Debilities
- Thermal bridge
- Thermal Expansion
- Union with the building
- Source of pathologies
- Little architectural adaptability built once
- Unmodulated
- Standardization difficult element
- Excessive dead weight

Threats
- Wind such
- Very restrictive normative
- Weak separation between owners
- Lack of maintenance
- Overload
- Flying animals
- External atmospheric agents

Fortress
- Prevents fire propagation
- Typological diversity
- Quality of space views, sun...
- Increasing surface housing
- Sunscreen building
- Architecture improves
- Possibility of approaching the city

Improving the thermal performance of housing

Opportunity
- Customize user space
- Decentralization and waste management
- Building better perception
- Simplify manufacturing to improve the quality
- Integration of housing facilities