Diagnostic INSMED

Composante 3.3 – Chaîne de Valeur de l’Eco conception (UPC)

20100316
Example of value chain
VALUE CHAIN OF EFFICIENT ELECTRODOMESTIC PRODUCTS (SPAIN)

TECHNOLOGY/IDEA

LOCAL DEVELOPERS

FOREIGN INDUSTRY

FOREIGN INDUSTRY (SIEMENS, SAMSUNG)

LOCAL INTEGRATORS

EXCLUSIVE DISTRIBUTORS

OFFICIAL DISTRIBUTORS

DISTRIBUTORS

DEVELOPERS

INTEGRATORS

DISTRIBUTORS

MARKET

PRIVATE INDIVIDUALS

MUNICIPALITIES

PUBLIC SERVICES AND COMMUNITY FACILITIES

SUPPLIED SERVICES

PUBLIC ENTITIES

REAL ESTATE AGENTS

HOTELS

SPORTS CENTRES

MEDICAL CENTRES

SHOPS/WORKSHOPS

EDUCATIONAL FACILITIES

PRIVATE SERVICES AND COMMUNITY FACILITIES

MINING

AGRICULTURE

INDUSTRY

EFFICIENT ELECTRODOMESTIC PRODUCTS
- DISHWASHERS
- WATER HEATERS
- WASHING MACHINES

PUBLIC INITIATIVE - STATE REGULATIONS – REGIONAL REGULATIONS

TRADEMARKS - CERTIFICATIONS
VALUE CHAIN OF HYDRIC RECYCLING (SPAIN)

TECNOLG/IDEA

DEVELOPERS

INTEGRATORS

DISTRIBUTORS

MARKET

PRIVATE INDIVIDUALS

MUNICIPALITIES

PUBLIC SERVICES AND COMMUNITY FACILITIES

SUPPLIED SERVICES

PUBLIC ENTITIES

REAL ESTATE AGENTS

HOTELS

SPORTS CENTRES

MEDICAL CENTRES

SHOPS/WORKSHOPS

EDUCATIONAL FACILITIES

PRIVATE SERVICES AND COMMUNITY FACILITIES

MINING

AGRICULTURE

INDUSTRY

HYDRIC RECYCLING
- WATER
- ACUMULATORS
- REUTILISATION OF WASTE WATER
- WATER FILTERS
- SYSTEMS OF INVERSE OSMOSIS (?)

LOCAL DEVELOPERS

INTEGRADORES LOCALES

FOREIGN INDUSTRY

FOREIGN INDUSTRY

UNIVERSITIES

ARCHITECTURAL STUDIOS

EXCLUSIVE DISTRIBUTORS

OFFICIAL DISTRIBUTORS

DISTRIBUTORS

RETAIL

PUBLIC INITIATIVE - STATE REGULATIONS – REGIONAL REGULATIONS

TRADEMARKS - CERTIFICATIONS