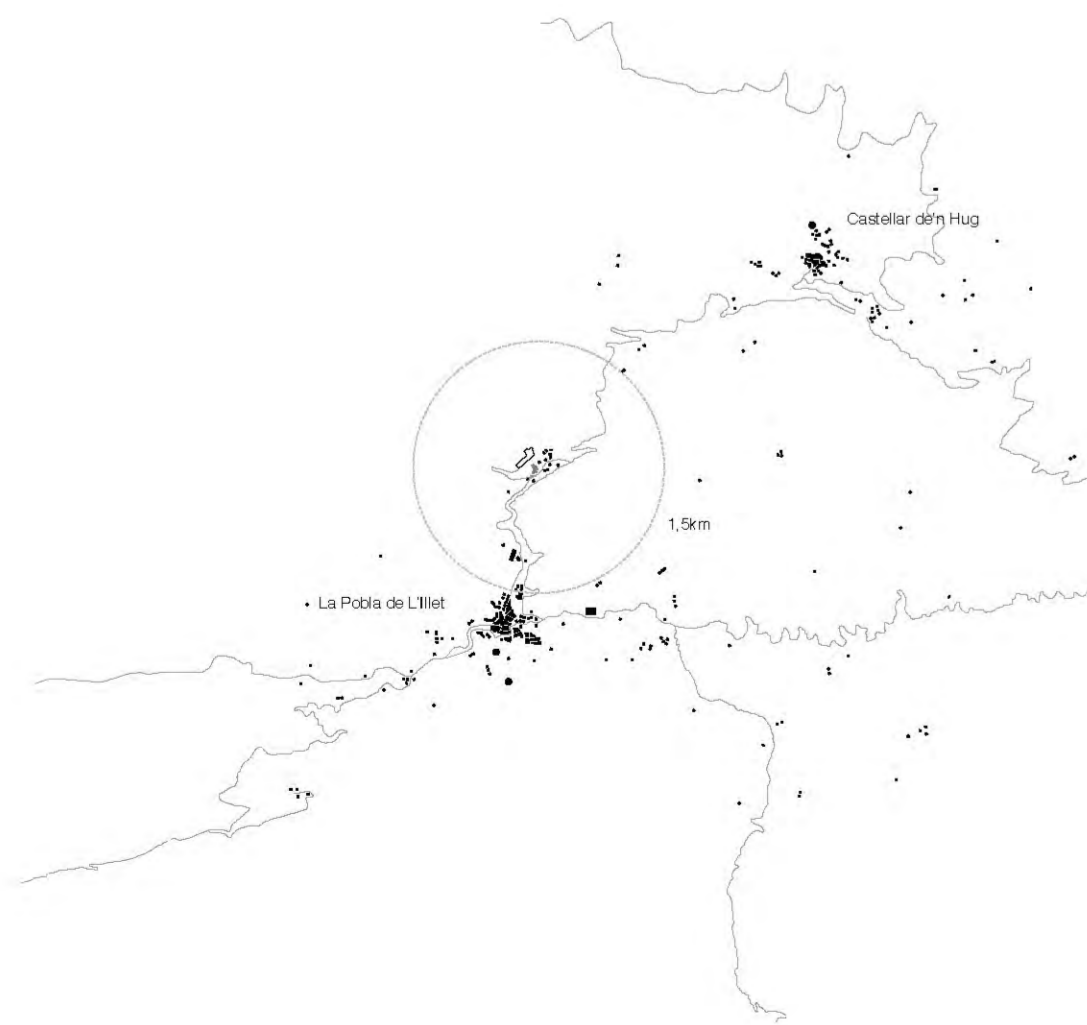
The reconversion of the old cement plant into a culinary school and a visitor center is enabled by the privileged location of the factory, which provides both an architectural precedent and an ideal natural setting for the project. Nestled halfway between the villages of Castellar de'n Hug and Poble de Lilet, the cement plant lies in a highly scenic location whose current economy is tightly linked to tourism, cuisine, and the hotel industry. The Berguedà region is home to a deeply-rooted culinary tradition, born out of the area's unique natural offerings of mushrooms and game, among other gastronomically relevant foodstuffs. Countless local culinary fairs, such as the Berga Mushroom Festival or the Berguedà Game Cuisine Campaign, offer a year-round selection of cooking events. These pre-existing roots and the recent improvements on the transportation infrastructure with the metropolitan region of Barcelona can thus provide a foundation for the rebirth of the old cement plant as a culinary school.



