



*The Development Project of the Ministry of Education, Youth and Sports of the Czech Republic No. 66/2008*

## **“Innovation in the Development of Work Experience and Study Visits of the Daily Students”**

*Contribution of the higher education sector to the sustainable development within the Czech Republic regions*

„Cooperation of universities with regional stakeholders is becoming one of the key elements. This development is not surprising, given the fact that the labour market puts increasingly demanding requirements on graduates both in the area of theoretical knowledge and its application in everyday practice. Necessity of vital communication between universities and regional stakeholders has grown since the Czech Republic joined the European Union and regional development has been gaining increasing importance.”

### **Cooperation of universities and the regional stakeholders:**

- » Issuing formal documents establishing the basis of cooperation between universities and the regional stakeholders.
- » Introducing new university courses with the emphasis on cooperation between universities and regional authorities with emphasis to the needs of the society in the given region.
- » Massive campaign aimed at cooperation with the regional organizations from the public and private sector both within the national and Central European region.
- » Offer to conclude long-term contracts with regional partnering organizations with clearly defined conditions designed to improve cooperation between both sides.
- » Enhancing university graduates' competitiveness in the labor market with a special emphasis on specific needs of the society focus on the regional sustainable development.
- » Creating institutional mechanisms facilitating communication between students, teachers and partnering organizations.
- » Support of individual activities of the Masaryk University students when realizing activities based of cooperation with partnering universities (e.g. study visits or work experience).
- » Cooperation with partnering organizations in the area of master thesis, which can be used also as part of projects with partnering organizations.
- » Developing the specific long-term plans of cooperation with partnering organizations which will facilitate students' transition from school to work and their more dynamic cooperation in the process of building the European society.
- » Experience gained from cooperation with important partners of the Masaryk University and other universities.

**To build a fully sustainable, democratic society, higher education institutions in cooperation with all regional stakeholders should focus on building the set of norms or values that guide individual and social action.**

