THE COMPONENTS OF THE SUSTAINABLE DEVELOPMENT OF A UNIVERSITY
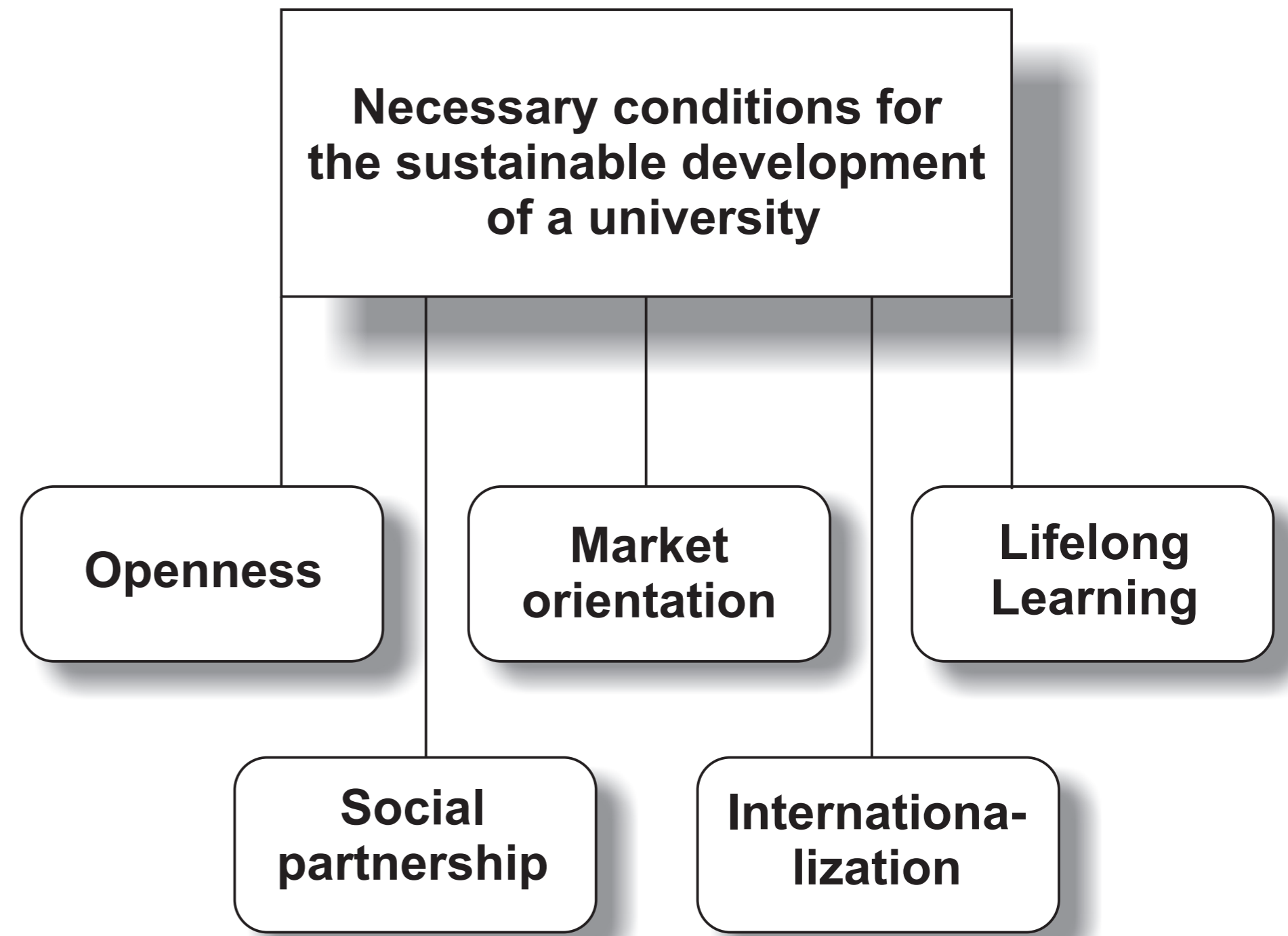
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University implements the traditional functions of education and scientific center, becomes the core of regional innovation cluster, and determines future trends of the development of key fields, industries and social sphere of a region.