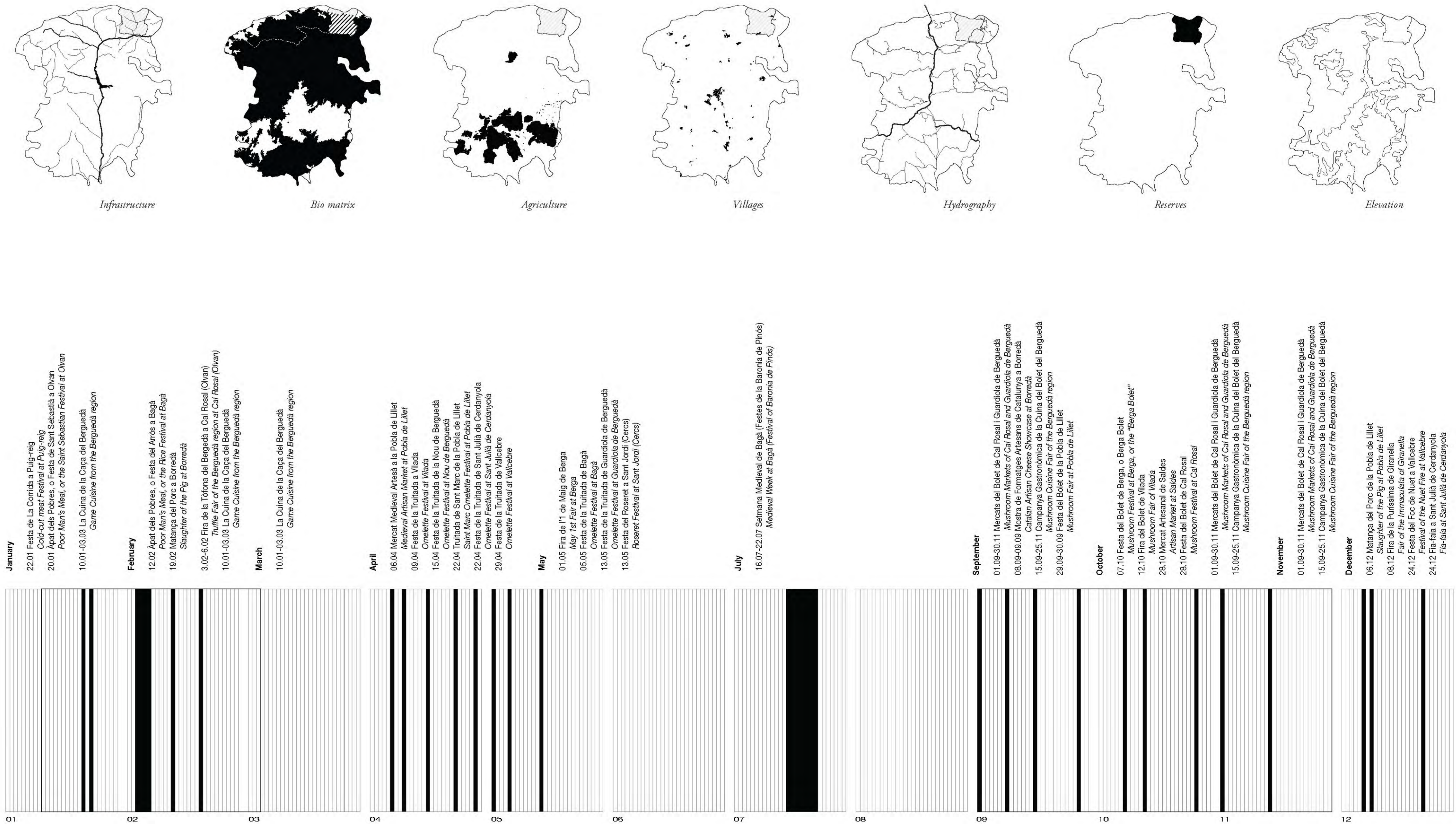
Asland cement factory, 2012.



Regional infrastructural networking.



Proximity to surrounding villages.



Berguedà region 2012 gastronomic calendar.