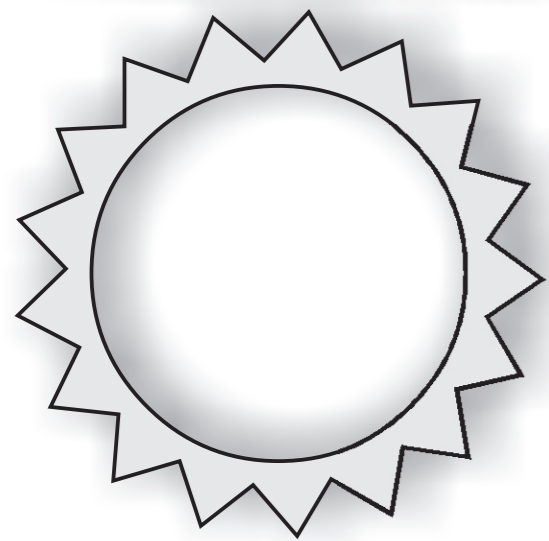Main characteristics of a modern university run as follows:
– enlightening mission in an educational society
– openness to reforms
– competitive edge in an education system
– consideration of labor market and consumer demands
– effective partnership
– the ability of education practice to meet the requirements of international standards and best national practices
– modern educational concept
– integration of all the levels and stages of education
– interdisciplinary interaction and synthesis of fundamental and practical training
– innovative approach to the educational technologies
– wide-scope of education services and unified informational environment
– effective toolkit of education quality control
– new type of management.

Necessary conditions for the sustainable development of a university: Openness, Market orientation, Lifelong Learning, Social partnership, Internationalization

National restraint and self-isolation of educational systems make way for integration, cooperation and collaboration in frames of educational community and isolation of individual universities give place to net structures. Integration of financial, skilled and intellectual resources, innovative ideas and creative approaches in the educational practice allows to fulfill high-quality breakthrough and to ensure the increase of education level according to the demands of innovative society. Collaboration between universities develops the traditional experience exchange and collaboration of separate activity lines, determines the system-effect.

University Modernization

Institutional

- Competitive financing
- Financial autonomy
- Evaluation with attraction of employers
- Admission on the basis of the united state examination model

Structural

Contents

- Transfer to a three-level system
- Modular organization of educational courses
- Renovation of educational courses
- Informatization

Creation of the university complex

The consumers of educational services are becoming the full university partners and keystones of net structures, setting the modernization of educational practices and development of R&D at educational institutions. Sustainability of educational system as a whole and of individual universities is determined by scale and depth of integration, extent of contacts between producers and consumers of educational services.

Both an efficient model of organizational management and a flexible, dynamic, structural-functional schema of financing with the orientation on financial independence can provide the sustainable development of a university.

The university financial management must include:
- evaluation of industrial and financial trends
- search and mobilization of financial funds
- accounting between all the partners
- guarantee of the financial sustainability of a university
- quick respond to all the changes in business environment.

The sustainable development of universities promotes the harmonization of the society, influences the social sphere positively, and guarantees high-quality education to each member of the society.

Strategy Patterns of University

Intensive growth strategy	Profound penetration into the education service market	Direct collaboration with schools and lyceums, scientific institutions and manufacturing firms, creation of the research networks between higher education institutions, research centers and business structures
Integration strategy	Expansion of the education service market	Progressive integration (workplace reservation at different enterprises, selection of target university entrants), professional training of leading experts in different fields at education institutions
Program improvement according to new forms	Commercial collaboration with the other education institutions in field of co-education of specialists	Improvement of program and methodical support of educational process; creation of innovative clusters and establishing partner relationships between higher education institutes, State and Private sectors